Appendix E
Community Forums - Key Pad Results

1.) Which category best describes you? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Local Resident	21	84%	15	63%	16	76%	52	74%
Government/Community Employee	2	8%	5	21%	3	14%	10	14%
Local Employee/Business Owner	0	0%	1	4%	0	0%	1	1%
Non-Profit or Advocate	2	8%	2	8%	1	5%	5	7%
Other	0	0%	1	4%	1	5%	2	3%
Totals	**25**	**100%**	**24**	**100%**	**21**	**100%**	**70**	100%

2.) Where do you live? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Reading	0	0%	1	5%	19	86%	20	29%
Melrose	23	88%	1	5%	1	5%	25	36%
Wakefield	1	4%	16	73%	1	5%	18	26%
North Shore	1	4%	1	5%	1	5%	3	4%
Elsewhere	1	4%	3	14%	0	0%	4	6%
Totals	**26**	**100%**	**22**	**100%**	**22**	**100%**	**70**	100%

3.) What is your age? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
0-19	0	0%	1	4%	0	0%	1	1%
20-29	1	4%	1	4%	0	0%	2	3%
30-39	4	15%	2	9%	1	5%	7	10%
40-49	7	27%	1	4%	1	5%	9	13%
50-59	7	27%	11	48%	8	42%	26	38%
60-69	7	27%	4	17%	5	26%	16	24%
70 or Better	0	0%	3	13%	4	21%	7	10%
Totals	**26**	**100%**	**23**	**100%**	**19**	**100%**	**68**	100%

4.) How do you identify yourself? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
White	25	96%	21	95%	22	100%	68	97%
Black or African-American	0	0%	0	0%	0	0%	0	0%
Hispanic or Latino	0	0%	0	0%	0	0%	0	0%
Asian	0	0%	1	5%	0	0%	1	1%
Two or more	0	0%	0	0%	0	0%	0	0%
Other	1	4%	0	0%	0	0%	1	1%
Totals	**26**	**100%**	**22**	**100%**	**22**	**100%**	**70**	100%

5.) How often do you use the commuter rail? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Almost daily	2	8%	2	9%	2	10%	6	9%
Between 2-4 times per week	2	8%	1	5%	2	10%	5	7%
About once per week	1	4%	3	14%	0	0%	4	6%
About once per month	2	8%	1	5%	5	24%	8	12%
Less than once per month	18	72%	15	68%	12	57%	45	66%
Totals	**25**	**100%**	**22**	**100%**	**21**	**100%**	**68**	100%

6.) How often do you use the MBTA 136 or 137 bus? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Almost daily	5	19%	1	5%	0	0%	6	9%
Between 2-4 times per week	2	8%	5	23%	0	0%	7	10%
About once per week	0	0%	1	5%	1	5%	2	3%
About once per month	4	15%	1	5%	5	23%	10	14%
Less than once per month	15	58%	14	64%	16	73%	45	64%
Totals	**26**	**100%**	**22**	**100%**	**22**	**100%**	**70**	100%

7.) How often do you go to Main Street? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Almost daily	13	50%	11	48%	8	38%	32	46%
Between 2-4 times per week	7	27%	7	30%	6	29%	20	29%
About once per week	5	19%	2	9%	5	24%	12	17%
About once per month	1	4%	1	4%	1	5%	3	4%
Less than once per month	0	0%	2	9%	1	5%	3	4%
Totals	**26**	**100%**	**23**	**100%**	**21**	**100%**	**70**	100%

8.) Why do you most often go to Main Street? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Shop	10	40%	4	17%	5	29%	19	29%
Eat	8	32%	5	22%	5	29%	18	28%
School	0	0%	0	0%	0	0%	0	0%
Work	2	8%	7	30%	3	18%	12	18%
Recreation	3	12%	1	4%	0	0%	4	6%
Other	2	8%	6	26%	4	24%	12	18%
Totals	**25**	**100%**	**23**	**100%**	**17**	**100%**	**65**	100%

9.) Are you able to access Main Street within a 20 minute walk from where you live? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Yes	26	100%	17	77%	17	74%	60	85%
No	0	0%	5	23%	6	26%	11	15%
Totals	**26**	**100%**	**22**	**100%**	**23**	**100%**	**71**	100%

10.) What mode of transportation do you most frequently use to access Main Street? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Personal Vehicle	11	42%	14	64%	11	50%	36	51%
Public Transportation	0	0%	0	0%	1	5%	1	1%
Shuttle Service (The Ride, etc.)	0	0%	0	0%	0	0%	0	0%
Walk	11	42%	6	27%	8	36%	25	36%
Bicycle	4	15%	2	9%	2	9%	8	11%
Totals	**26**	**100%**	**22**	**100%**	**22**	**100%**	**70**	100%

11.) Would you own an electric or hybrid car? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Yes	20	77%	17	77%	18	82%	55	79%
No	3	12%	4	18%	2	9%	9	13%
I already own one!	3	12%	1	5%	2	9%	6	9%
Totals	**26**	**100%**	**22**	**100%**	**22**	**100%**	**70**	100%

12.) If pedestrian improvements were made (e.g. sidewalk improvements, more crosswalks, additional signage) would you walk more? (multiple choice)

|	Melrose		Wakefield		Reading		Overall	
Yes	15	58%	7	32%	8	40%	30	44%
Maybe	3	12%	9	41%	8	40%	20	29%
No	8	31%	6	27%	4	20%	18	26%
Totals	**26**	**100%**	**22**	**100%**	**20**	**100%**	**68**	100%

13.) How important is it to improve sidewalk access and conditions along Main Street? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Very Important	16	62%	12	55%	14	67%	42	61%
Somewhat Important	8	31%	9	41%	3	14%	20	29%
Not Important	2	8%	1	5%	4	19%	7	10%
Totals	**26**	**100%**	**22**	**100%**	**21**	**100%**	**69**	100%

14.) How important is it to improve pedestrian amenities (e.g. more crosswalks) along Main Street? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Very Important	12	46%	8	38%	15	68%	35	51%
Somewhat Important	12	46%	9	43%	4	18%	25	36%
Not Important	2	8%	4	19%	3	14%	9	13%
Totals	**26**	**100%**	**21**	**100%**	**22**	**100%**	**69**	100%

15.) How important is it to improve roadway conditions and signal equipment along Main Street? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Very Important	16	67%	6	27%	12	55%	34	50%
Somewhat Important	8	33%	13	59%	6	27%	27	40%
Not Important	0	0%	3	14%	4	18%	7	10%
Totals	**24**	**100%**	**22**	**100%**	**22**	**100%**	**68**	100%

16.) How important is it to improve bicycle amenities (e.g. bicycle racks and bicycle lanes) along Main Street? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Very Important	18	72%	14	67%	14	61%	46	67%
Somewhat Important	6	24%	3	14%	5	22%	14	20%
Not Important	1	4%	4	19%	4	17%	9	13%
Totals	**25**	**100%**	**21**	**100%**	**23**	**100%**	**69**	100%

Metropolitan Area Planning Council
Main Street Corridor Study
Community Forum Keypad Results

