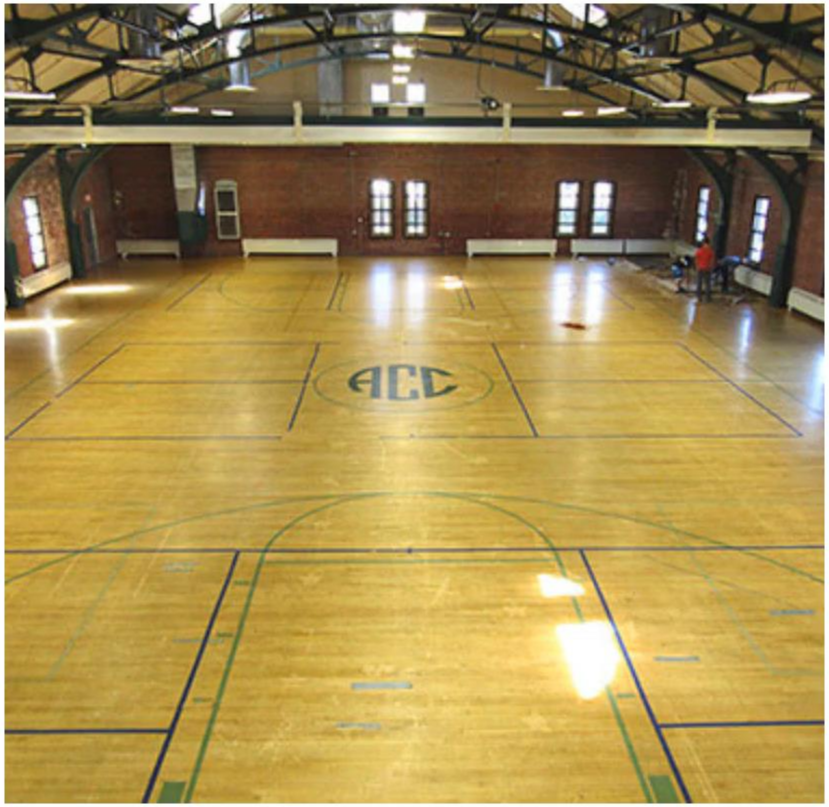
# VISION 2030

## a two-part online open house workshop

**FIRST VIRTUAL PUBLIC WORKSHOP - 4 MARCH 2021**

MAPC METROPOLITAN AREA PLANNING COUNCIL

TOWN OF WAKEFIELD

### SHAPING GROWTH, & HOUSING, MOBILITY & RECREATIONAL OPTIONS

**Kindly wait while "Part 1: A real-time Zoom event" begins shortly.**

**THIS COMMUNITY OPEN HOUSE ZOOM EVENT IS BEING RECORDED AND WILL BE SHARED ONLINE FOR THE BENEFIT OF COMMUNITY MEMBERS WHO WERE UNABLE TO PARTICIPATE.**

# VISION 2030

## *a two-part online open house workshop*

**FIRST VIRTUAL PUBLIC WORKSHOP – 4 MARCH 2021 – 7PM**

**SHAPING GROWTH, & HOUSING, MOBILITY & RECREATIONAL OPTIONS**

*This community open house Zoom event is being recorded and will be shared online for the benefit of community members who were unable to participate.*

*Thank you for joining us during this challenging time. This visioning process is aimed at having collective ideas and next steps in place for when a sense of normalcy returns.*

MAPC
METROPOLITAN AREA PLANNING COUNCIL

TOWN OF WAKEFIELD

# INTRODUCTION & AGENDA

## PURPOSE

first public visioning forum

4 visioning topics tonight

community visioning
for shared values & planning

## WHO?

Town of Wakefield

Vision 2030 Advisory Committee

MAPC consultants

Community participants

## A TWO-PART ONLINE OPEN HOUSE

Part 1: A real-time Zoom event

Part 2: **ONLINE 3-WEEK SURVEY**
**MARCH 4 – 26**
**wakefield.ma.us/vision-2030**

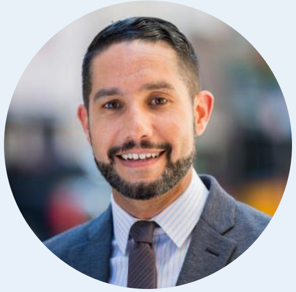
# INTRODUCTION
## WAKEFIELD VISION 2030 MUNICIPAL & CONSULTANT TEAM

**Stephen P. Maio**
Town Administrator

**Erin Kokinda**
Community & Economic Development Director

**Jennifer McDonald**
Content & Communications Manager

**Jonathan P. Chines**
Town Councilor



**Carlos J. Montañez**
Principal Planner & Project Manager

**Christian Brandt**
Planner & Community Engagement Specialist

**Mark Racicot**
Land Use Planning Director

## ADVISORY COMMITTEE MEMBERS

Jonathan Chines, Town Council
Paul DiNocco, Town Council
Candace Linehan, Board of Health
Christopher Barrett, Chamber of Commerce
Susan Jepson, Council on Aging

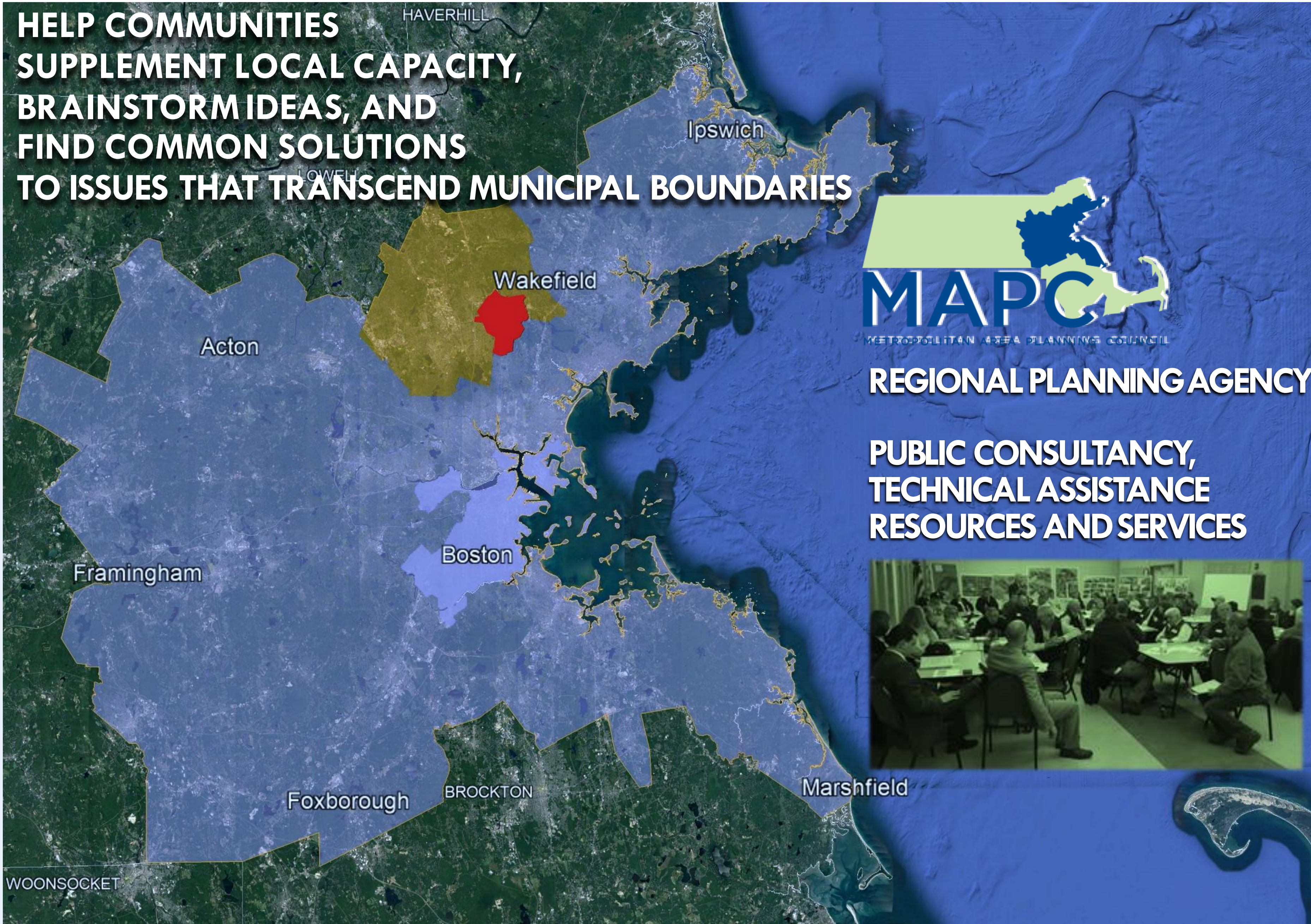
Lois Benjamin, Council on Disability Issues
Sarah Guerin, Cultural Council
Aimee Forsythe, Finance Committee
Nancy Bertrand, Historical Commission
Kimberley Ring Allen, Human Rights Commission

Bill Spaulding, Planning Board
Michael Boudreau, School Committee
Glenn Mortimer, Wakefield Interfaith Clergy
Anthony Amatucci, Youth Council
Ami Wall, Zoning Board of Appeals

***and community participants like you***

# BACKGROUND – REGIONAL PERSPECTIVE

**HELP COMMUNITIES SUPPLEMENT LOCAL CAPACITY, BRAINSTORM IDEAS, AND FIND COMMON SOLUTIONS TO ISSUES THAT TRANSCEND MUNICIPAL BOUNDARIES**

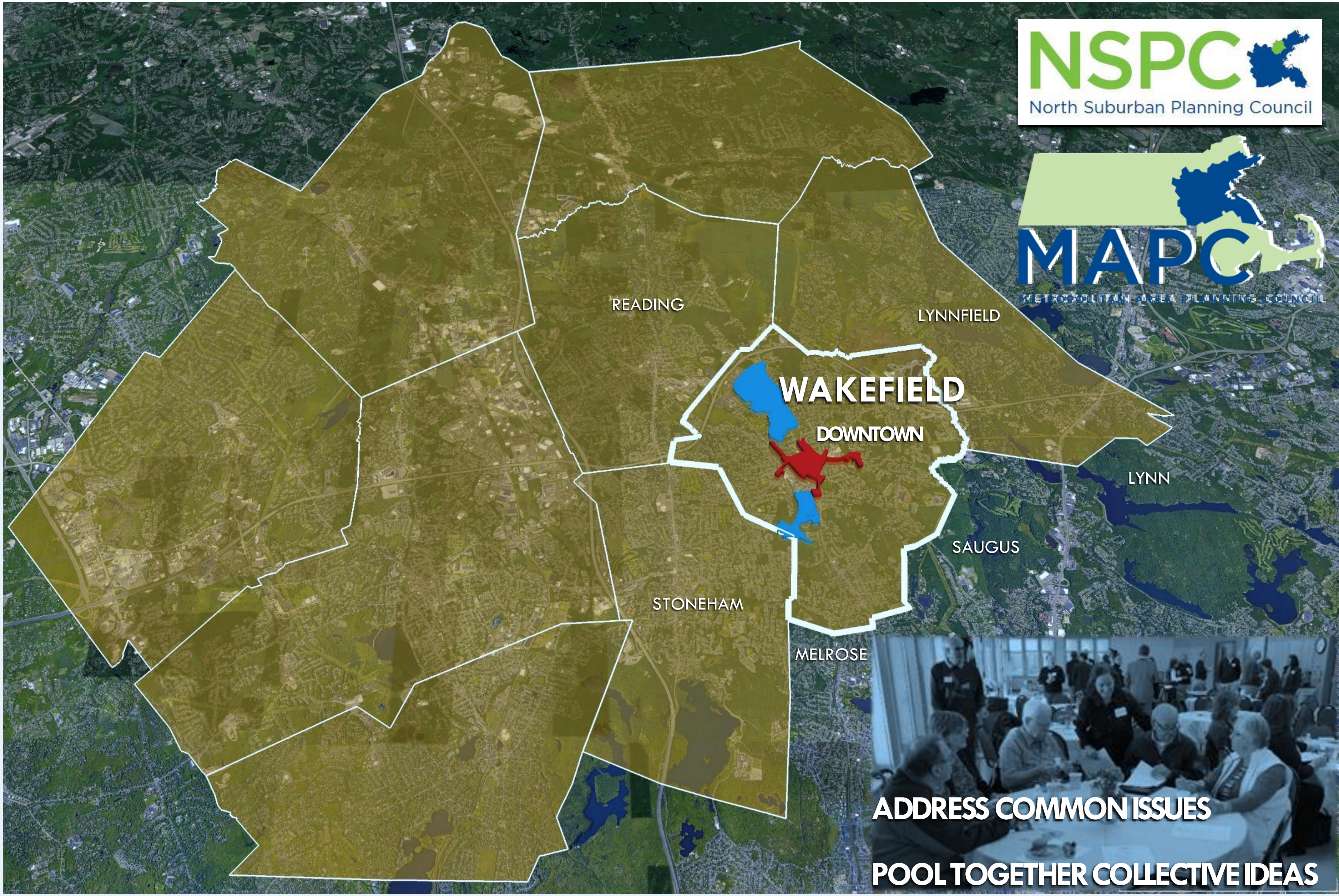



MAPC
METROPOLITAN AREA PLANNING COUNCIL

**REGIONAL PLANNING AGENCY**

**PUBLIC CONSULTANCY, TECHNICAL ASSISTANCE RESOURCES AND SERVICES**

# BACKGROUND – SURROUNDING COMMUNITIES

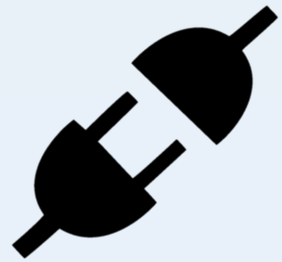


# WHY CREATE A COMMUNITY VISION?

**COMMUNITY INPUT**

**GOALS & RECOMMENDATIONS**

specific & actionable



**CONSISTENCY**

**VISION STATEMENT**

shared values & common ground

**DECISIONS & ACTIONS**

zoning, investment, marketing

# PROCESS & VISIONING TOPICS

Advisory Committee Meeting

## PUBLIC FORUM #1 – MAR 4, 2021

*SHAPING GROWTH, & HOUSING, MOBILITY & RECREATIONAL OPTIONS:*

1. Growth, Enhancement & Preservation Areas
2. Housing Options & Residential Areas
3. Mobility Options & Getting Around
4. Parks, Squares & Leisure

**3-WEEK SURVEY**

Advisory Committee Meeting

## PUBLIC FORUM #2 – APRIL 2021 – TBD

*BUSINESSES, FACILITIES, & THE PUBLIC REALM & ENVIRONMENT:*

5. Expanding the Cultural & Historic Landscape
6. Enhancing Public Facilities & Infrastructure
7. Adapting to Environmental Changes
8. Enhancing Business/Activity Districts & Opportunities: Putting the Pieces Together

**3-WEEK SURVEY**

Advisory Committee Meeting

## PUBLIC FORUM #3 – JUNE 2021 – TBD

*QUALITY OF LIFE & SHARED VALUES:*

9. Diversity & Inclusion
10. Health, Safety, Resiliency & Vulnerable Communities
11. Promoting Lifelong Learning & Community Development
12. Fostering Community Spirit & Volunteerism