17.) How important is it to improve parking along Main Street? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Very Important	10	40%	7	33%	8	38%	25	37%
Somewhat Important	5	20%	10	48%	7	33%	22	33%
Not Important	10	40%	4	19%	6	29%	20	30%
Totals	**25**	**100%**	**21**	**100%**	**21**	**100%**	**67**	100%

18.) How important is it to improve landscaping along Main Street? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Very Important	10	42%	7	32%	9	41%	26	38%
Somewhat Important	11	46%	8	36%	7	32%	26	38%
Not Important	3	13%	7	32%	6	27%	16	24%
Totals	**24**	**100%**	**22**	**100%**	**22**	**100%**	**68**	100%

19.) How important is it to improve signage and banners along Main Street? (multiple choice)

	Melrose		Wakefield		Reading		Overall	
Very Important	9	36%	4	18%	9	41%	22	32%
Somewhat Important	12	48%	14	64%	8	36%	34	49%
Not Important	4	16%	4	18%	5	23%	13	19%
Totals	**25**	**100%**	**22**	**100%**	**22**	**100%**	**69**	100%

Reading Keypad Results from 10/4/11 Community Forum

1.) Which is your favorite New England sports team? (multiple choice)

	Responses	
Boston Celtics	2	10%
Boston Red Sox	4	20%
New England Patriots	5	25%
Boston Bruins	2	10%
They are all too good to choose just	7	35%
Totals	**20**	**100%**
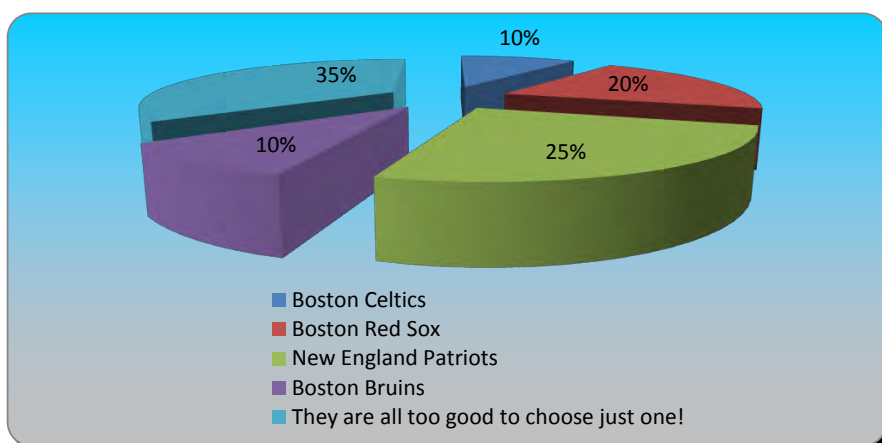
2.) Which category best describes you? (multiple choice)

	Responses	
Local Resident	16	76.19%
Government/Community Employee	3	14.29%
Local Employee/Business Owner	0	0%
Non-Profit or Advocate	1	4.76%
Other	1	4.76%
Totals	**21**	**100%**
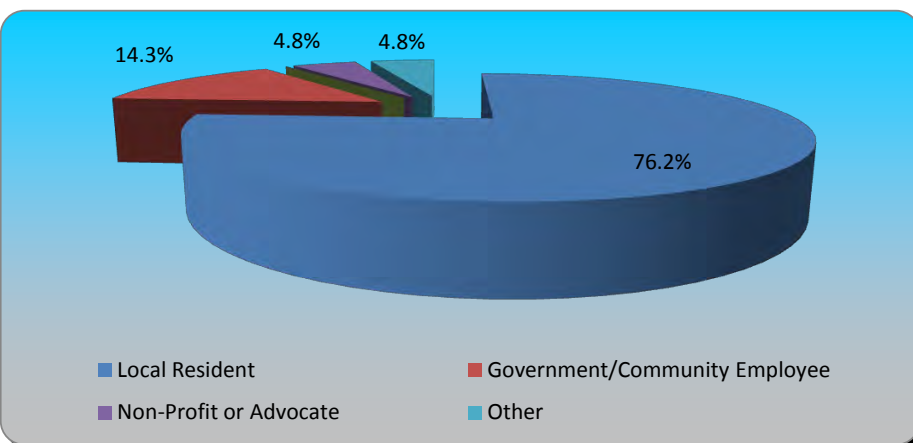
3.) Where do you live? (multiple choice)

	Responses	
Reading	19	86.36%
Melrose	1	4.55%
Wakefield	1	4.55%
North Shore	1	4.55%
Elsewhere	0	0%
Totals	**22**	**100%**
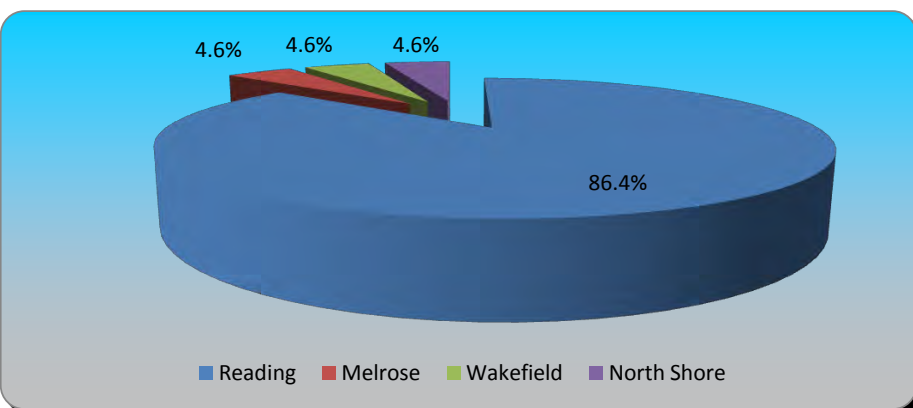
4.) What is your age? (multiple

	Responses	
0-19	0	0%
20-29	0	0%
30-39	1	5.26%
40-49	1	5.26%
50-59	8	42.11%
60-69	5	26.32%
70 or Better	4	21.05%
Totals	**19**	**100%**
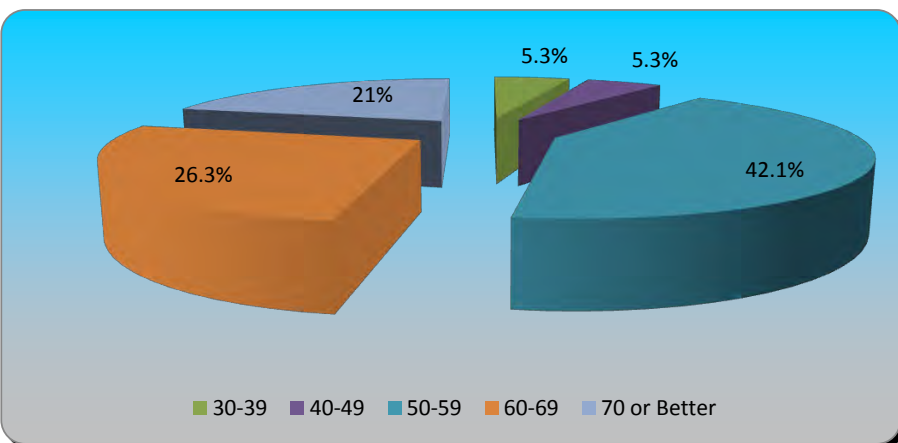
5.) How do you identify yourself?
(multiple choice)

	Responses	
White	22	100%
Black or African-American	0	0%
Hispanic or Latino	0	0%
Asian	0	0%
Two or more	0	0%
Other	0	0%
Totals	**22**	**100%**
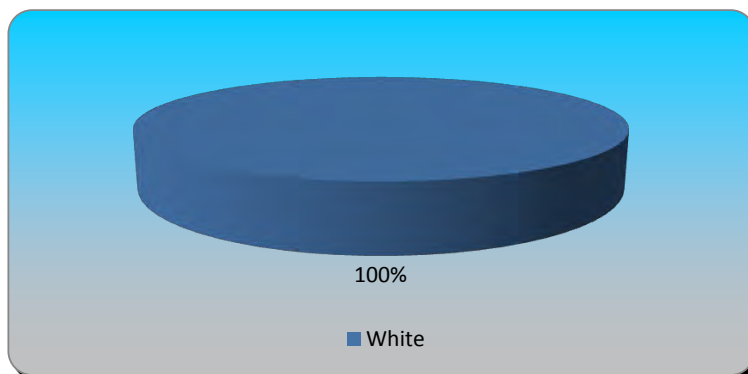
6.) How often do you use the
commuter rail? (multiple choice)

	Responses	
Almost daily	2	9.52%
Between 2-4 times per week	2	9.52%
About once per week	0	0%
About once per month	5	23.81%
Less than once per month	12	57.14%
Totals	**21**	**100%**
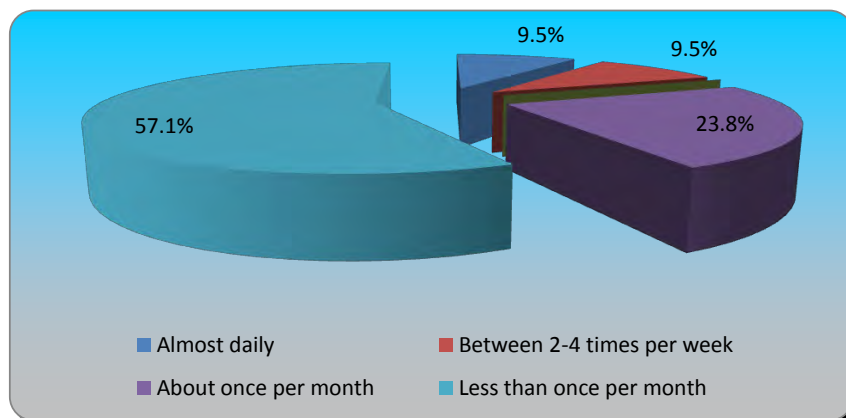
7.) How often do you use the MBTA
136 or 137 bus? (multiple choice)

	Responses	
Almost daily	0	0%
Between 2-4 times per week	0	0%
About once per week	1	4.55%
About once per month	5	22.73%
Less than once per month	16	72.73%
Totals	**22**	**100%**
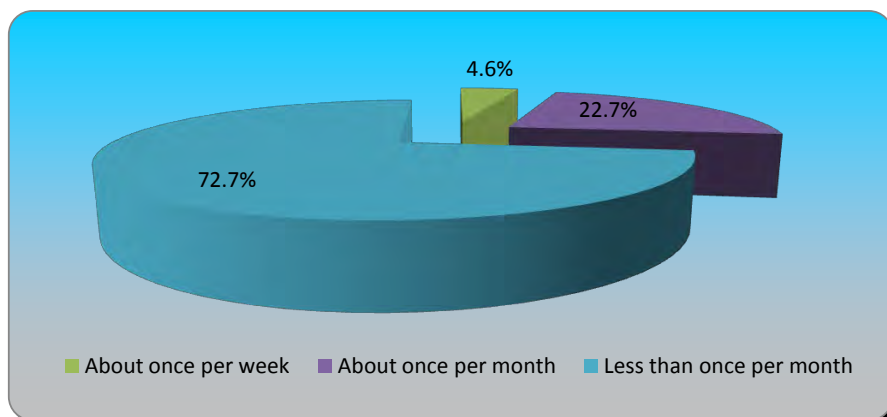
8.) How often do you go to Main
Street? (multiple choice)

	Responses	
Almost daily	8	38.10%
Between 2-4 times per week	6	28.57%
About once per week	5	23.81%
About once per month	1	4.76%
Less than once per month	1	4.76%
Totals	**21**	**100%**
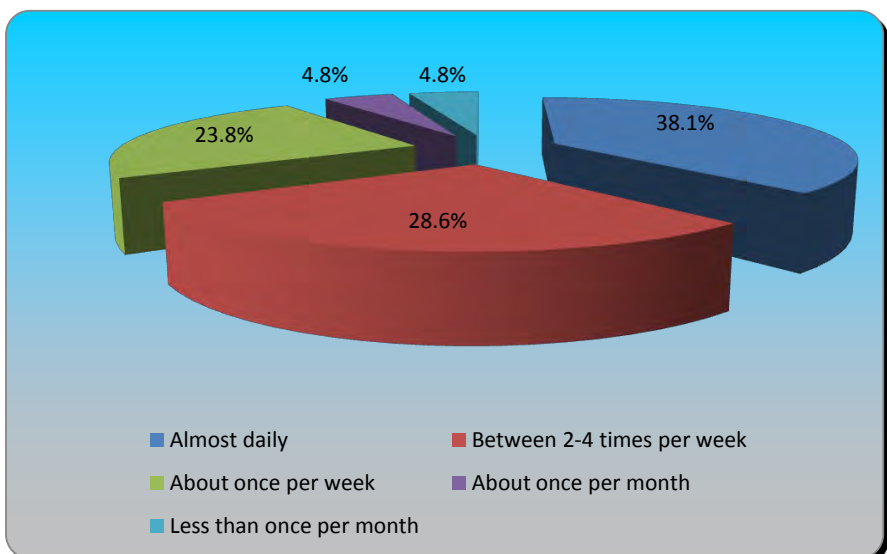
9.) Why do you most often go to Main Street? (multiple choice) — Responses