**3-WEEK SURVEY**

# OPEN HOUSE FORMAT

## PART 1
## TONIGHT'S ZOOM EVENT

### PRESENTATION
purpose | background | info. slides
*10 minutes*

### TOPIC 1
slides & small group discussion
*20-25 minutes*

### TOPIC 2
slides & small group discussion
*20-25 minutes*

### TOPIC 3
slides & small group discussion
*20-25 minutes*

### TOPIC 4
slides & small group discussion
*20-25 minutes*

### CLOSING REMARKS
*2 minutes*

## PART 2
## OPEN HOUSE SURVEY

at wakefield.ma.us/vision-2030
March 4 – 25, 2021

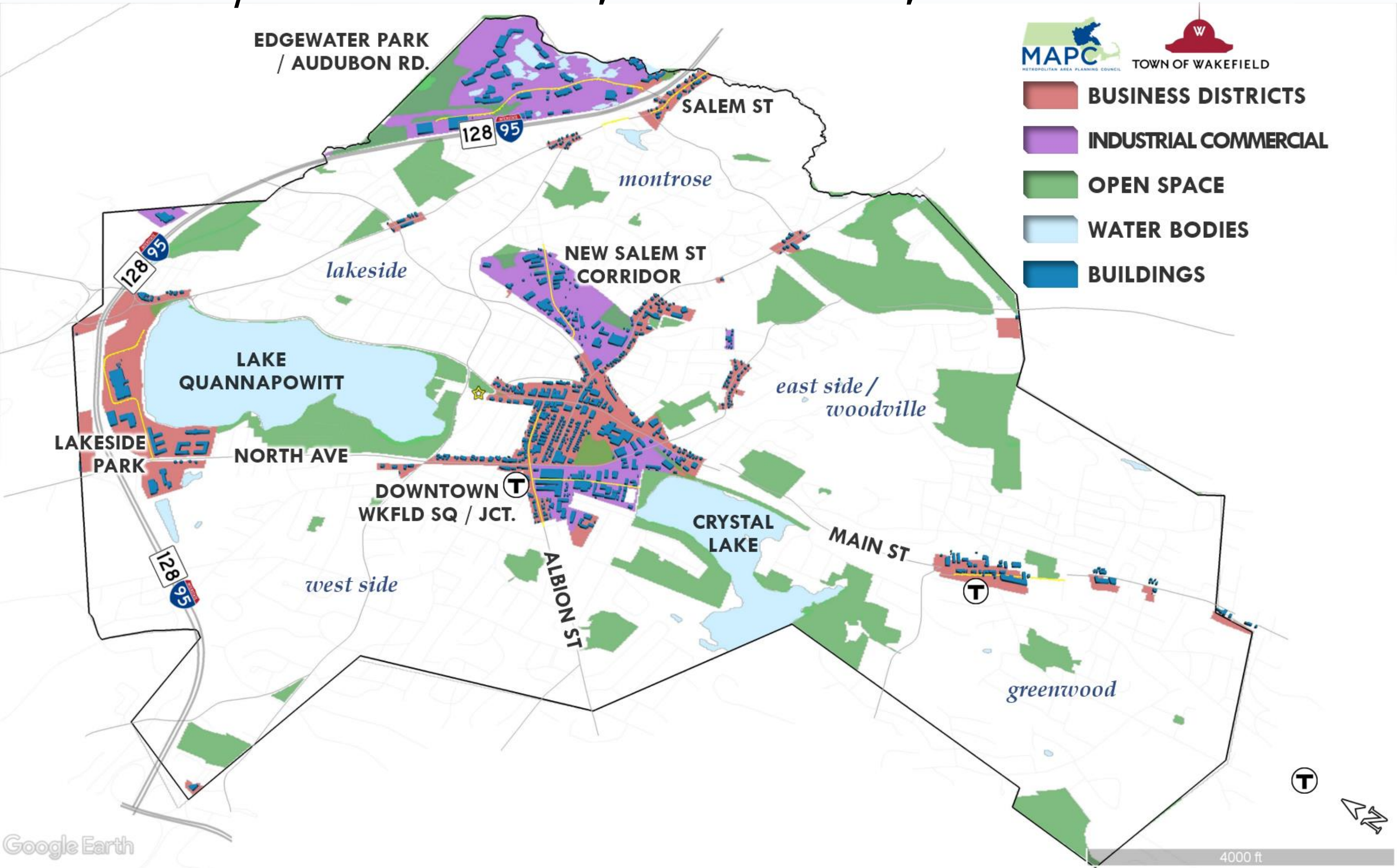
3-week long opportunity

Review at own pace

Share link with friends and family

# TOWN OVERVIEW

## BUSINESS/ACTIVITY NODES, OPEN SPACES, MAJOR ROADS



# TOWN OVERVIEW

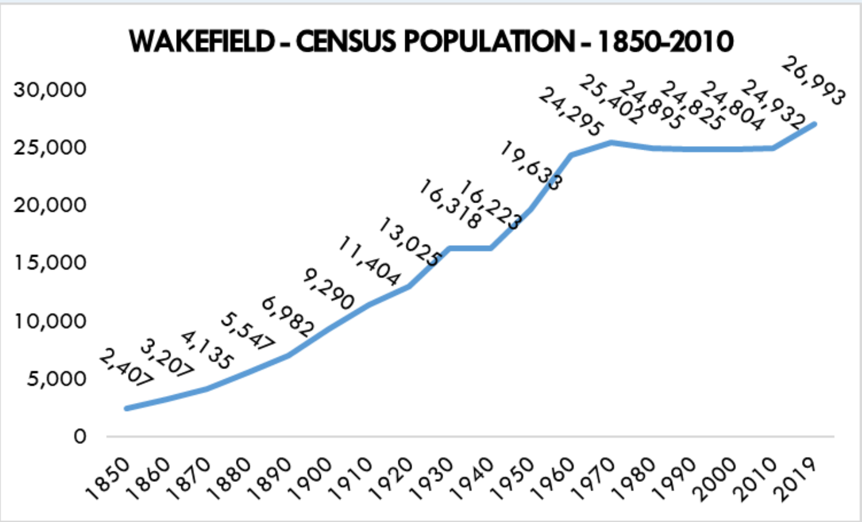
## TOWN SETTING

- MATURE SUBURBAN TOWN
- 7.4 SQ. MILES LAND - ~27,000 POPULATION
- 10 MILES NORTH BOSTON
- SMALLER-LOT SINGLE FAMILY DWELLINGS
- SEVERAL BUSINESS DISTRICTS & COMMUTER RAIL SERVICE
- ***NEW GROWTH VIA INFILL REDEVELOPMENT FLEXIBILITY***

## POPULATION

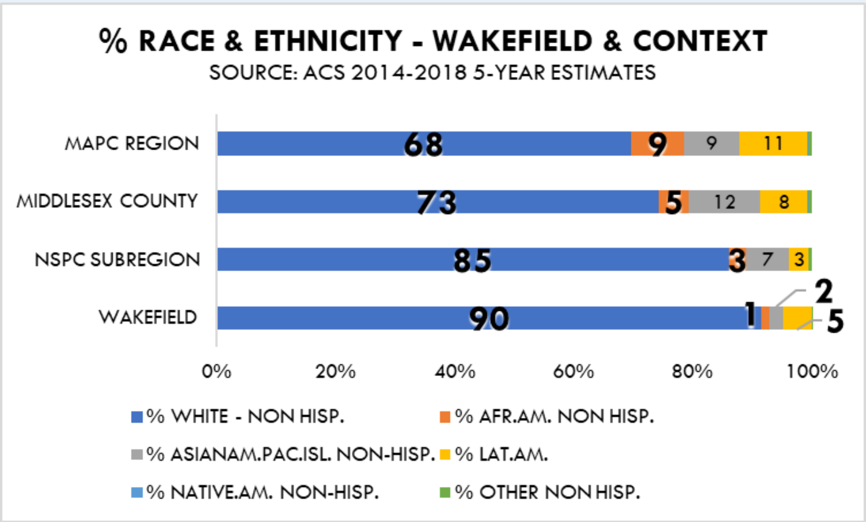
***3-11% INCREASE SINCE 1960***

| | |
|---|---|
| 26,993 | ESTIMATE 2019 |
| 24,932 | CENSUS 2010 |
| 24,295 | CENSUS 1960 |




## RACE & ETHNICITY

***5-19% LESS DIVERSE*** THAN COUNTY & SUBREGION
***24% LESS DIVERSE*** THAN METRO BOSTON




## MEDIAN HOUSEHOLD INCOME

***54% DIFFERENCE FAM V NON-FAM***

| | |
|---|---|
| $ 95,302 | ALL HOUSEHOLDS |
| $116,958 | FAMILY |
| $ 52,945 | NON-FAMILY |

## EDUCATIONAL ATTAINMENT

***COMPARABLE TO MIDDLESEX COUNTY***

| | | |
|---|---|---|
| 22% | GRADUATE/PROF. DEGREE | 28% |
| 30% | BACHELOR'S DEGREE | 27% |
| 9% | ASSOCIATE'S DEGREE | 6% |

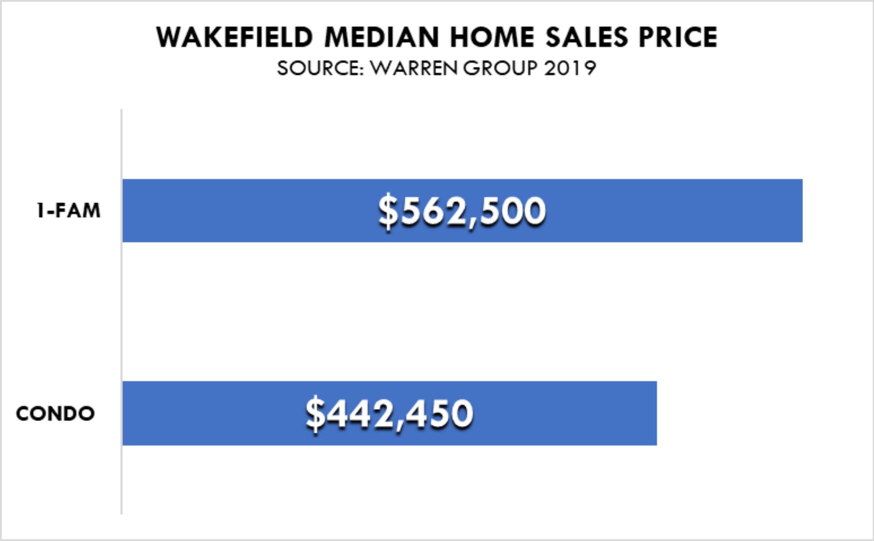
*SOURCES:* ACS 5-Year Estimates 2019 & 2018; US Census 2010 & 1850-2010 Historical Population; MAPC DataCommon; Town HPP

# TOWN OVERVIEW

## MEDIAN HOME SALES PRICE 2019

***COMPARED TO MIDDLESEX COUNTY***
***5% HIGHER 1-FAMILY PRICES***
***9% LOWER CONDO PRICES***

| | | |
|---|---|---|
| $562,500 | 1-FAM | $535,000 |
| $441,450 | CONDO | $481,000 |




## TAX BASE

***REVENUE BY SOURCE - DIVERSIFICATION DESIRABLE***

58% RES. – 13% COMM. – 3% INDUST.

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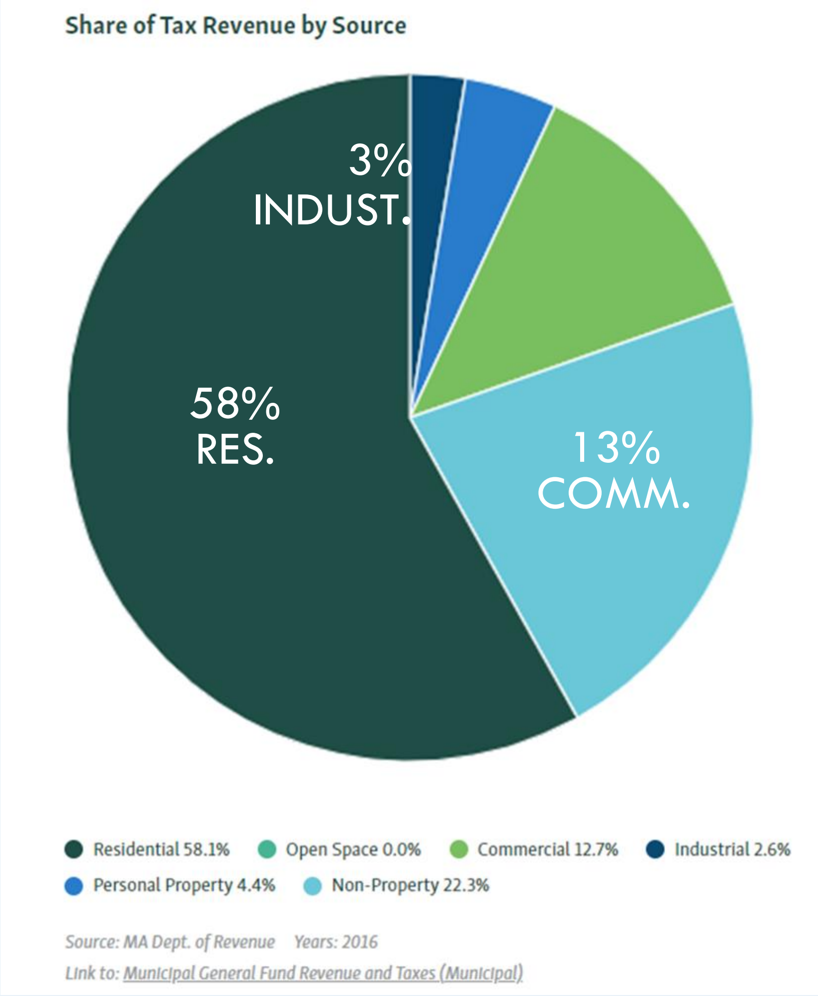
$12.73 RES. WAKEFIELD RATE PER $1,000 ASSESSED VALUE
$24.67 COMM. WAKEFIELD RATE PER $1,000 ASSESSED VALUE




*SOURCES*: ACS 5-Year Estimates 2019 & 2018; US Census; MAPC DataCommon; MA Dept. of Revenue – DLS

# TOWN OVERVIEW

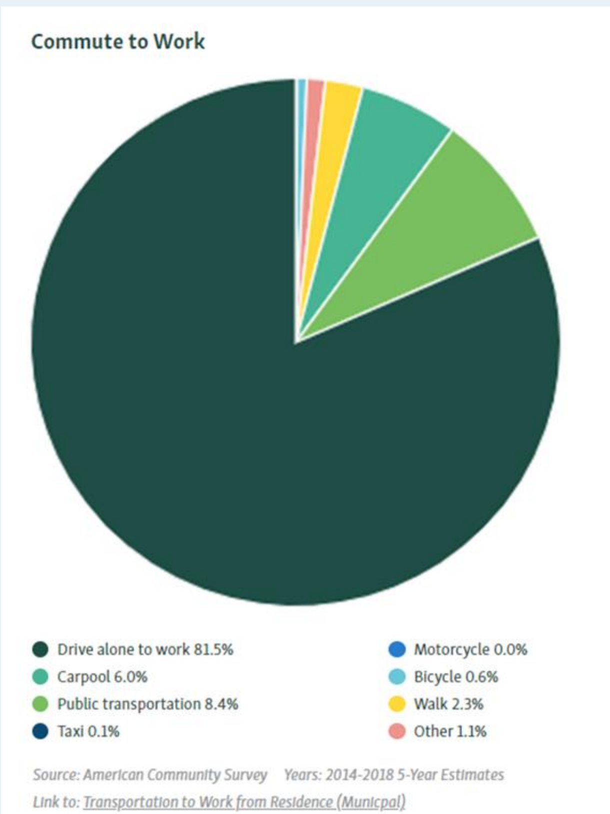
## COMMUTE TO WORK

### *COMMUTE TIMES*

| | |
|---|---|
| 31.4 MINUTES | WAKEFIELD AVG. |
| 30.2 MINUTES | STATE AVG |
| 26.9 MINUTES | US AVG. |

### *MODES*

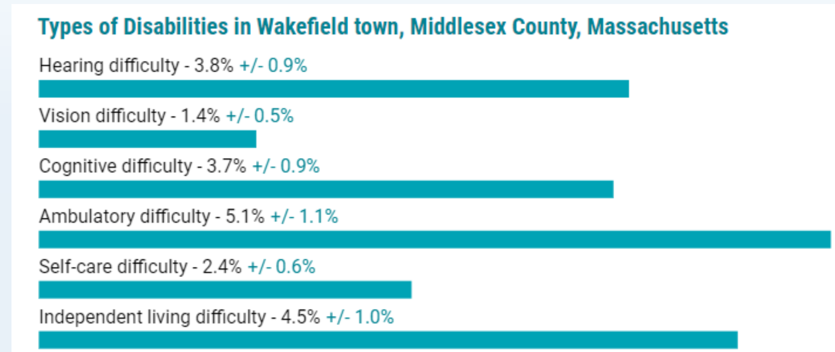
| | |
|---|---|
| 81.5% | DRIVE ALONE |
| ***6.0%*** | ***CARPOOL*** |
| ***8.4%*** | ***PUBLIC TRANSPORTATION*** |
| ***2.3%*** | ***WALK*** |