Shop	5	29.41%
Eat	5	29.41%
School	0	0%
Work	3	17.65%
Recreation	0	0%
Other	4	23.53%
Totals	**17**	**100%**
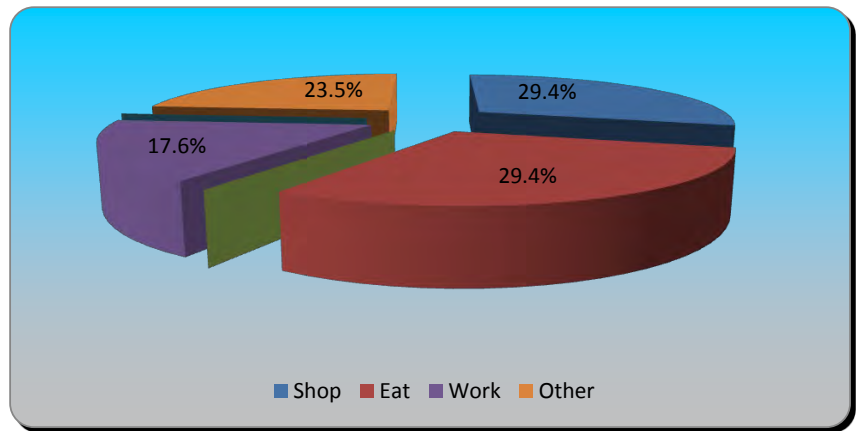
10.) Are you able to access Main Street within a 20 minute walk from where you live? (multiple choice) — Responses

Yes	17	73.91%
No	6	26.09%
Totals	**23**	**100%**
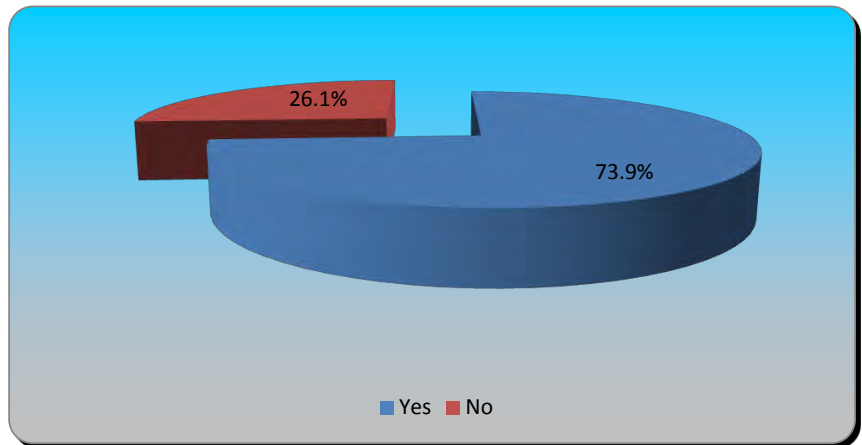
11.) What mode of transportation do you most frequently use to access Main Street? (multiple choice) — Responses

Personal Vehicle	11	50%
Public Transportation	1	4.55%
Shuttle Service (The Ride, etc.)	0	0%
Walk	8	36.36%
Bicycle	2	9.09%
Totals	**22**	**100%**
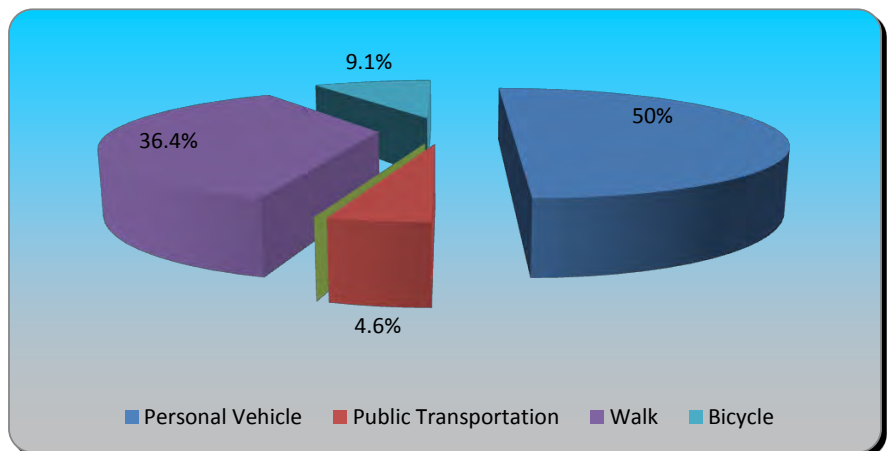
12.) Would you own an electric or hybrid car? (multiple choice) — Responses

Yes	18	81.82%
No	2	9.09%
I already own one!	2	9.09%
Totals	**22**	**100%**
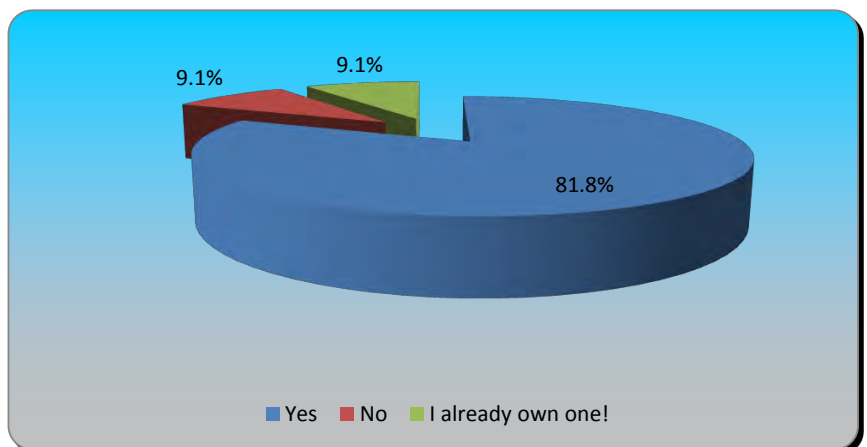
13.) If pedestrian improvements were made (e.g. sidewalk improvements, more crosswalks, additional signage) would you walk more? (multiple choice)

	Responses	
Yes	8	40%
Maybe	8	40%
No	4	20%
Totals	**20**	**100%**
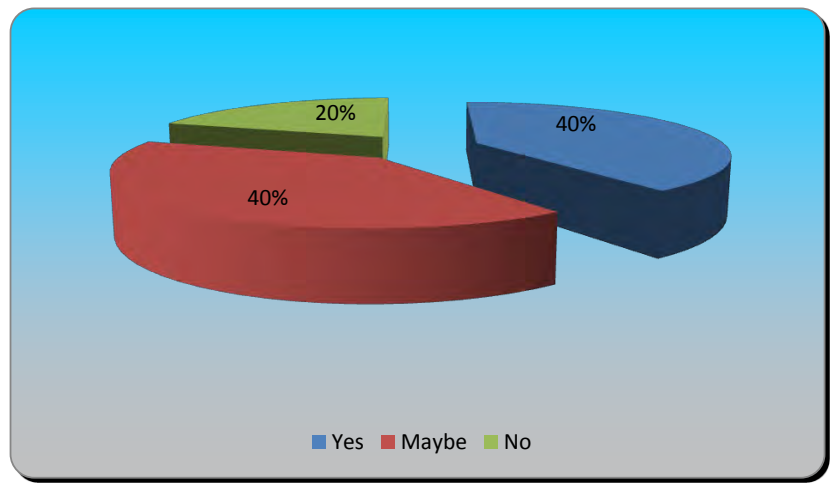
14.) How important is it to improve sidewalk access and conditions along Main Street? (multiple choice)

	Responses	
Very Important	14	66.67%
Somewhat Important	3	14.29%
Not Important	4	19.05%
Totals	**21**	**100%**
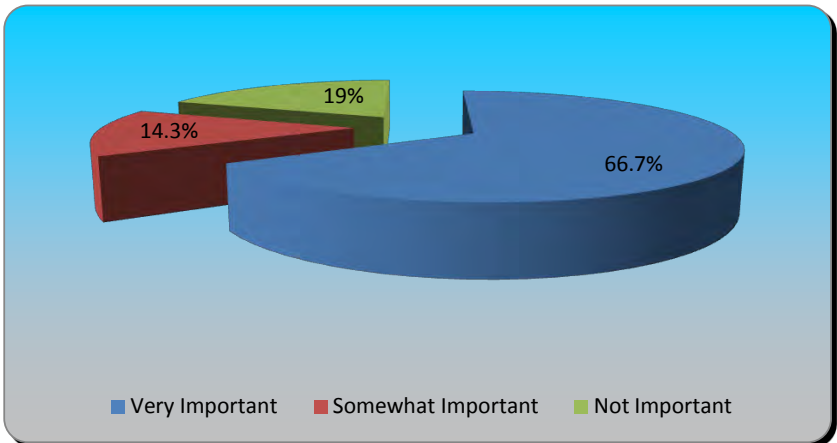
15.) How important is it to improve pedestrian amenities (e.g. more crosswalks) along Main Street? (multiple choice)

	Responses	
Very Important	15	68.18%
Somewhat Important	4	18.18%
Not Important	3	13.64%
Totals	**22**	**100%**
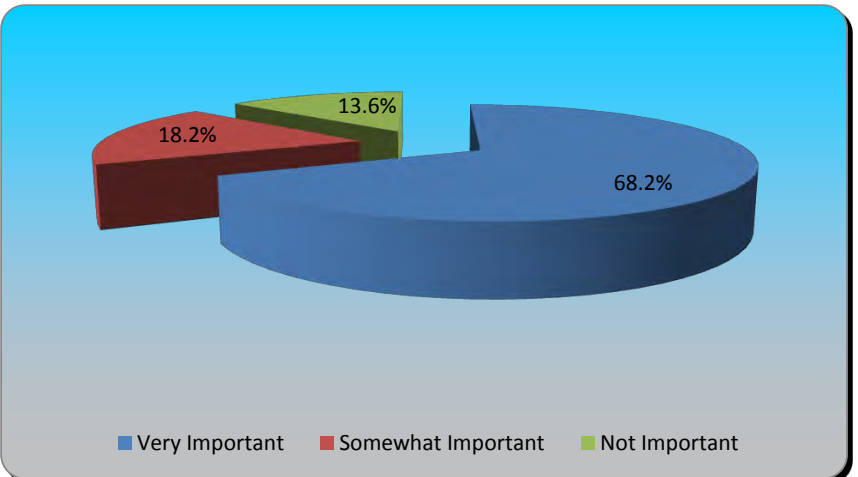
16.) How important is it to improve roadway conditions and signal equipment along Main Street? (multiple choice)

	Responses	
Very Important	12	54.55%
Somewhat Important	6	27.27%
Not Important	4	18.18%
Totals	**22**	**100%**
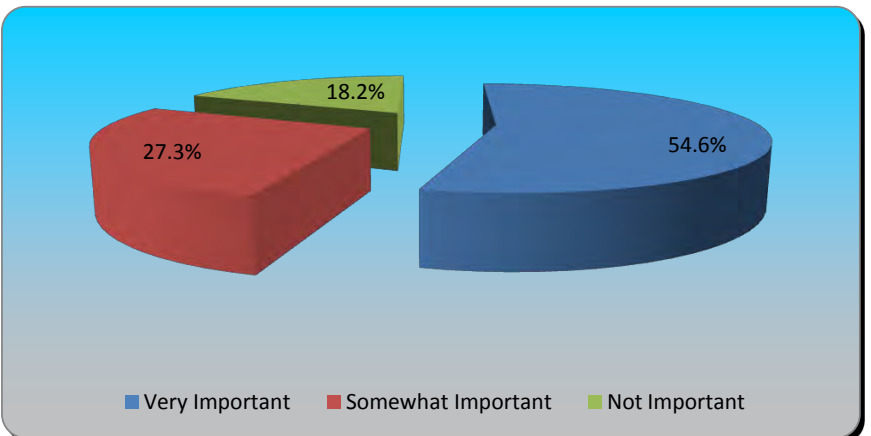
17.) How important is it to improve bicycle amenities (e.g. bicycle racks and bicycle lanes) along Main Street? (multiple choice)

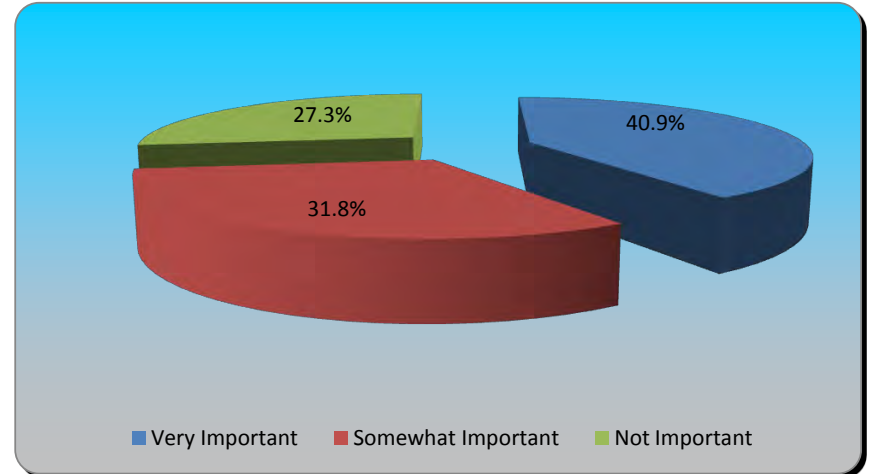|	Responses	
Very Important	14	60.87%
Somewhat Important	5	21.74%
Not Important	4	17.39%
Totals	**23**	**100%**
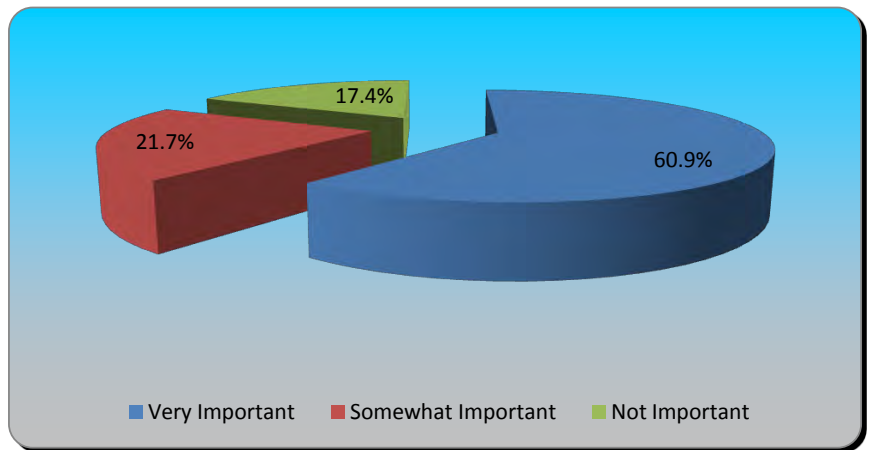
18.) How important is it to improve parking along Main Street? (multiple choice)