## ACCESSIBILITY

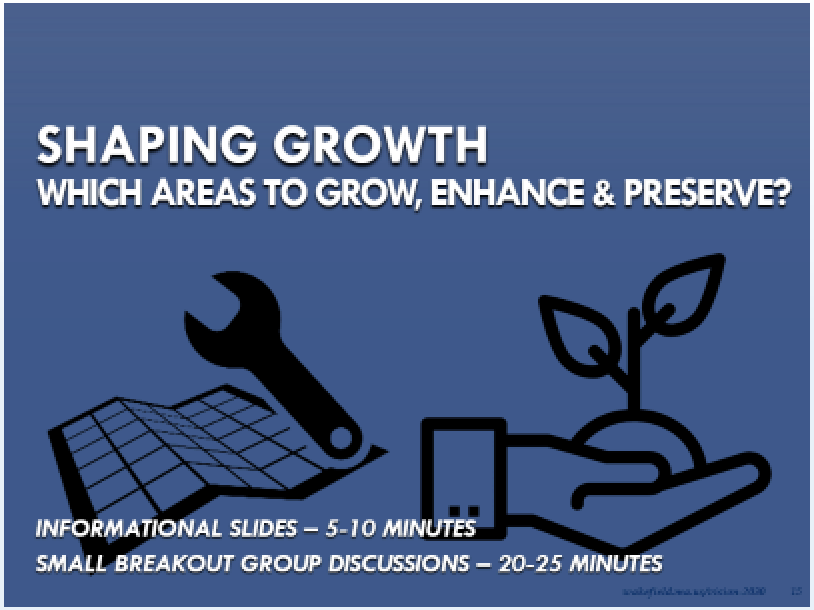
### *10.4% OF RESIDENTS CHALLENGED*

| | |
|---|---|
| 5.1% | AMBULATORY DIFFICULTY |
| 4.5% | INDEPENDENT LIVING DIFFICULTY |

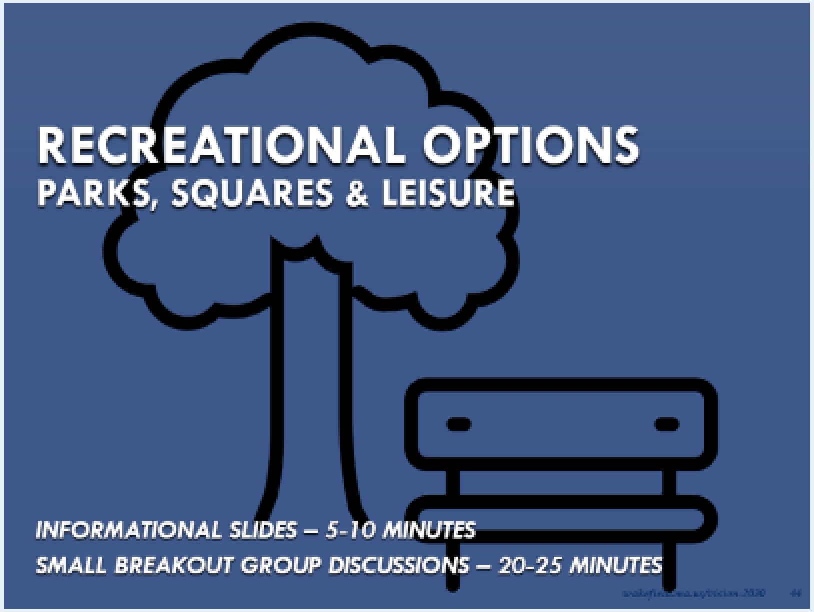



*SOURCES:* ACS 5-Year Estimates 2019 & 2018; US Census; MAPC DataCommon

# TONIGHT'S VISIONING TOPICS

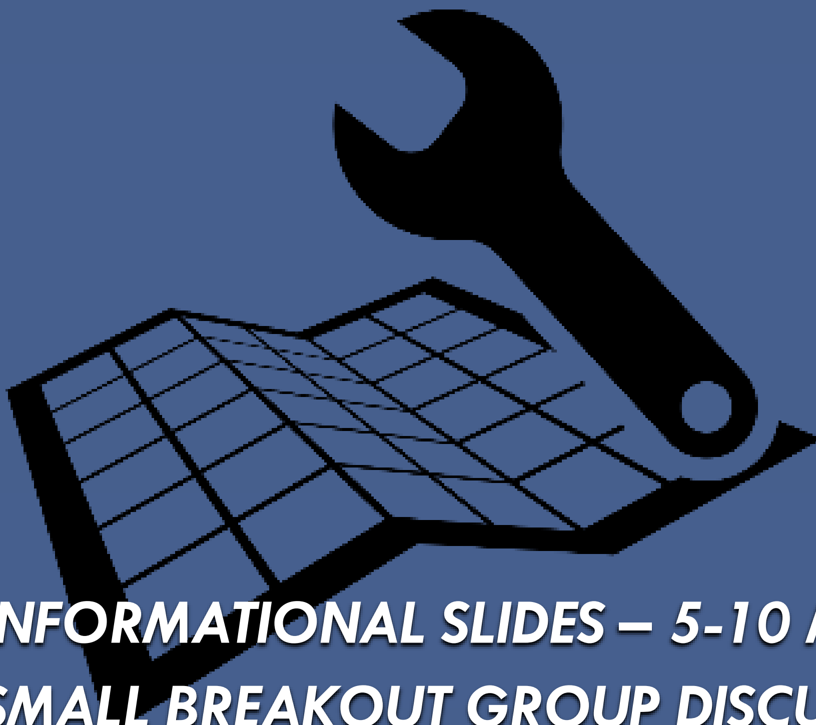




# SHAPING GROWTH

## WHICH AREAS TO GROW, ENHANCE & PRESERVE?



***INFORMATIONAL SLIDES – 5-10 MINUTES***

***SMALL BREAKOUT GROUP DISCUSSIONS – 20-25 MINUTES***

# SHAPING GROWTH

## GROW EXISTING BUSINESS ACTIVITY DISTRICTS?

### BUSINESS ZONING DISTRICTS *(IN RED)*

***DESIRED USES?***

JOBS SERVICES SHOPPING
LEISURE RETAIL: *RESTAURANTS, CAFÉS, BARS, MICROBREWERIES*

***ALLOWED BY LOCAL REGULATIONS?***

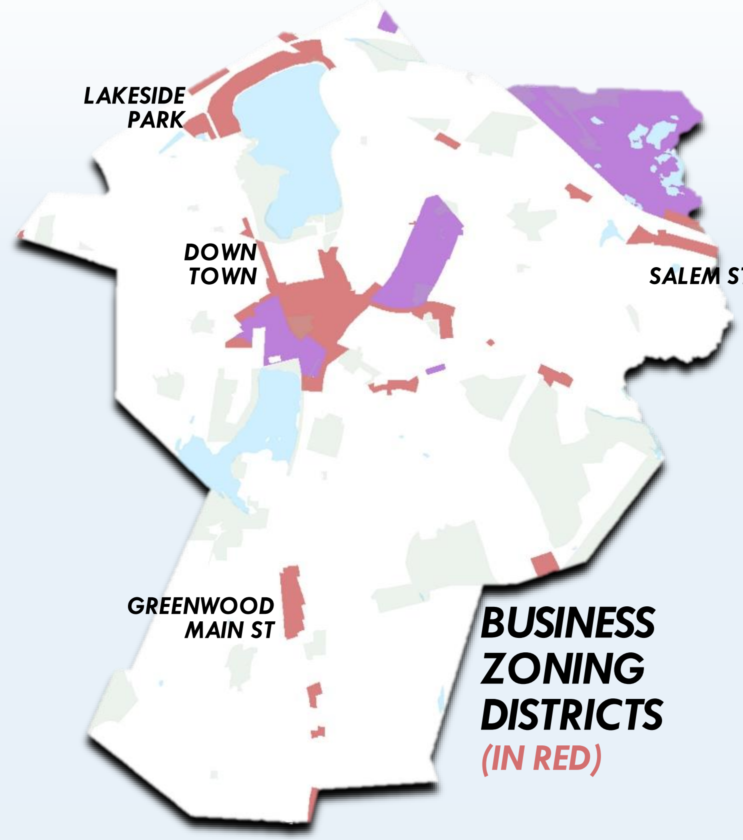
CLEAR REGULATIONS?

STRAIGHTFORWARD REVIEW PROCESS?

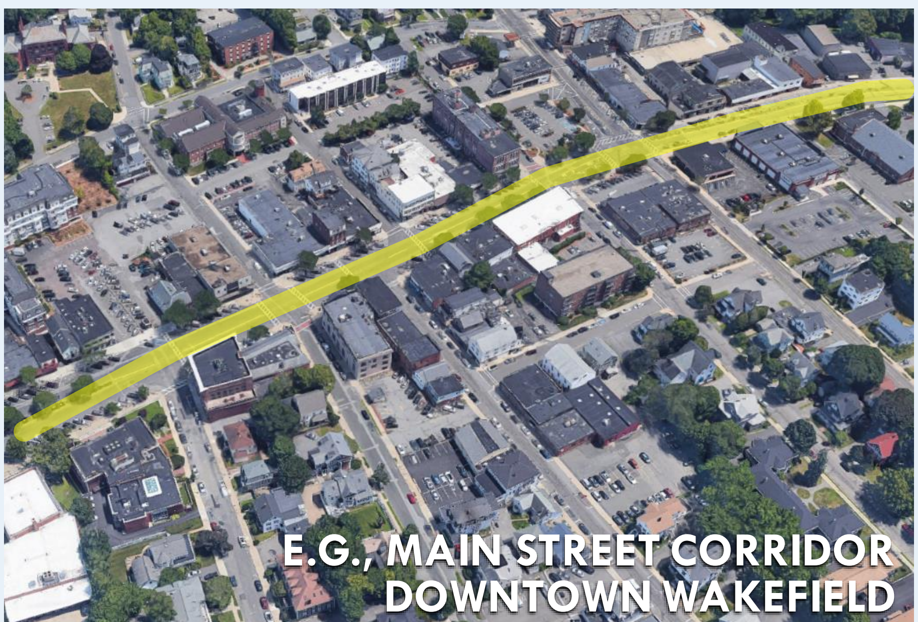
***ATTRACTING BUSINESSES & PRIVATE INVESTMENT?***

EXISTING BUSINESS CLIMATE INVITING?

ATTRACTIVE PHYSICAL CONDITIONS LIKE
PEDESTRIAN SAFETY & STREETSCAPE AMENITIES FOR
*CUSTOMERS, SHOPPERS, VISITORS & PROSPECTIVE BUSINESSES?*




**BUSINESS ZONING DISTRICTS**
*(IN RED)*




# SHAPING GROWTH

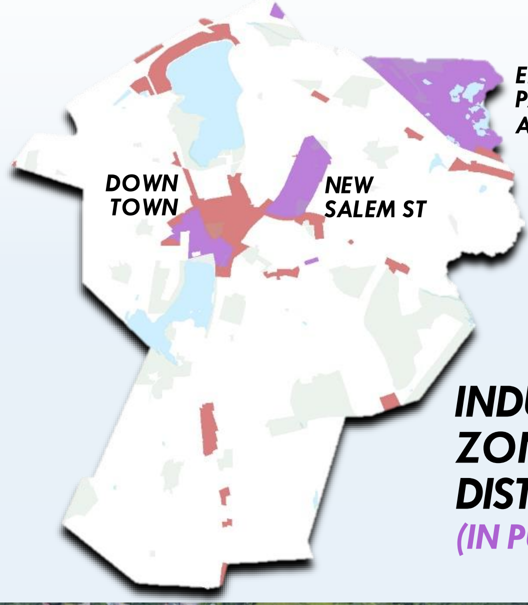
## GROW EXISTING BUSINESS ACTIVITY DISTRICTS?

**INDUSTRIAL ZONING DISTRICTS** *(IN PURPLE)*

*ALLOW & ATTRACT DESIRED JOBS & SERVICES?*

*EXPAND TAX BASE?*

*REVISIT ZONING FOR CHANGING INDUSTRIAL AREAS NEAR DOWNTOWN?*




**INDUSTRIAL ZONING DISTRICTS** *(IN PURPLE)*


# SHAPING GROWTH

## INDUSTRY SECTORS & WORKERS EMPLOYED IN TOWN

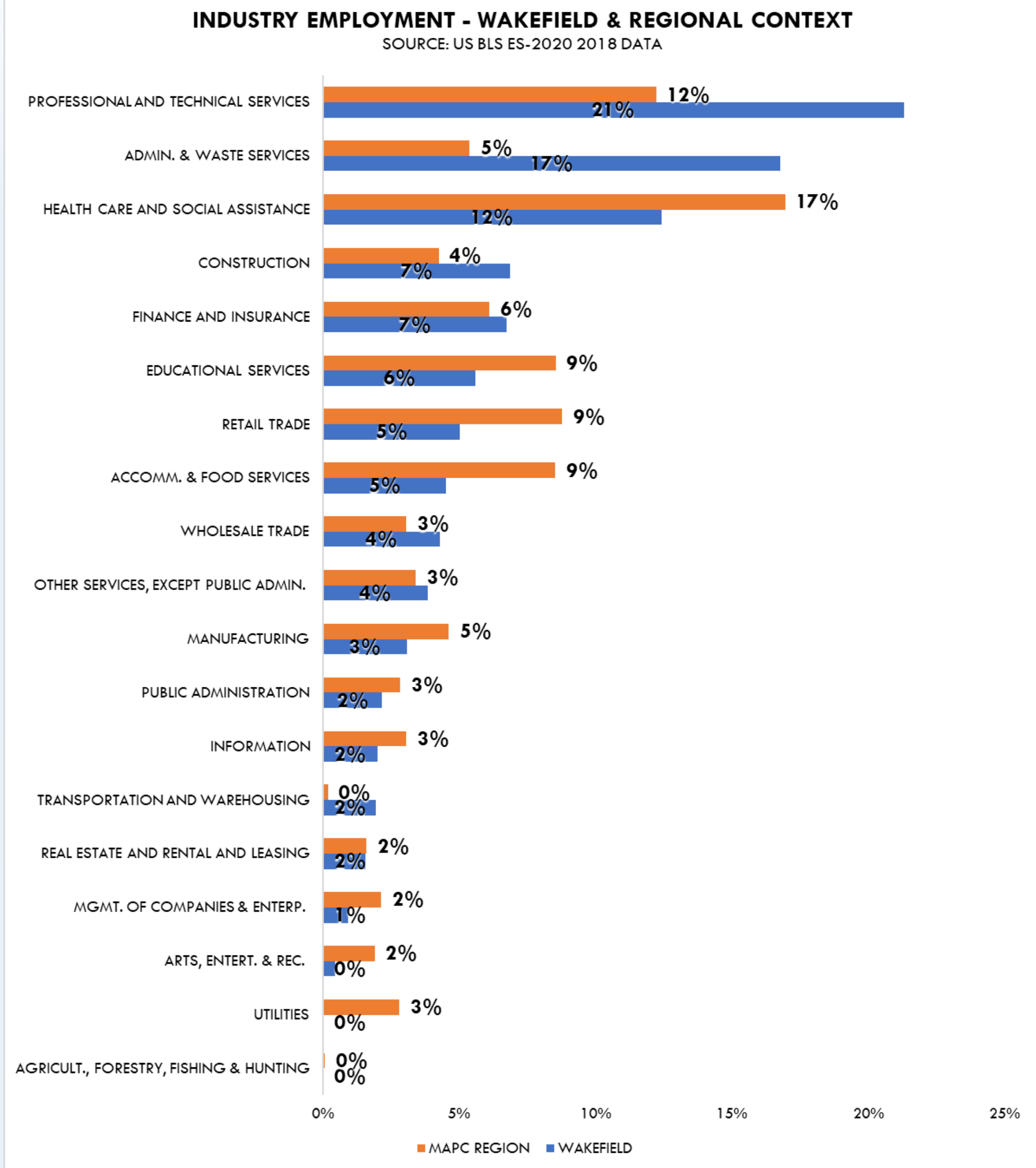
*ZONING & PERMITTING REVIEW CAN AFFECT BUSINESSES & THE JOBS & SERVICES THEY PROVIDE*

### *TOP INDUSTRY SECTOR EMPLOYMENT*

| | |
|---|---|
| 21% | PROFESSIONAL & TECHNICAL SERVICES |
| 17% | ADMINISTRATIVE & WASTE SERVICES |
| 12% | HEALTH CARE & SOCIAL ASSISTANCE |
| 7% | CONSTRUCTION |
| 7% | FINANCE & INSURANCE |
| 15,712 | TOTAL EMPLOYMENT IN WAKEFIELD |

### *WAKEFIELD – COUNTY COMPARISON*

| | |
|---|---|
| 9% LOWER | PROFESSIONAL & TECHNICAL SERVICES |
| 12% HIGHER | ADMINISTRATIVE & WASTE SERVICES |
| 5% LOWER | HEALTH CARE & SOCIAL ASSISTANCE |
| 3% HIGHER | CONSTRUCTION |
| 1% HIGHER | FINANCE & INSURANCE |

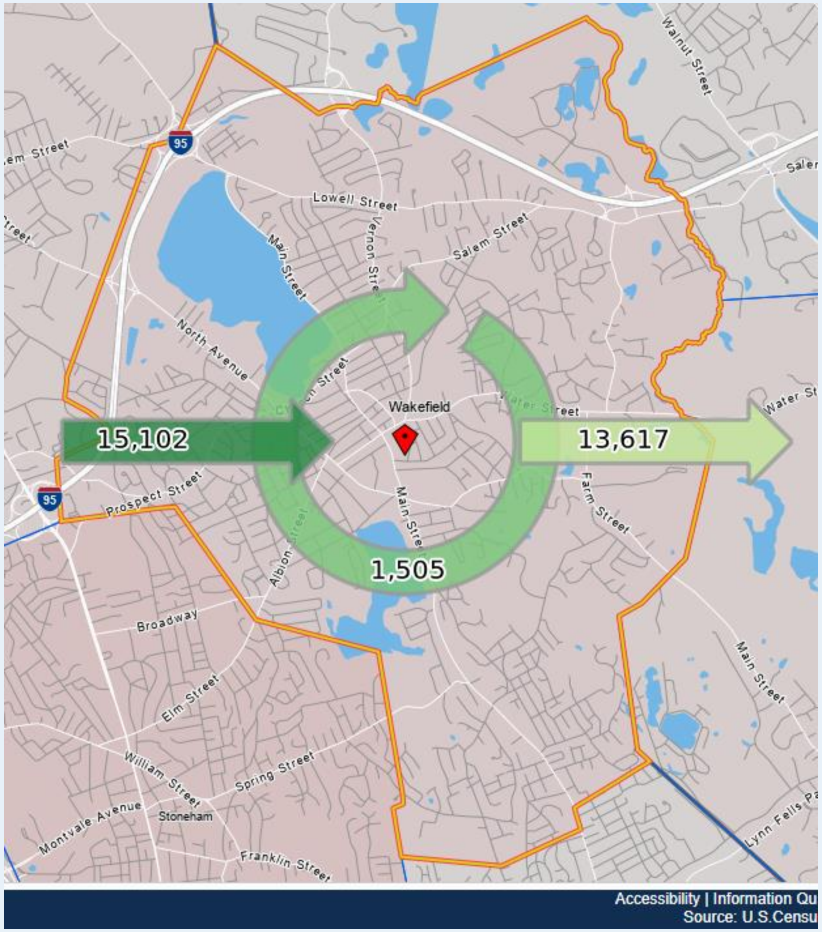


# SHAPING GROWTH

## JOBS & ECONOMIC DEVELOPMENT

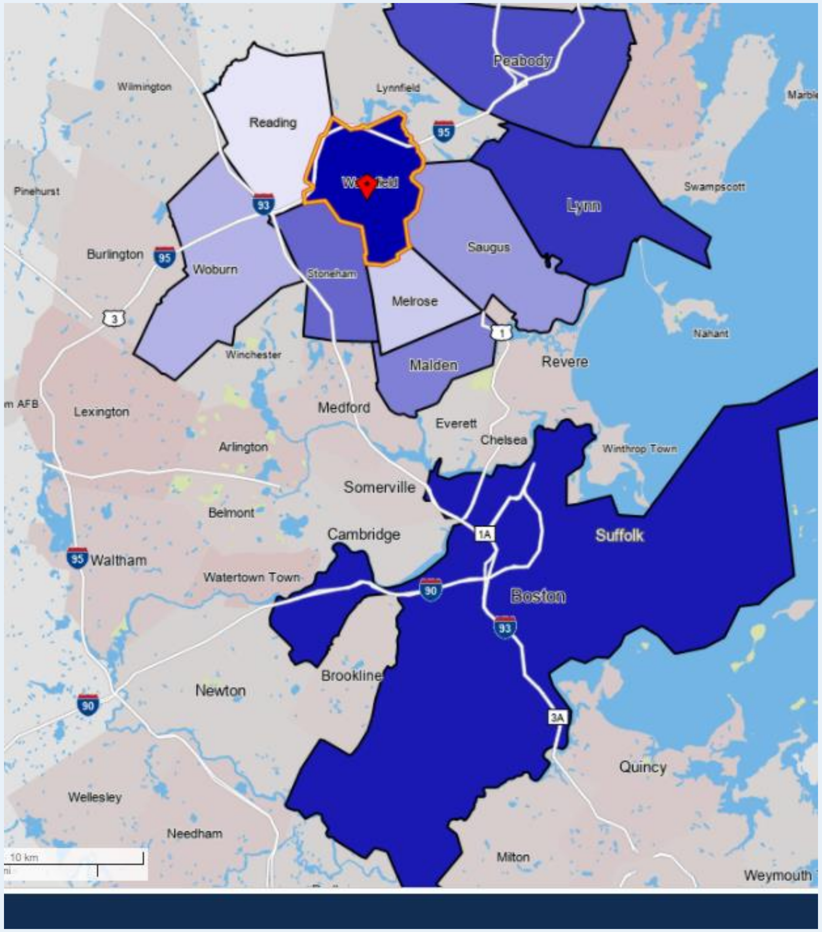
### *INFLOW/ OUTFLOW*

| | |
|---|---|
| 1,505 | LIVE AND WORK IN TOWN |
| 15,102 | COMMUTE INTO TOWN FOR WORK |
| 13,617 | RESIDENTS WORK OUT OF TOWN |




### *WHERE WORKERS IN TOWN LIVE*

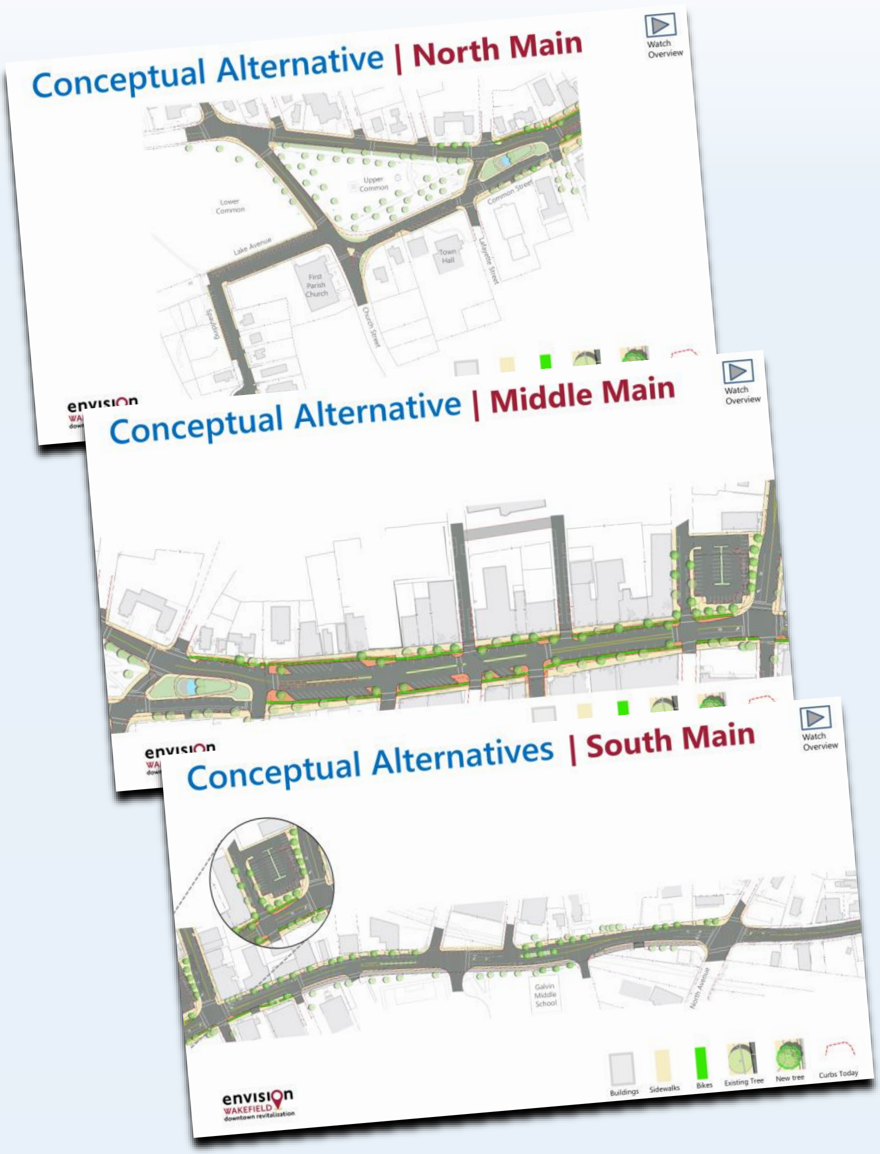
| | |
|---|---|
| 10% | LIVE IN WAKEFIELD – 1,505 |
| 6% | BOSTON |
| 4% | LYNN |
| 3% | PEABODY |
| 3% | STONEHAM |



# SHAPING GROWTH

## GROW EXISTING BUSINESS ACTIVITY DISTRICTS?

### *CONTINUE & BUILD UPON EXISTING INITIATIVES – BUSINESS GROWTH & PEDESTRIAN SAFETY*



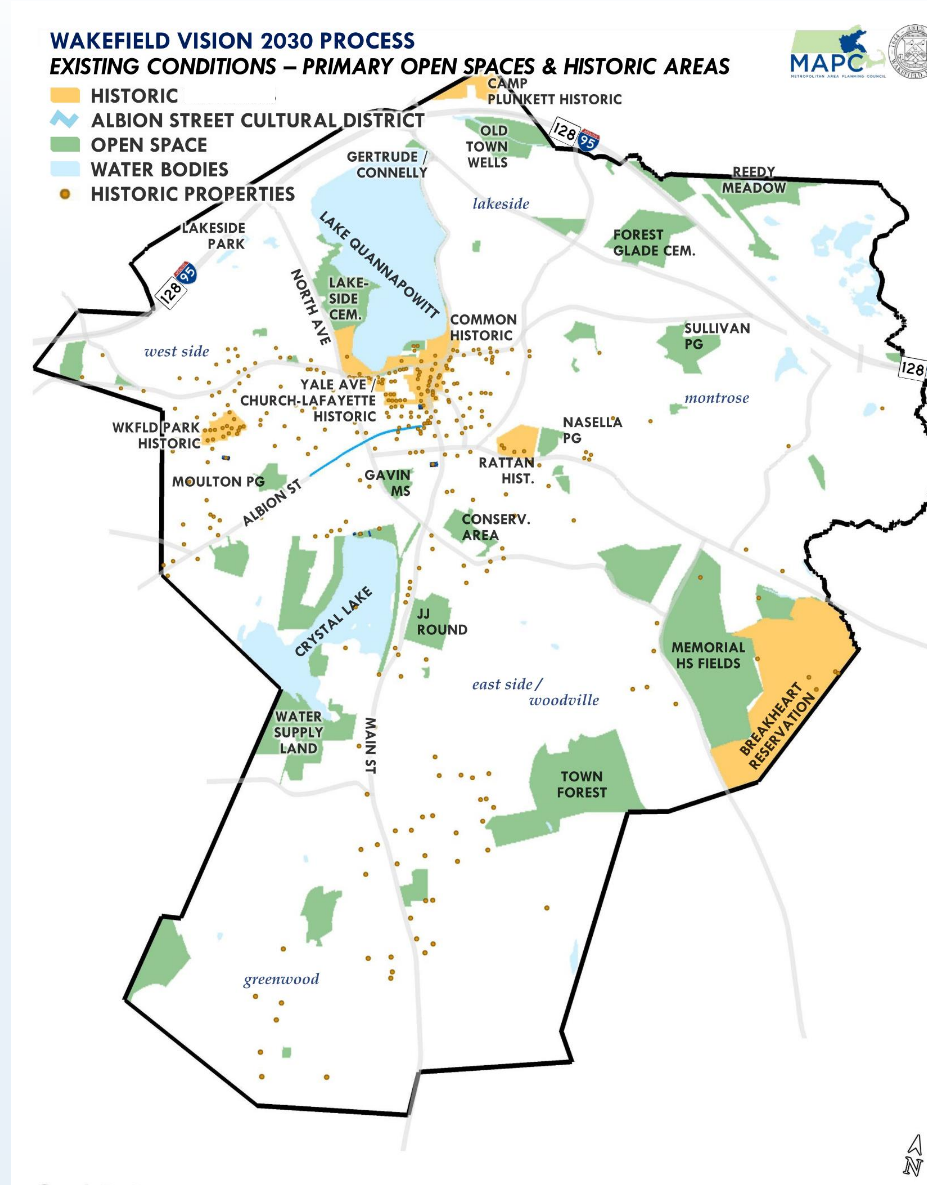

# SHAPING GROWTH

## AREAS FOR ENHANCING & PRESERVING?

### *HISTORIC AREAS & PROPERTIES?*
### *CULTURAL AREAS?*
### *OPEN SPACES?*

*BY REDSOXFAN274 - OWN WORK, CC BY-SA 3.0, HTTPS://COMMONS.WIKIMEDIA.ORG/W/INDEX.PHP?CURID=33596714*

*TOWN COMMON – HISTORIC DISTRICTS – ALBION STREET CULTURAL EXCHANGE*



# SHAPING GROWTH - AREAS FOR ENHANCING & PRESERVING

## *TOWN-WIDE WAYFINDING, SIGNAGE & BRANDING COMMUNITY*

## *EXPRESS CREATIVITY & LOCAL PRIDE IN PUBLIC REALM – BUILD UPON ENVISION WAKEFIELD EFFORTS*


# SHAPING GROWTH - AREAS FOR ENHANCING & PRESERVING

## *PEDESTRIAN-FRIENDLY STREETSCAPE EXPANSION – BUILD UPON ENVISION WAKEFIELD EFFORTS*




# NEXT 20-25 MINUTES – *ACCEPT ZOOM REQUEST ON SCREEN*

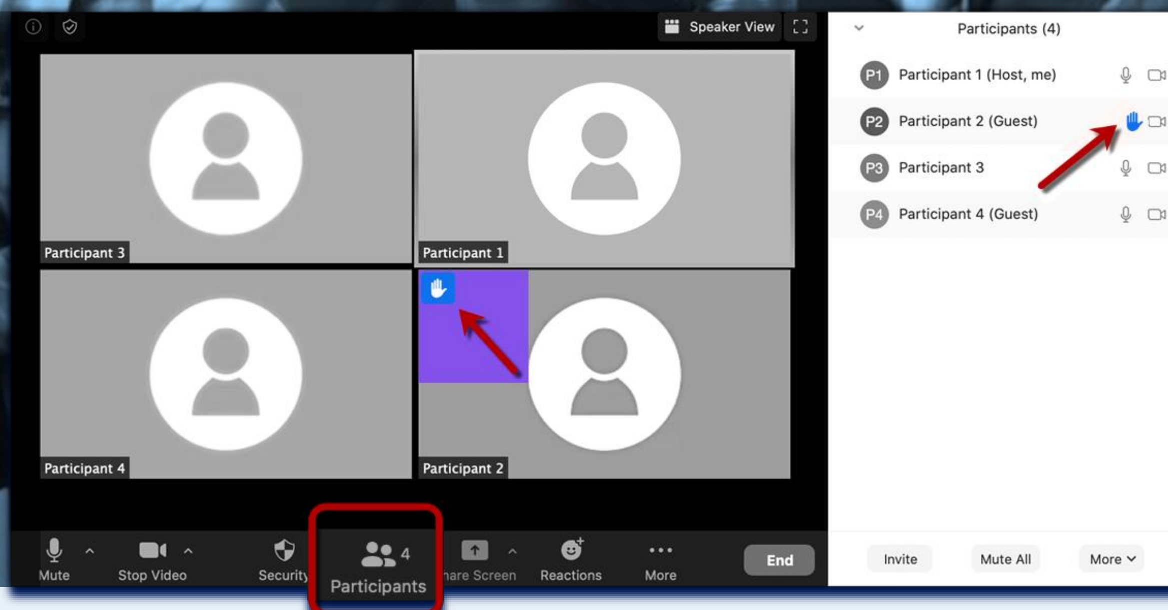
***SMALL BREAKOUT GROUP DISCUSSIONS***

# 1 of 4

***PLEASE RAISE HANDS FOR MODERATOR TO UNMUTE MICROPHONE***

***OR***

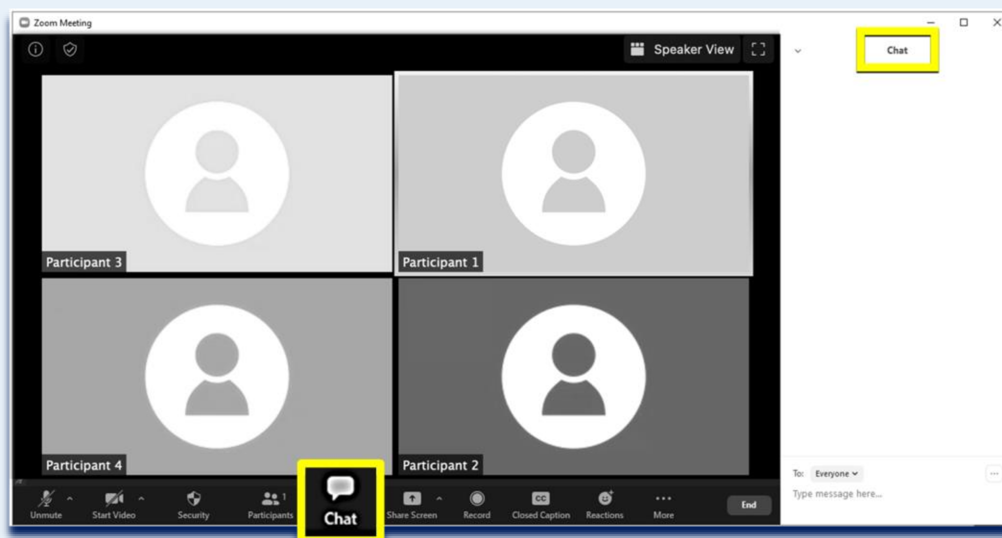
***PLEASE TYPE QUESTIONS INTO THE CHAT BOX***



# SMALL BREAKOUT GROUP DISCUSSIONS

## *POSSIBLE QUESTIONS TO START THE DISCUSSION*


- ❑ ***WHAT PLACES MAKE WAKEFIELD SPECIAL?***
- ❑ ***WHAT ARE SOME WORDS THAT COME TO MIND WHEN YOU THINK ABOUT THESE PLACES?***
- ❑ ***WHEN YOU THINK ABOUT WAKEFIELD, WHERE DO YOU THINK THERE COULD BE FUTURE GROWTH?***



# HOUSING OPTIONS &
## RESIDENTIAL AREAS

***INFORMATIONAL SLIDES – 5-10 MINUTES***

***SMALL BREAKOUT GROUP DISCUSSIONS – 20-25 MINUTES***

# HOUSING OPTIONS & RESIDENTIAL AREAS

## OPTIONS, NEEDS & DEMAND *for*

### *ALL LIFE PHASES*

YOUNG ADULTS
ENTERING MARKET
YOUNG FAMILIES
SENIORS

### *CHANGING NEEDS & PREFERENCES*

OPTIONS FOR DOWNSIZING
& MAINTENANCE
AFFORDABILITY –
UP/DOWN-SIZING

### *UNFORESEEN CIRCUMSTANCES*

LIMITED MOBILITY
ECONOMY








# HOUSING OPTIONS & RESIDENTIAL AREAS

## HPP 2015-2020 INSIGHTS

### KEY HIGHLIGHTS

- ***VERY LITTLE GROWTH*** OVER THE PAST FEW DECADES
- ***APPROACHING BUILDOUT*** - OLDER SUBURB
- ***AGING POPULATION*** - HIGHER MEDIAN AGE 41.9 YEARS
- ***STARK CONTRAST - MEDIAN INCOMES*** - OWNERS V. RENTERS
  20%~ HOUSEHOLD INCOMES <$ 35,000
  40%~ HOUSEHOLD INCOMES >$100,000
- ***LOWER HOUSING GROWTH*** – THAN COUNTY & STATE
- ***LESS HOUSING DIVERSITY***

# HOUSING OPTIONS & RESIDENTIAL AREAS

## HPP 2015-2020 INSIGHTS

*IN THE PAST, Town has attracted first-time homebuyers and young families but housing prices are increasingly high*