	Responses	
Very Important	8	38.10%
Somewhat Important	7	33.33%
Not Important	6	28.57%
Totals	**21**	**100%**
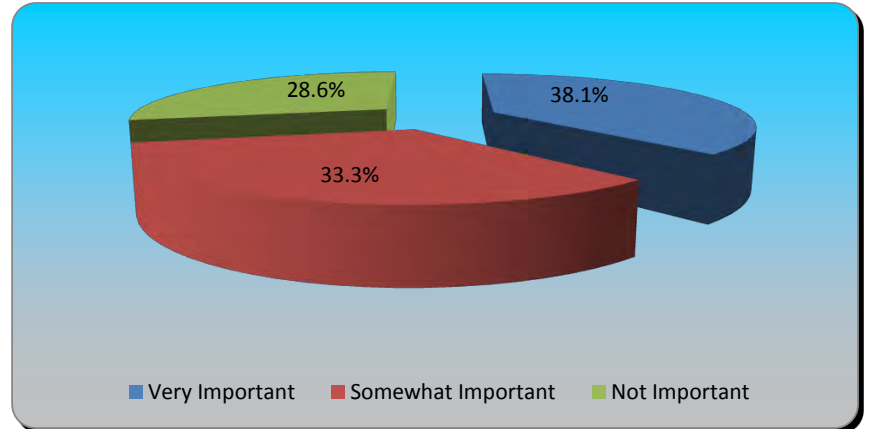
19.) How important is it to improve landscaping along Main Street? (multiple choice)

	Responses	
Very Important	9	40.91%
Somewhat Important	7	31.82%
Not Important	6	27.27%
Totals	**22**	**100%**

20.) How important is it to improve signage and banners along Main Street? (multiple choice)

	Responses	
Very Important	9	40.91%
Somewhat Important	8	36.36%
Not Important	5	22.73%
Totals	**22**	**100%**
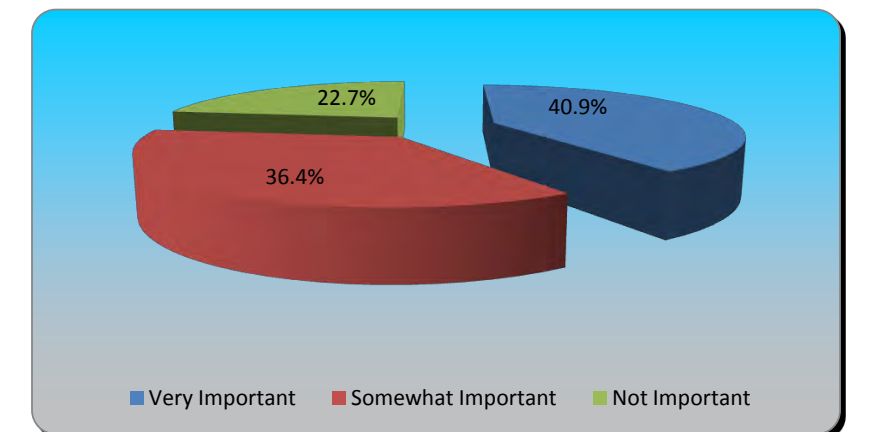
Wakefield Keypad Results from 9/19/11 Community Forum

1.) Which is your favorite New England sports team?
(multiple choice)   **Responses**

|		
Boston Celtics	0	0%
Boston Red Sox	8	38.10%
New England Patriots	6	28.57%
Boston Bruins	3	14.29%
They are all too good to choose just one!	4	19.05%
Totals	**21**	**100%**
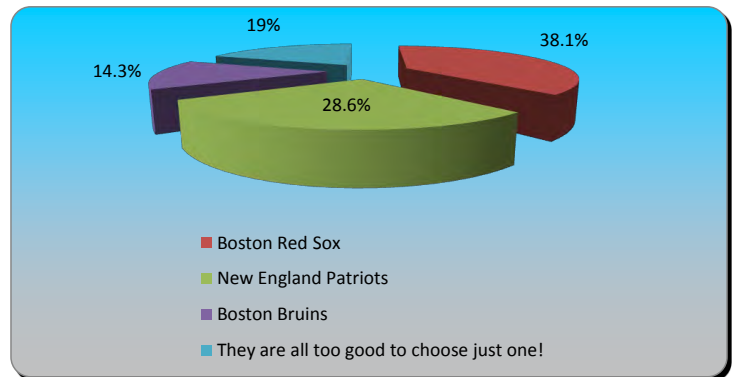
2.) Which category best describes you? (multiple choice)   **Responses**

Local Resident	15	62.50%
Government/Community Employee	5	20.83%
Local Employee/Business Owner	1	4.17%
Non-Profit or Advocate	2	8.33%
Other	1	4.17%
Totals	**24**	**100%**
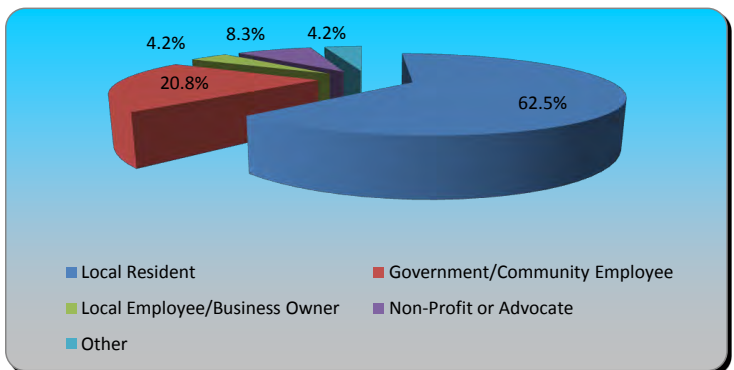
3.) Where do you live? (multiple choice)   **Responses**