**MORE OPTIONS NEEDED** for varied population & maintain socio-economic diversity

***PRICED-OUT RESIDENTS***

ESTABLISHED DIFFICULTY FINDING OR REMAINING IN HOMES

YOUNGER GENERATION RAISED IN TOWN MIGHT NOT BE ABLE TO AFFORD LIVING IN TOWN AS ADULTS

***DOWNSIZING***

LONG-TERM RESIDENTS AND SENIORS MIGHT NOT BE ABLE TO DOWNSIZE IN TOWN

***BUYING UP***

FAMILIES MIGHT HAVE DIFFICULTY "BUYING UP" IN TOWN

***ENTERING MARKET***

MUNICIPAL AND LOCAL WORKERS MIGHT HAVE AFFORDABILITY ISSUES

**CURRENT AFFORDABILITY GAP**

| | |
|---|---|
| ***6.7%*** | SUBSIDIZED HOUSING INVENTORY (SHI) – MA DHCD |
| ***343 UNIT GAP*** | TO MEET MIN. REQUIREMENT, & FOR LOCAL CONTROL |

| | | | |
|---|---|---|---|
| **10% of** | **10,459** | **=** | **1,046** |
| *DHCD SHI Min. Req.* | *Census 2010 Year Round Housing Units* | | *Needed SHI Units for Req.* |
| **703 =** | **6.7%** | | **-(343)** |
| *Current Wakefield SHI Units* | *DHCD SHI Min. Req* | | *Needed SHI Units for Req.* |

# HOUSING OPTIONS & RESIDENTIAL AREAS

## RESIDENTIAL ZONING & HOUSING OPTIONS

### *STRATEGIES FOR OPTIONS IN TARGETED FOCUS AREAS?*

*GENERAL RESIDENCE DISTRICTS?*
*RETAIL BUSINESS DISTRICTS?*

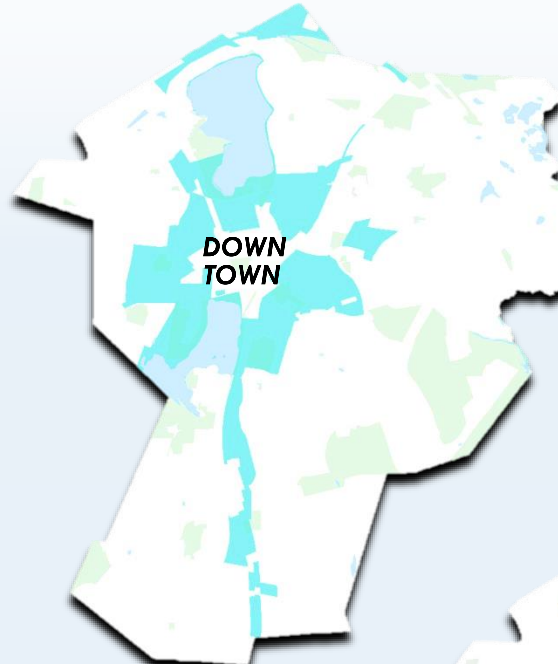
### *INFILL REDEVELOPMENT?*

ON UNDERUTILIZED SITES
NOT RELYING ONLY ON VACANT LAND

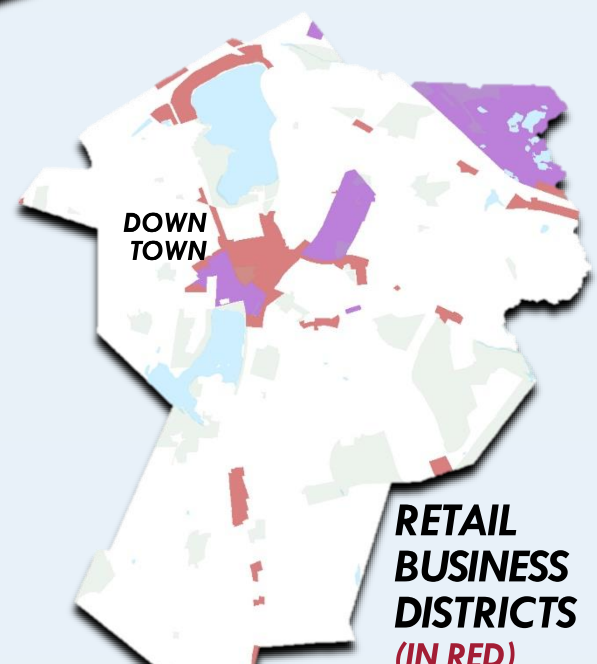
### *GOING VERTICAL?*

EFFICIENT USE OF
LIMITED OPPORTUNITY AREAS

### *MORE ZONING FLEXIBILITY?*




**GENERAL RESIDENCE DISTRICTS**
*(IN TEAL BLUE)*




**RETAIL BUSINESS DISTRICTS**
*(IN RED)*


# HOUSING OPTIONS & RESIDENTIAL AREAS

## UPDATED DATA HIGHLIGHTS

### MEDIAN HOUSEHOLD INCOME

***54% DIFFERENCE FAM V NON-FAM***

| | |
|---|---|
| $ 95,302 | ALL HOUSEHOLDS |
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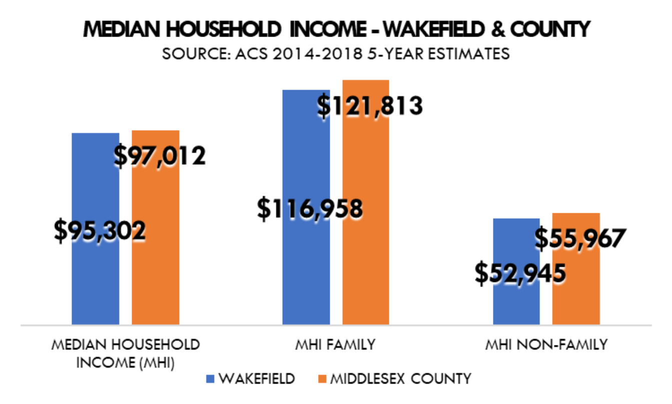
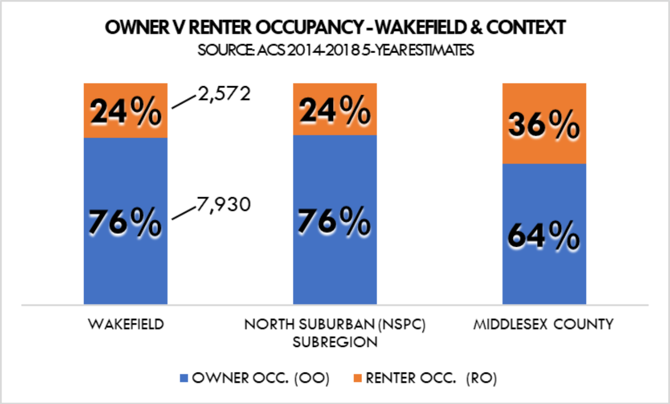



### OWNER V RENTER OCCUPANCY

***12% FEWER RENTER UNITS THAN COUNTY***

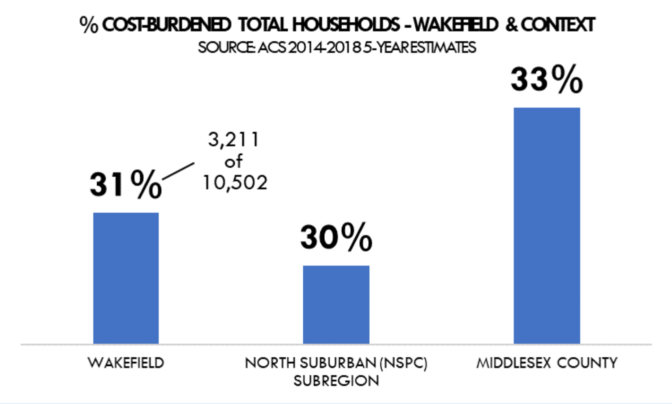
76% OWNER OCCUPIED




### COST-BURDENED HOUSEHOLDS

***31%*** OF ***10,502 HOUSEHOLDS***

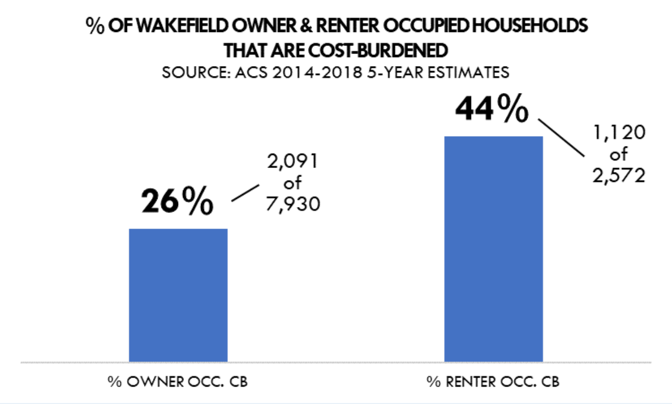
PAY MORE THAN 30% ON MONTHLY HOUSING




### COST-BURDENED RENTERS & OWNERS

***44% OF RENTERS*** ARE COST-BURDENED

***26% OF OWNERS*** ARE COST-BURDENED



# HOUSING OPTIONS & RESIDENTIAL AREAS

## UPDATED DATA HIGHLIGHTS

### TOWN SHI & AFFORDABILITY GAP

| | |
|---|---|
| ***6.7%*** | SHI |
| ***343 UNIT GAP*** | TO MEET MIN. 10%<br>& FOR LOCAL CONTROL |
| ***703 SHI UNITS*** | 85%/15% RENTAL/OWNER |
| ***52 TO 105*** | MIN. ANNUAL PRODUCTION |

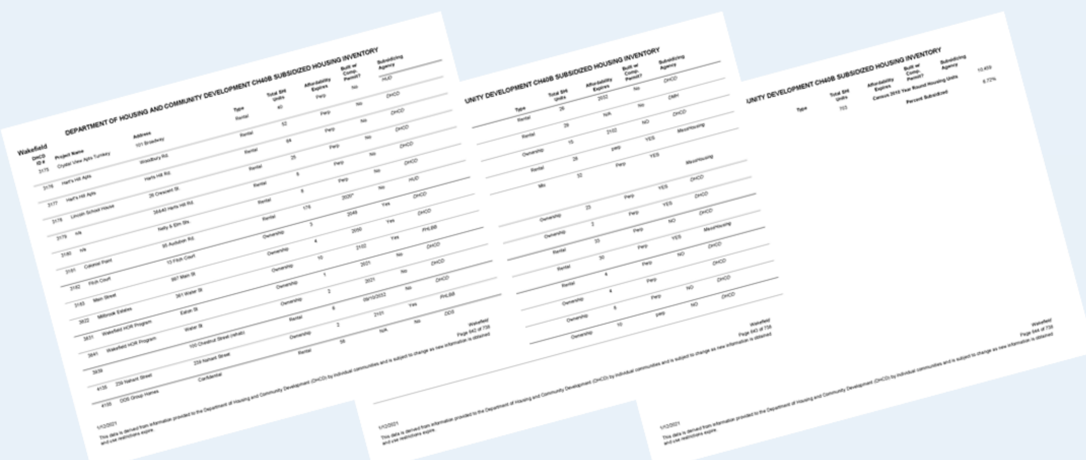
***CONDOS ARE 24% LESS EXPENSIVE IN TOWN***

| | |
|---|---|
| $562,500 | 1-FAM |
| $441,450 | CONDO |

### QUALIFYING AFFORDABLE / WORKFORCE INCOMES

HUD FY2020 - BOSTON METRO FAIR MARKET RENT AREA - INCOME LIMITS - METRO BOSTON MEDIAN FAMILY INCOME $119,000

| | 1-PERSON HH | 4-PERSON HH |
|---|---|---|
| 80% AREA-INCOME LIMIT | $67,400 | $96,250 |
| 50% AREA-INCOME LIMIT | $44,800 | $63,950 |

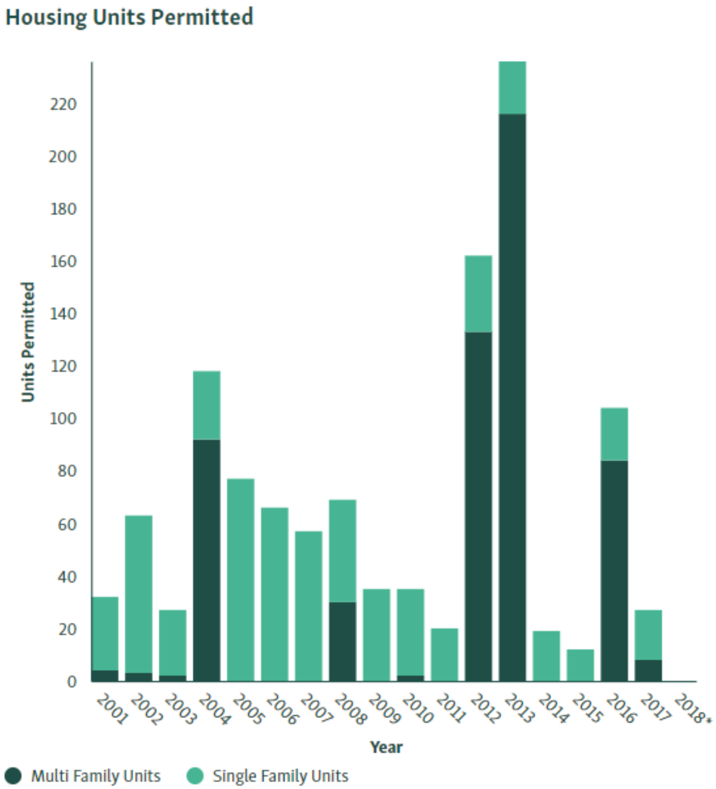


| | | |
|---|---|---|
| **10% of** | **10,459 =** | **1,046** |
| *DHCD SHI Min. Req.* | *Census 2010 Year Round Housing Units* | *Needed SHI Units for Req.* |
| **703 =** | **6.7%** | **-(343)** |
| *Current Wakefield SHI Units* | *DHCD SHI Min. Req* | *Needed SHI Units for Req.* |

# HOUSING OPTIONS & RESIDENTIAL AREAS

## UPDATED DATA HIGHLIGHTS

### LIMITED HOUSING PRODUCTION & AVAILABLE SUPPLY

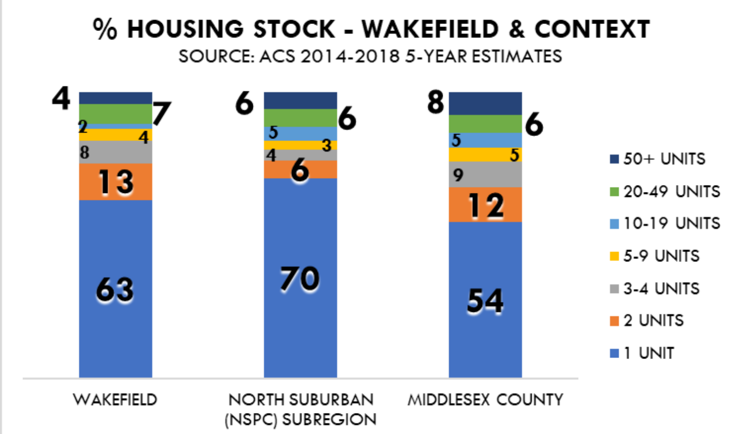



Caveat: *Ignoring years for which the municipality did not report all 12 months.
Source: Census Building Permit Survey   Years: 2001-2018
Link to: Building Permits by Type and Year (Municipal)

### HOUSING STOCK

**63% 1-FAM UNITS**
13% 2-FAM UNITS
**17% MULTIFAMILY** – 5 OR MORE UNITS

***COMPARED TO MIDDLESEX COUNTY***
**9% MORE 1-FAMILY UNITS**
**7% FEWER MULTIFAMILY** – 5 OR MORE UNITS




### MEDIAN HOME SALES PRICE 2019

***COMPARED TO MIDDLESEX COUNTY***
***5% HIGHER 1-FAMILY PRICES***
***9% LOWER CONDO PRICES***

| | | |
|---|---|---|
| $562,500 | 1-FAM | $535,000 |
| $441,450 | CONDO | $481,000 |

# NEXT 20-25 MINUTES – *ACCEPT ZOOM REQUEST ON SCREEN*

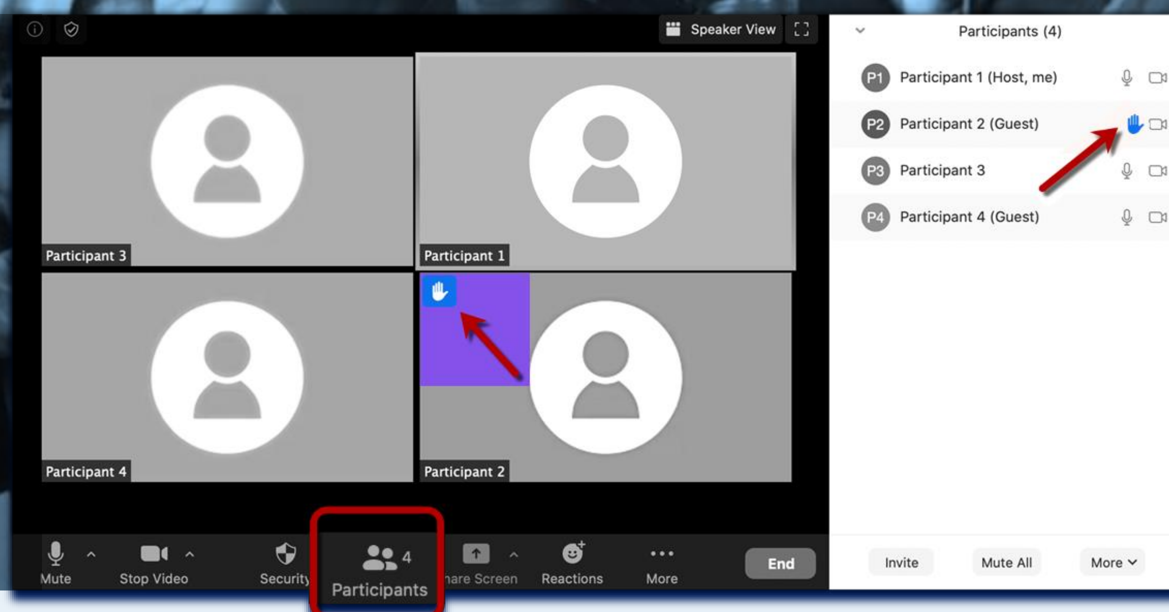
***SMALL BREAKOUT GROUP DISCUSSIONS***

**2 of 4**

***PLEASE RAISE HANDS FOR MODERATOR TO UNMUTE MICROPHONE***

***OR***

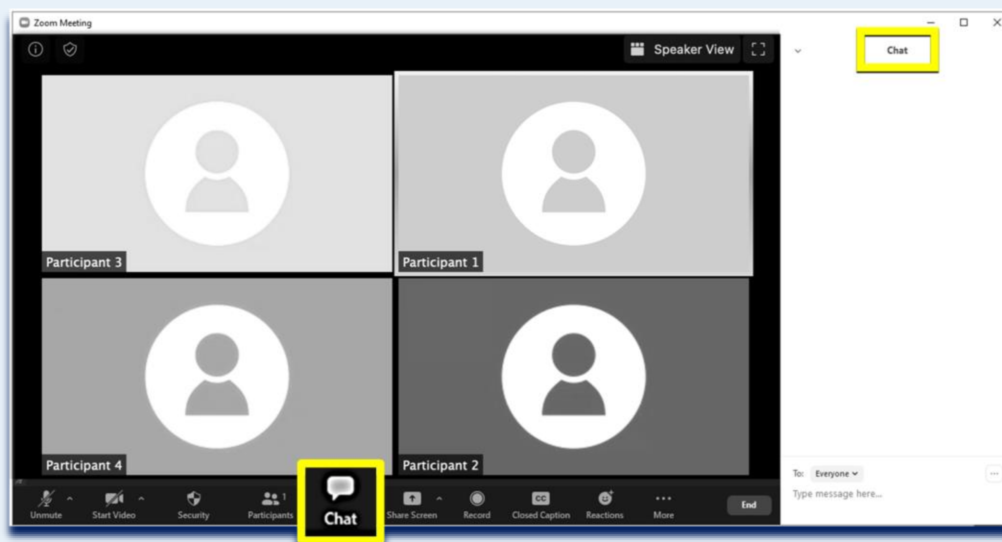
***PLEASE TYPE QUESTIONS INTO THE CHAT BOX***



# SMALL BREAKOUT GROUP DISCUSSIONS

## *POSSIBLE QUESTIONS TO START THE DISCUSSION*


- ❑ ***WHAT DO YOU LIKE ABOUT YOUR NEIGHBORHOOD?***
- ❑ ***WHAT DO YOU WISH WAS WITHING WALKING DISTANCE?***
- ❑ ***DO YOU HAVE CONCERNS ABOUT EXISTING HOUSING CONDITIONS IN WAKEFIELD?***
  ***(LIKE: AFFORDABILITY, OLD HOUSES, ETC.)***



# MOBILITY OPTIONS &
# GETTING AROUND

*INFORMATIONAL SLIDES – 5-10 MINUTES*

*SMALL BREAKOUT GROUP DISCUSSIONS – 20-25 MINUTES*

# MOBILITY OPTIONS & GETTING AROUND

## OVERVIEW

105 ROAD MILES

2 COMMUTER RAIL TRAIN STATIONS

WAKEFIELD STATION, & GREENWOOD STATION

A THIRD STATION IN VERY CLOSE PROXIMITY
HAVERHILL LINE - WEEKEND SERVICE ELIMINATED – PANDEMIC – JAN 2021

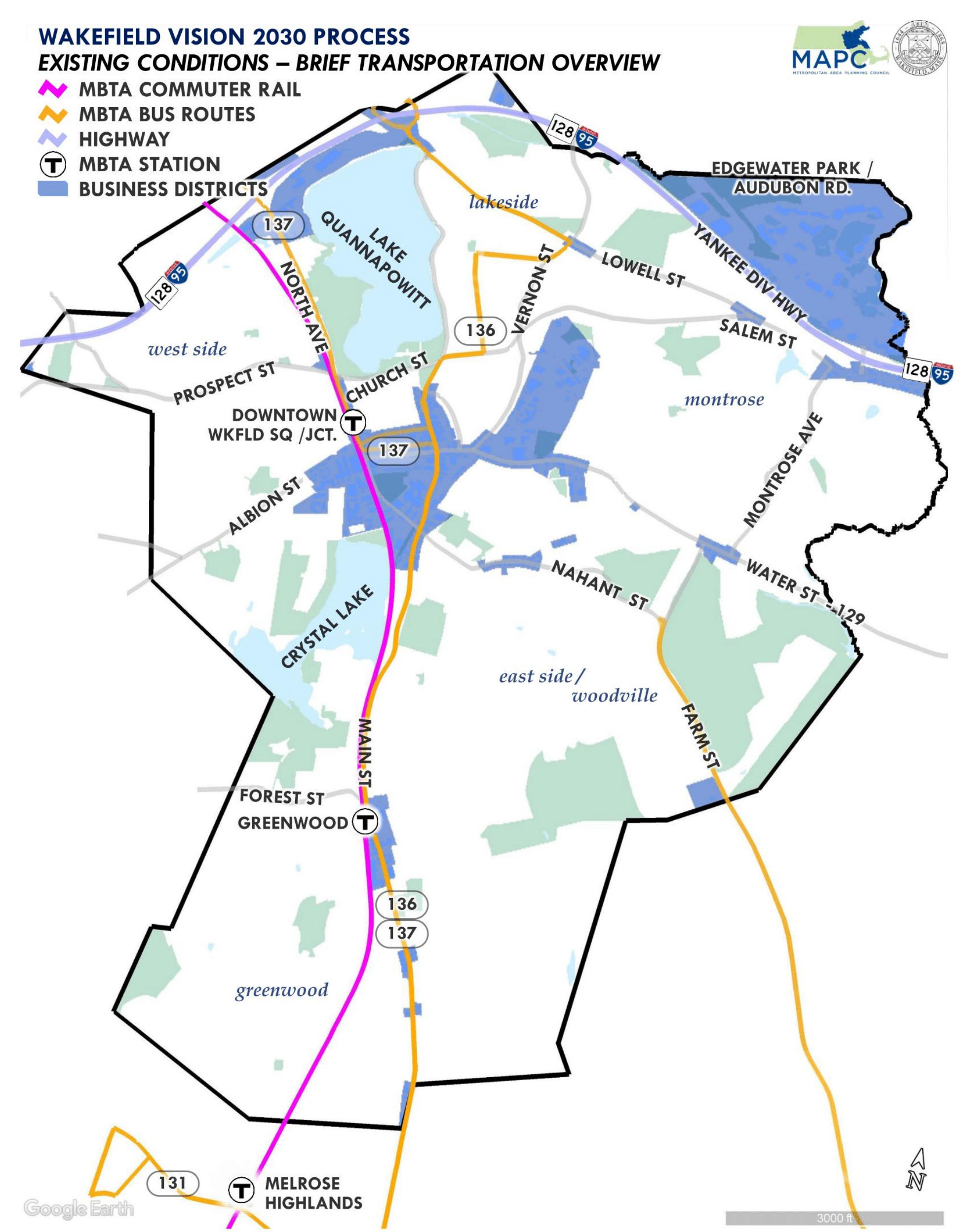
2 MBTA BUS ROUTES IN TOWN

#136/137 – READING DEPOT & MALDEN CENTER SERVICE
CONNECTS TO MBTA ORANGE LINE

— BIKE INFRASTRUCTURE

MINIMAL AMOUNT OF RACKS & FACILITIES
NO LANES OR SHARROWS
SHARED-ROAD SIGNAGE AROUND LAKE QUANNAPOWITT

— WIDE SIDEWALK COVERAGE



# MOBILITY OPTIONS & GETTING AROUND

## *WORK COMMUTES & ALTERNATIVE MODES*

### COMMUTE TO WORK

***COMMUTE TIMES***

31.4 MINUTES WAKEFIELD AVG.

***MODES***

81.5% DRIVE ALONE
*6.0%* ***CARPOOL***
*8.4%* ***PUBLIC TRANSPORTATION***
*2.3%* ***WALK***
*0.6%* ***BIKE***

### ACCESSIBILITY

***10.4% OF RESIDENTS CHALLENGED***

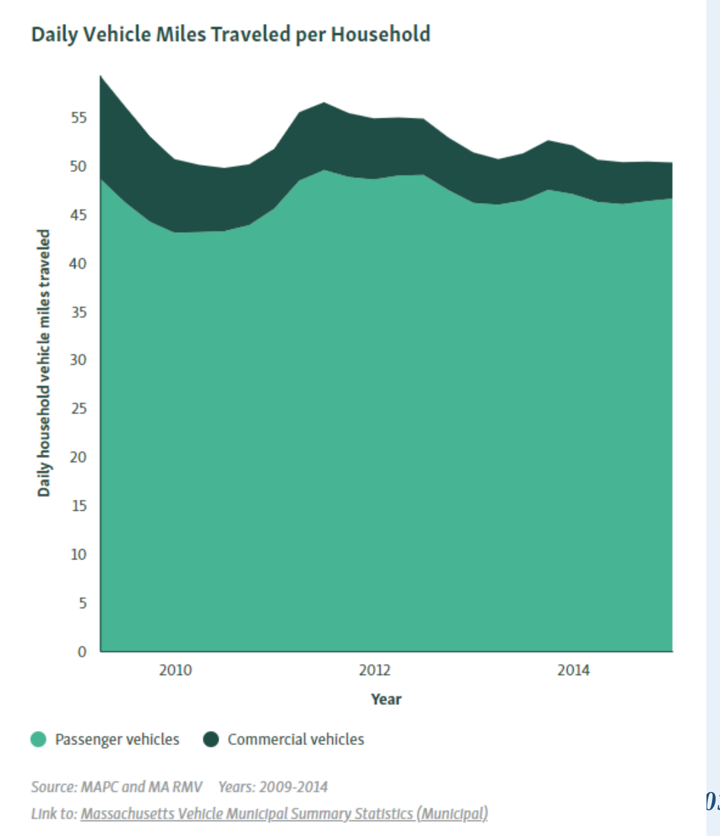
5.1% AMBULATORY DIFFICULTY
4.5% INDEPENDENT LIVING DIFFICULTY


### VEHICLE MILES TRAVELED (VMT)

***47 DAILY VEHICLE MILES*** PER HOUSEHOLD

METRIC MEASURES TRAVEL DEMAND
USED TO DETERMINE RESOURCE NEEDS & IDENTIFY AREAS PRODUCING CONGESTION & FUEL CONSUMPTION IMPACTS

***54 DAILY HOUSEHOLD VMT***
MA STATE SUBURBAN AVG. – 2017



# MOBILITY OPTIONS & GETTING AROUND

## *BUILD UPON ON-GOING INITIATIVES*

### ACTIVE TRANSP. WORK COMMUTES

| | |
|---|---|
| 2.3% | WALK |
| 0.6% | BIKE |

### RAIL TRAIL – FY24 IMPROVEMENTS

| | |
|---|---|
| 1.9 MILES | FROM GALVIN MS |
| 25% DESIGN | AS OF 2019 |
| 2024 | CONSTRUCTION SUMMER |
| #607329 | BOSTON MPO TIP PROJECT |
| 4.4 MILES | TOTAL LENGTH LYNNFIELD/PEABODY LINE |


**Wakefield/Lynnfield Rail Trail**

**Design Opportunities:**
Typical Trail Amenities


**Typical 10 ft Wide Trail**

**Overlook at Point of Interest**

**Gateway/Parking Area at Trail Terminus**

**Typical Crossing at Major Roadway**

**Typical Crossing at Minor Street**

*EXCERPTS FROM FST 2007 FEASIBILITY STUDY*

# MOBILITY OPTIONS & GETTING AROUND

## *BUILD UPON ON-GOING INITIATIVES*

### COMPLETE STREETS

2017 ***POLICY APPROVED***

TO ACCOMMODATE ROADWAY USERS OF ALL AGES AND ABILITIES
TO CREATE NETWORK USING A VARIETY OF MODES

2018 ***PRIORITIZATION PLAN APPROVED*** – *ELIGIBLE FOR FUNDING REQUESTS*

**30 IDENTIFIED PROJECTS**

WIDE RANGE: ADA CURB CUTS – PED SIGNALS – CURB EXTENSIONS – SIDEWALK REPAIR – BUS STOP LANDING AREAS – NEW SIDEWALKS – CROSSWALKS – PED MEDIAN REFUGES, ETC.

**TOP 15**

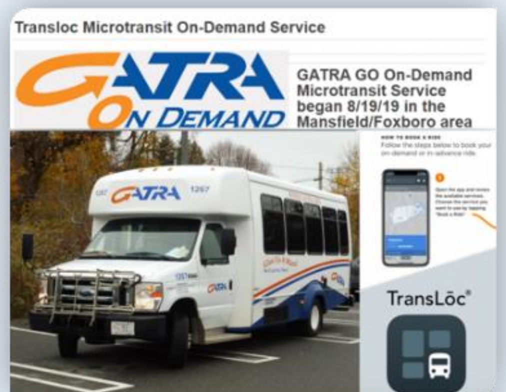
| Rank | Project Name |
|---|---|
| 1 | Main Street in Greenwood area: Curb ramps at crossings |
| 2 | North Avenue and Main Street: APS signals & curb ramp upgrades |
| 3 | Downtown Main Street: Providing curb extensions |
| 4 | Main Street, Albion Street, and North Avenue: sidewalk repair |
| 5 | North Avenue and Greenwood Area: Providing curb extensions |
| 6 | Greenwood Area: Provide landing areas at bus stops |
| 7 | Greenwood Avenue and Maple Way: Sidewalk installation/ repair |
| 8 | Main Street: Relocate Existing Crossing |
| 9 | Main Street and North Avenue: Update pedestrian timings |
| 10 | Albion Street: Providing Crosswalks |
| 11 | Upgrade outdated push buttons at crosswalk signals |
| 12 | Main Street and North Avenue: Install sidewalks/ Provide crosswalks |
| 13 | Greenwood Area: Provide new crossings |
| 14 | Gould Street/ Murray Street/ Albion Street: Install pedestrian refuge or curb extensions |
| 15 | Main Street: Install pedestrian median refuge |

# MOBILITY OPTIONS & GETTING AROUND

## *EXPANDING TRANSPORTATION OPTIONS?*

### MICRO-TRANSIT:

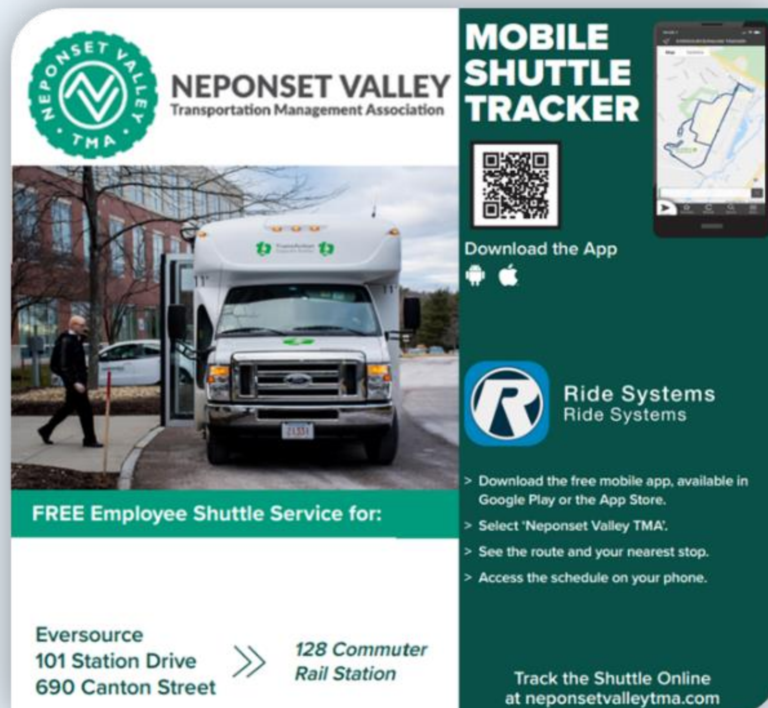
dynamically generated routes – from software – anticipates common pick-up points – does not require advance scheduling





### PURSUE TRANSPORTATION MANAGEMENT ASSOCIATION?

public-private – employers, towns, & bus companies – solutions for commuters – reduce traffic congestion