Reading	1	4.55%
Melrose	1	4.55%
Wakefield	16	72.73%
North Shore	1	4.55%
Elsewhere	3	13.64%
Totals	**22**	**100%**
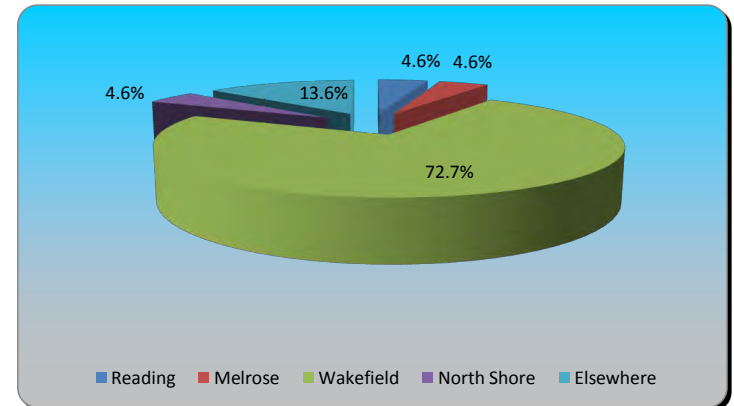
4.) What is your age? (multiple choice)   **Responses**

|		
0-19	1	4.35%
20-29	1	4.35%
30-39	2	8.70%
40-49	1	4.35%
50-59	11	47.83%
60-69	4	17.39%
70 or Better	3	13.04%
Totals	**23**	**100%**
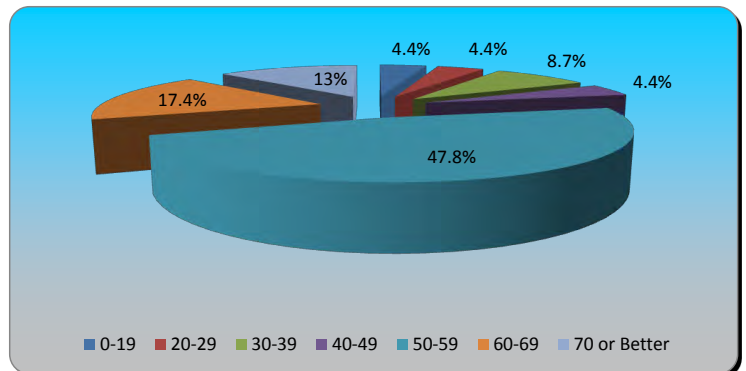
5.) How do you identify yourself? (multiple choice)   **Responses**

|		
White	21	95.45%
Black or African-American	0	0%
Hispanic or Latino	0	0%
Asian	1	4.55%
Two or more	0	0%
Other	0	0%
Totals	**22**	**100%**
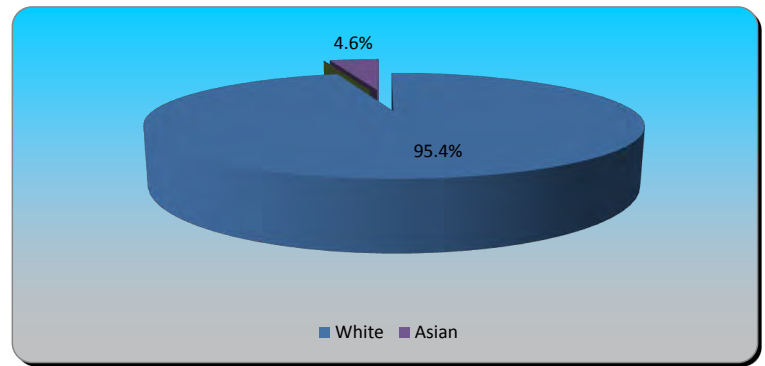
6.) How often do you use the commuter rail? (multiple choice)   **Responses**

Almost daily	2	9.09%
Between 2-4 times per week	1	4.55%
About once per week	3	13.64%
About once per month	1	4.55%
Less than once per month	15	68.18%
Totals	**22**	**100%**
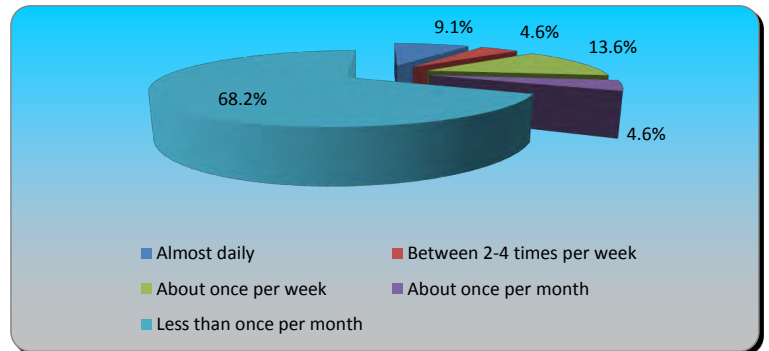
7.) How often do you use the MBTA 136 or 137 bus? (multiple choice)   **Responses**

Almost daily	1	4.55%
Between 2-4 times per week	5	22.73%
About once per week	1	4.55%
About once per month	1	4.55%
Less than once per month	14	63.64%
Totals	**22**	**100%**
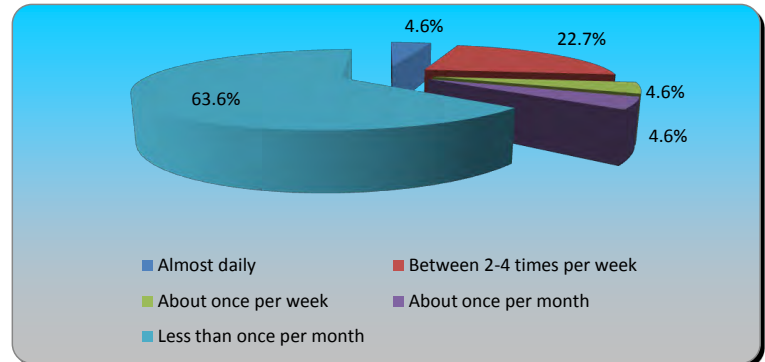
8.) How often do you go to Main Street? (multiple choice)   **Responses**

|		
Almost daily	11	47.83%
Between 2-4 times per week	7	30.43%
About once per week	2	8.70%
About once per month	1	4.35%
Less than once per month	2	8.70%
Totals	**23**	**100%**
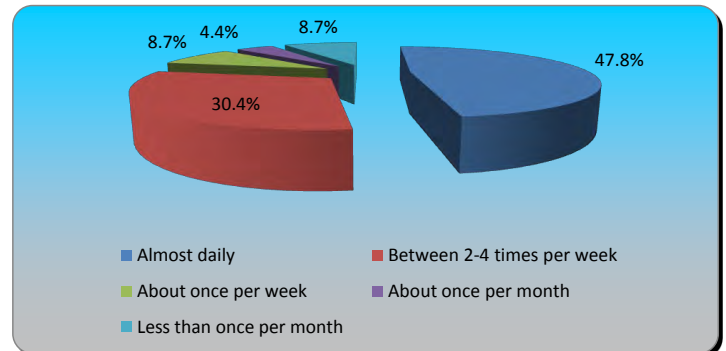
9.) Why do you most often go to Main Street? (multiple choice)