# NEXT 20-25 MINUTES – *ACCEPT ZOOM REQUEST ON SCREEN*

## *SMALL BREAKOUT GROUP DISCUSSIONS*

**3 of 4**

***PLEASE RAISE HANDS FOR MODERATOR TO UNMUTE MICROPHONE***

***OR***

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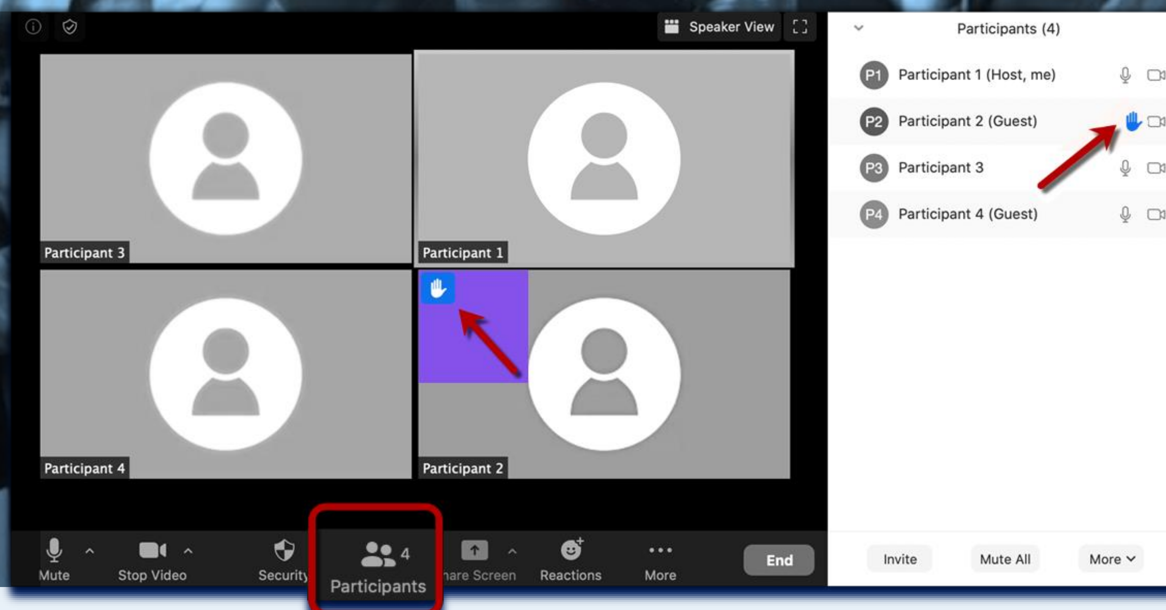
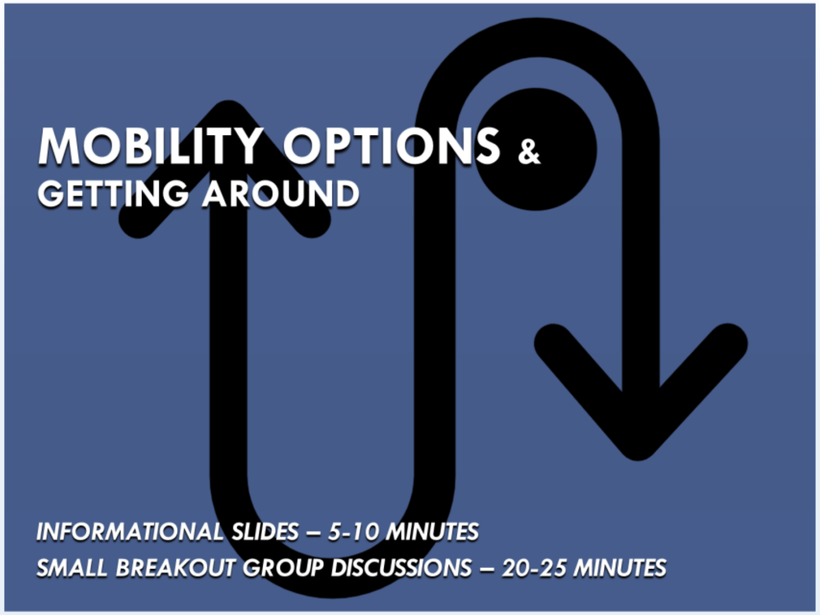
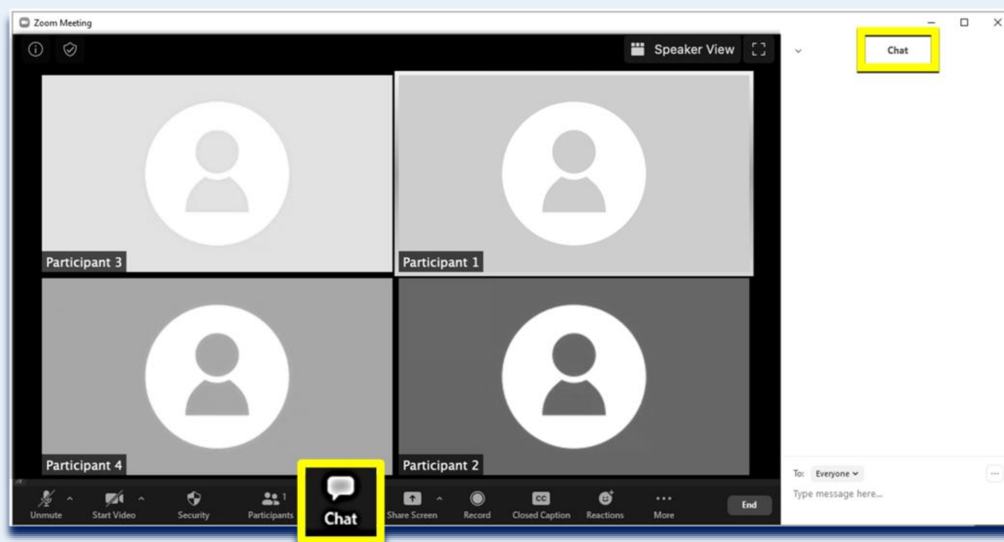


# SMALL BREAKOUT GROUP DISCUSSIONS

## *POSSIBLE QUESTIONS TO START THE DISCUSSION*




- ❑ ***HOW DO YOU TYPICALLY GET AROUND WAKEFIELD?***
- ❑ ***HOW DO YOU THINK GETTING AROUND IN WAKEFIELD COULD BE EASIER?***
- ❑ ***WHAT ARE SOME WAYS THAT YOU THINK EXISTING TRANSPORTATION PROBLEMS COULD BE ADDRESSED?***



# RECREATIONAL OPTIONS
## PARKS, SQUARES & LEISURE

*INFORMATIONAL SLIDES – 5-10 MINUTES*

*SMALL BREAKOUT GROUP DISCUSSIONS – 20-25 MINUTES*

# RECREATIONAL OPTIONS – PARKS, SQUARES & LEISURE

## OVERVIEW

### 4 SIGNIFICANT OPEN SPACES

***LAKE QUANNAPOWITT*** 247 ACRES
*RECREATIONAL & POPULAR WALKING PATH - 24,000 DAILY VISITORS*

***CRYSTAL LAKE*** 78 ACRES
*PROTECTED WATER SUPPLY*

***REEDY MEADOW*** 30 ACRES
*HISTORIC SAWMILLS & WETLAND HABITAT FOR MIGRATORY BIRDS*

***BREAKHEART RESERVATION*** 27 ACRES
PUBLIC RECREATION AREA WITH SCENIC HILLTOP VIEWS



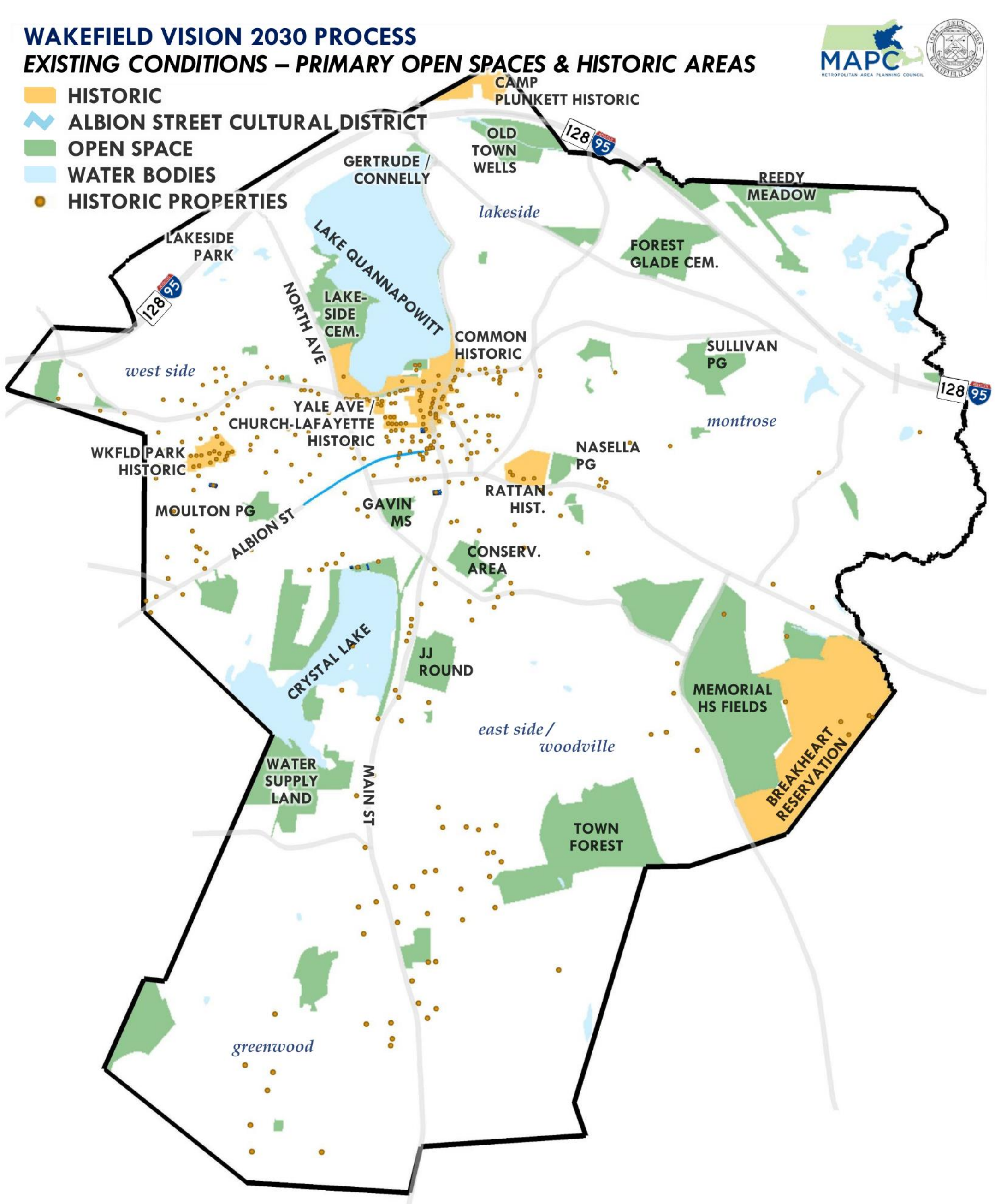

# RECREATIONAL OPTIONS – PARKS, SQUARES & LEISURE

## OVERVIEW

### OSRP INVENTORY - 2005-2010

***APPROX. 1/5TH RECREATIONAL USE***
***APPROX. 1/5TH WATER RESOURCES***

| | | |
|---|---|---|
| DPW – PARKS & REC LAND | 147 AC. | 22% |
| DPW – WATER RESOURCES | 144 | 22% |
| STATE | 114 | 17% |
| SCHOOLS | 115 | 17% |
| CONSERVATION COMM. | 57 | 9% |
| PRIVATE LANDS | 53 | 8% |
| PUBLIC CEMETERY | 38 | 6% |
| TOTAL | 668 | |



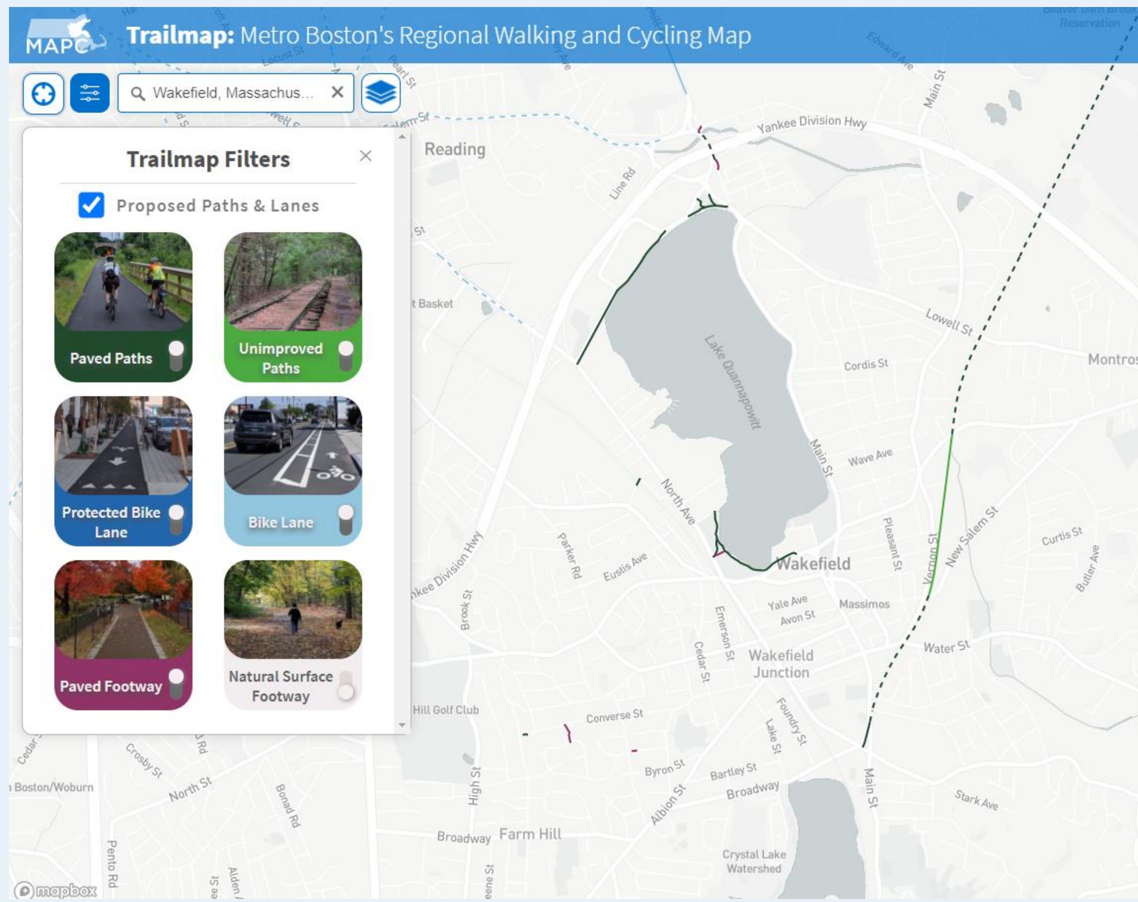
# RECREATIONAL OPTIONS – PARKS, SQUARES & LEISURE

## *EMERGING BIKE NETWORK INITIATIVE*

### *FORTHCOMING STUDY*

### *EXPANDING BIKE NETWORK*

### *CONNECTING TO SURROUNDING COMMUNITIES*

# RECREATIONAL OPTIONS – PARKS, SQUARES & LEISURE

## *PERFORMANCE FACILITIES & LEISURE ENTERTAINMENT*

### *PROMOTE AWARENESS OF EXISTING RESOURCES?*

MUSIC, THEATER, OTHER CIVIC ENTERTAINMENT?

*Table 13 - Existing performance facilities in Wakefield, 2017*

| Facility | Location | Ownership and Operator | Capacity |
|---|---|---|---|
| **Savings Bank Theatre** | Wakefield Memorial High School | Town of Wakefield, operated by Wakefield Theatre Arts | 250 |
| **Veterans Memorial Auditorium** | Galvin Middle School | Town of Wakefield, operated by Wakefield Theatre Arts | 710 |
| **Linden Tree Coffeehouse** | Basement of Unitarian Universalist Church | Unitarian Universalist Church, venue for live folk music | 120 |
| **Drill Hall** | Americal Civic Center | Town of Wakefield, Recreation Department | 500 |

**Capacity is estimated.*

VETERANS MEMORIAL AUDITORIUM AT GALVIN MIDDLE SCHOOL

### *POTENTIAL IDEAS FOR OPPORTUNITIES & PARTNERSHIPS FOR COMMUNITY & CIVIC EVENTS?*

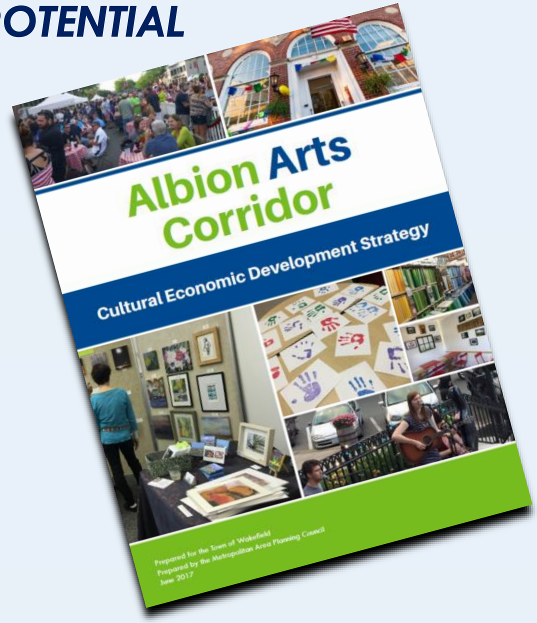
### *ENTERTAINMENT RESOURCES WITH ECONOMIC DEVELOPMENT POTENTIAL*

WAKEFIELD-AREA CONSUMERS ON AVERAGE
SPEND MORE FOR ARTS, CULTURE, CRAFTS & MEDIA SUBSCRIPTIONS – THAN COUNTY & STATE COUNTERPARTS

*Table 12 - Consumer Expenditure on Entertainment/Recreation Fees and Admissions*

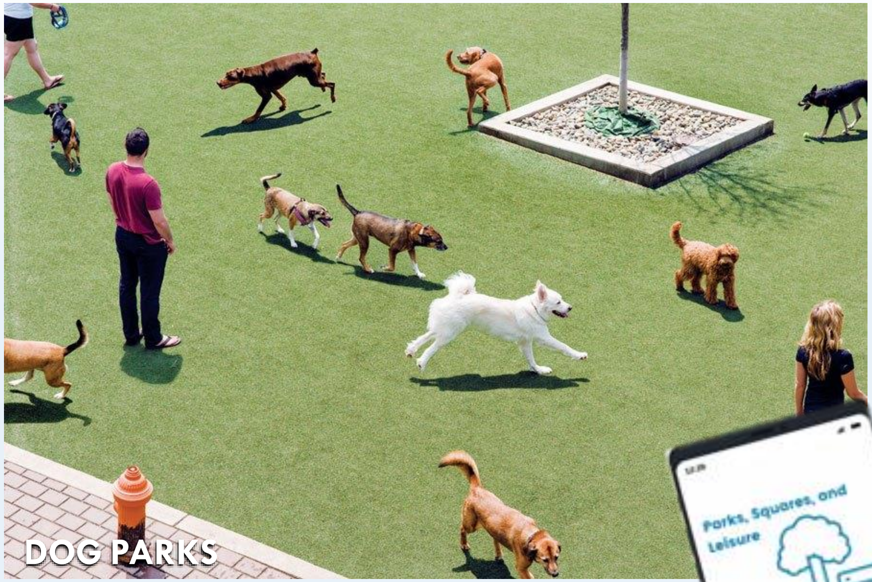
| Category | TA1 | | TA2 | | Middlesex and Essex Counties | | Massachusetts | |
|---|---|---|---|---|---|---|---|---|
| | Avg. spent* | SPI** | Avg. spent | SPI | Avg. spent | SPI | Avg. spent | SPI |
| **Tickets to theatre, operas, or concerts** | $88.46 | 168 | $93.46 | 177 | $87.91 | 167 | $74.45 | 141 |
| **Tickets to movies, museums, or parks** | $95.86 | 144 | $100.30 | 151 | $102.32 | 154 | $87.57 | 132 |
| **Arts, crafts, toys, games** | $129.73 | 129 | $135.42 | 135 | $138.73 | 138 | $122.93 | 123 |
| **Magazine or newspaper subscriptions** | $64.20 | 153 | $67.55 | 161 | $60.76 | 144 | $53.70 | 128 |

**Average spent per event, product, or service per household. **SPI, Spending Potential Index, amount spent per event, product, or service relative to a national average of 100.*
*Source: U.S. Bureau of Labor Statistics Consumer Expenditure Survey 2013-2014, ESRI Analysis*



# RECREATIONAL OPTIONS – PARKS, SQUARES & LEISURE

## *YOUR IDEAS FOR IMPROVING ACCESS & USE? – SURVEY AFTER*



DOG PARKS

INTERACTIVE SCULPTURE – BENCHES + PUBLIC ART



EDUCATIONAL & INTERPRETIVE SIGNAGE

PUBLIC ART & SCULPTURES – PLACEMAKING

# RECREATIONAL OPTIONS – PARKS, SQUARES & LEISURE

## *YOUR IDEAS FOR IMPROVING ACCESS & USE? – SURVEY AFTER*


OUTDOOR READING ROOMS



ACTIVATING & AWARENESS

PROMOTE ACTIVE RECREATION
– BIKING FOR PUBLIC HEALTH & LEISURE

# NEXT 20-25 MINUTES – *ACCEPT ZOOM REQUEST ON SCREEN*

## *SMALL BREAKOUT GROUP DISCUSSIONS*



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***OR***

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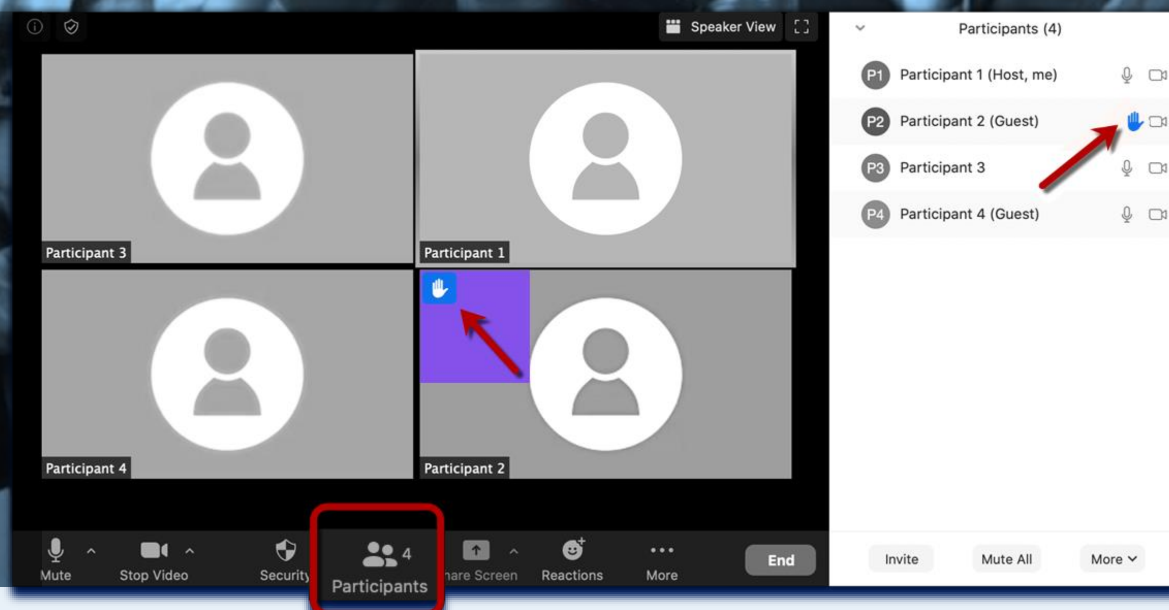
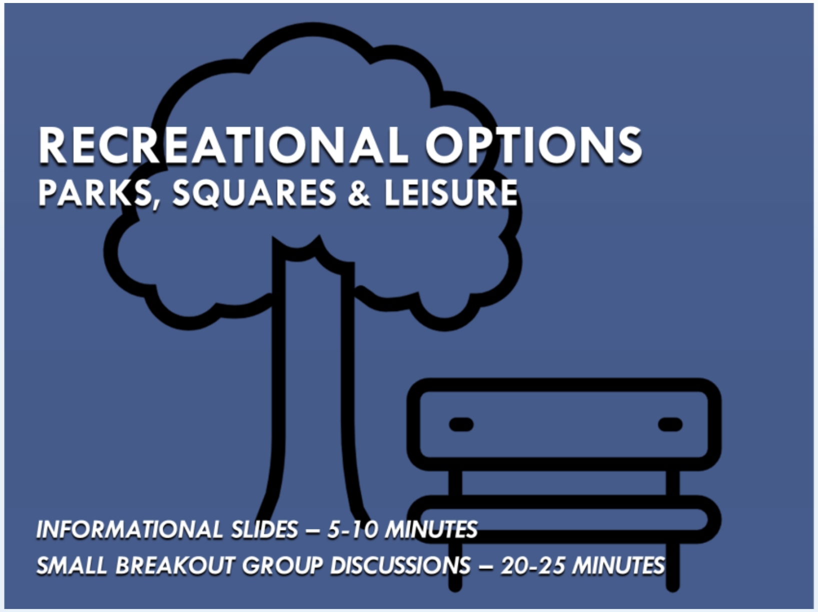
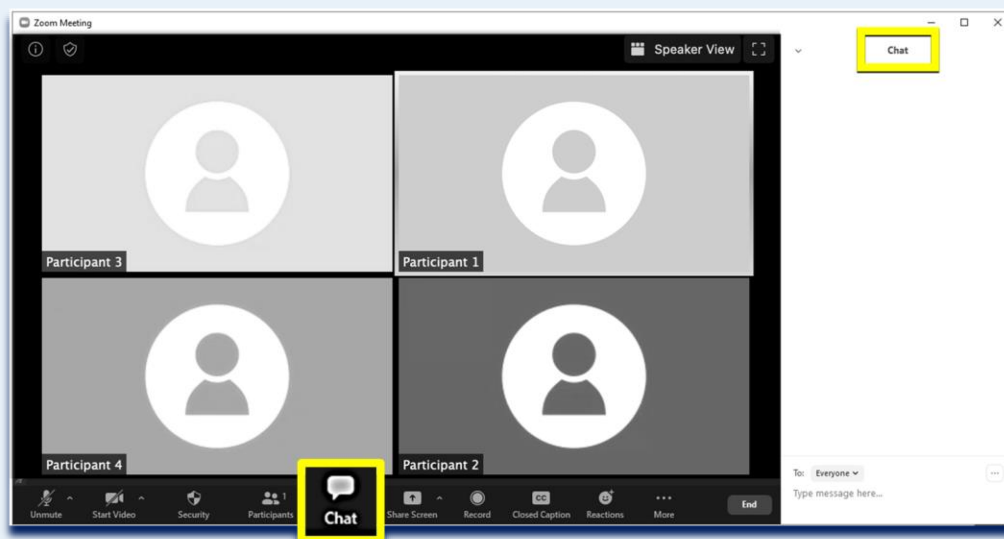


# SMALL BREAKOUT GROUP DISCUSSIONS

## *POSSIBLE QUESTIONS TO START THE DISCUSSION*




- ❑ ***WHAT ARE YOUR FAVORITE PARKS, RECREATIONAL RESOURCES, OR OPEN SPACES?***
- ❑ ***WHAT ARE SOME WAYS THAT YOU THINK THESE COULD BE IMPROVED?***
- ❑ ***WHAT ARE SOME THINGS THAT WAKEFIELD DOESN'T HAVE THAT YOU WOULD LIKE TO SEE?***

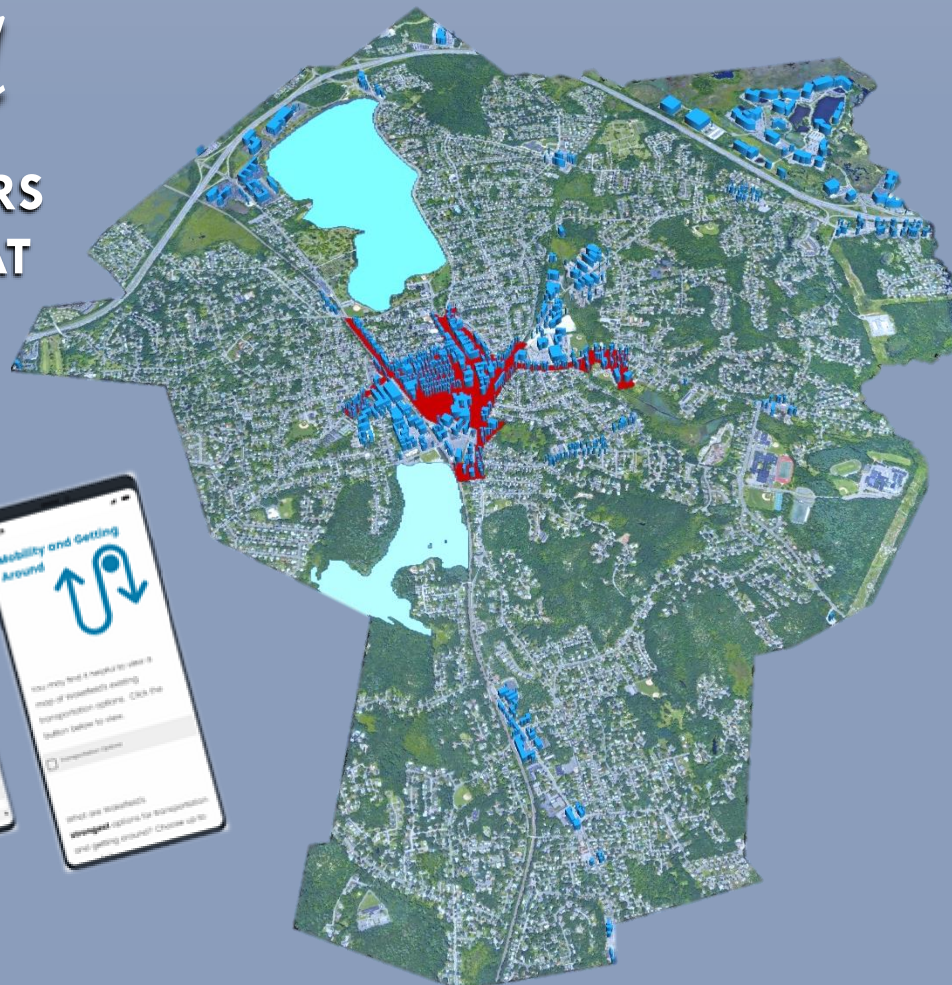


# VISION 2030

# *thank you*

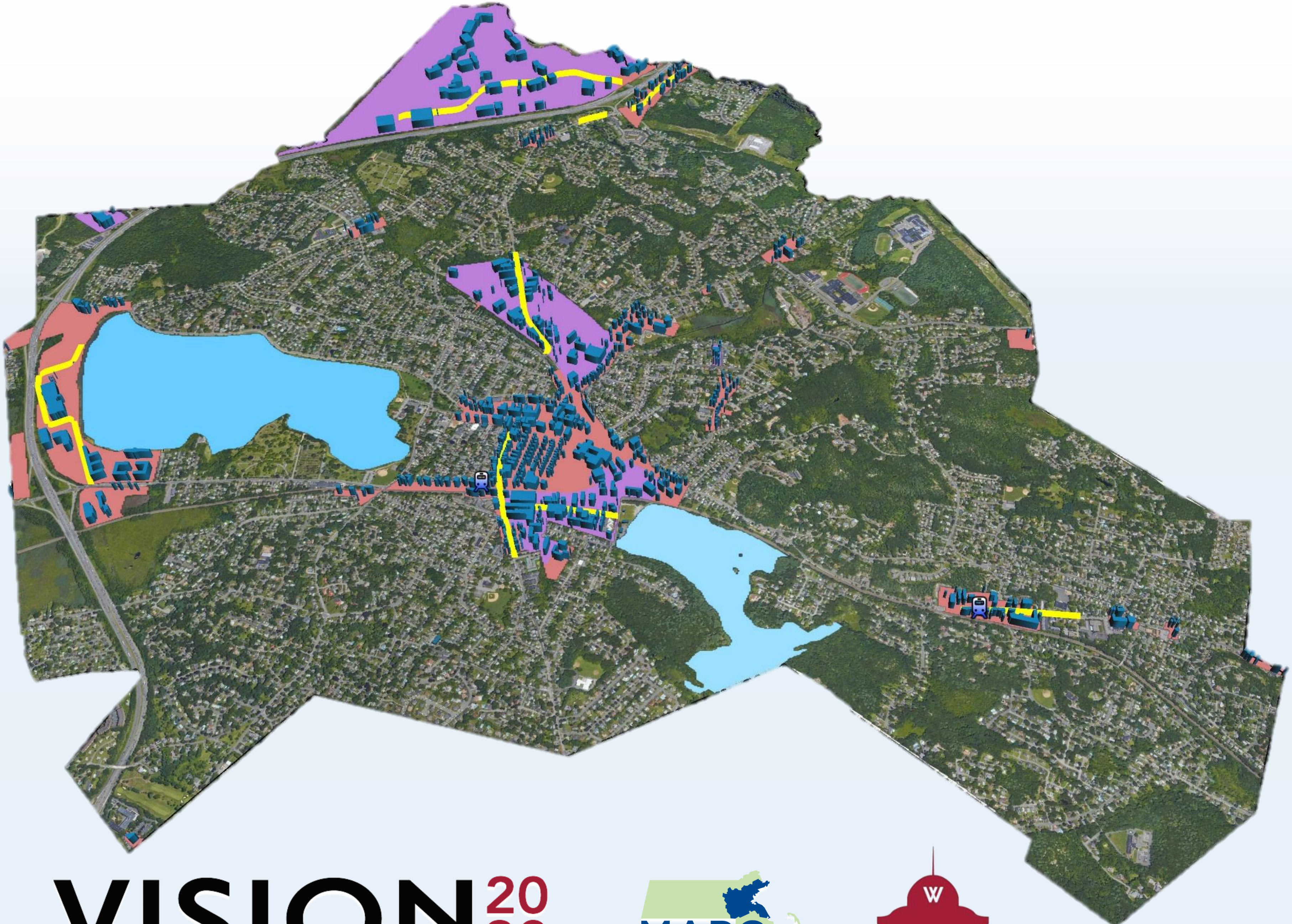
**ALL WAKEFIELD COMMUNITY MEMBERS ARE ENCOURAGED TO PARTICIPATE AT AT WAKEFIELD.MA.US/VISION-2030**

**MARCH 4 – 26, 2021**

MAPC
METROPOLITAN AREA PLANNING COUNCIL

TOWN OF WAKEFIELD



VISION 2030

MAPC
METROPOLITAN AREA PLANNING COUNCIL

TOWN OF WAKEFIELD