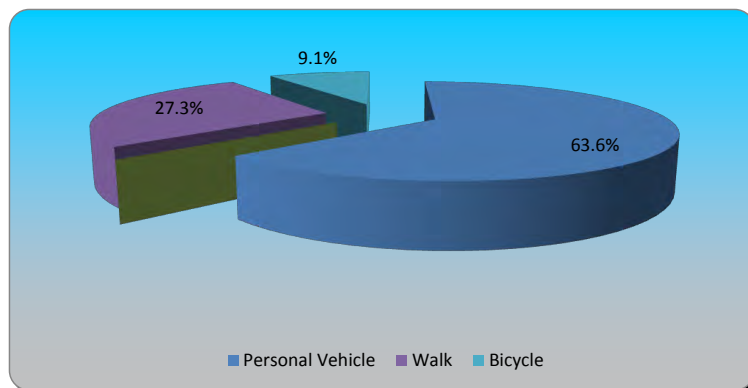|	Responses	
Shop	4	17.39%
Eat	5	21.74%
School	0	0%
Work	7	30.43%
Recreation	1	4.35%
Other	6	26.09%
Totals	**23**	**100%**
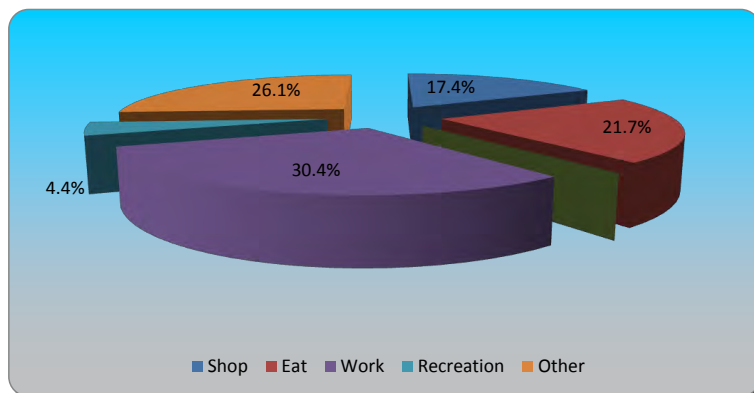
10.) Are you able to access Main Street within a 20 minute walk from where you live? (multiple choice)

	Responses	
Yes	17	77.27%
No	5	22.73%
Totals	**22**	**100%**
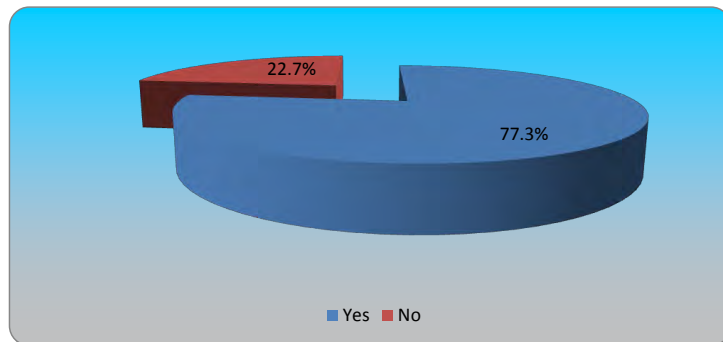
11.) What mode of transportation do you most frequently use to access Main Street? (multiple choice)

	Responses	
Personal Vehicle	14	63.64%
Public Transportation	0	0%
Shuttle Service (The Ride, etc.)	0	0%
Walk	6	27.27%
Bicycle	2	9.09%
Totals	**22**	**100%**

12.) Would you own an electric or hybrid car? (multiple choice)

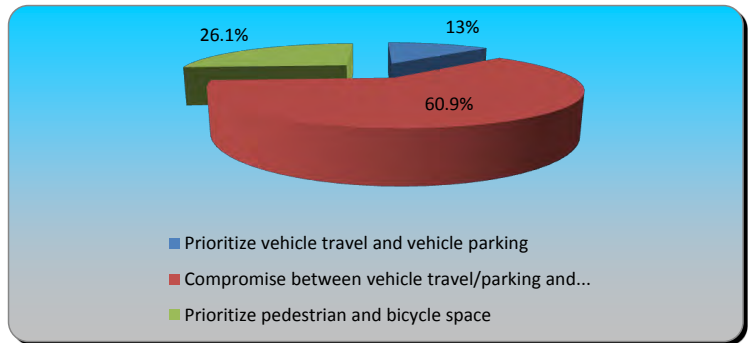|	Responses	
Yes	17	77.27%
No	4	18.18%
I already own one!	1	4.55%
Totals	**22**	**100%**
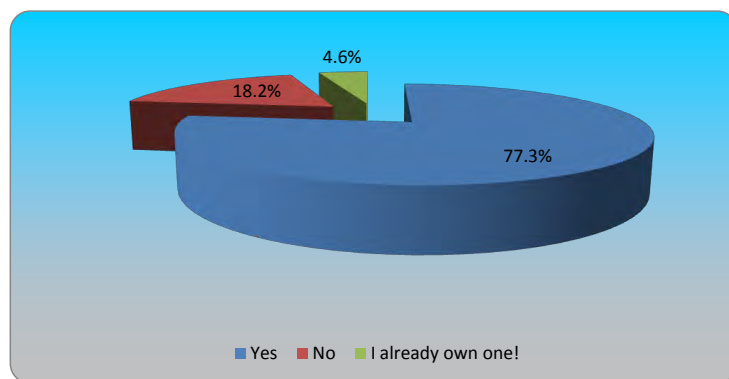
13.) If pedestrian improvements were made (e.g. sidewalk improvements, more crosswalks, additional signage) would you walk more? (multiple choice)

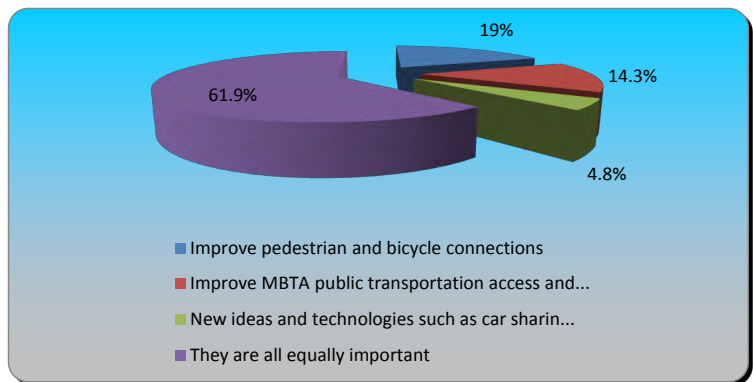|	Responses	
Yes	7	31.82%
Maybe	9	40.91%
No	6	27.27%
Totals	**22**	**100%**
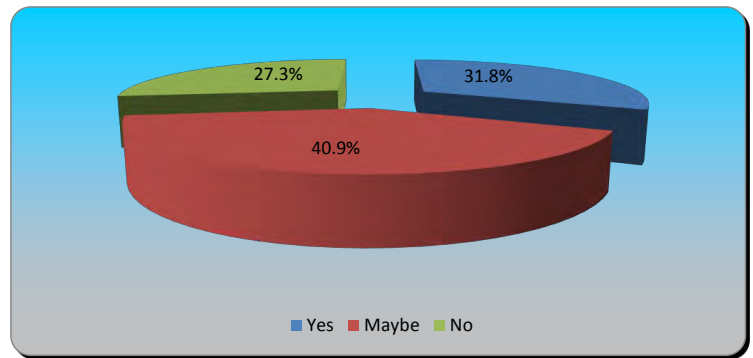
14.) How should roadways be designed? (multiple choice)

	Responses	
Prioritize vehicle travel and vehicle parking	3	13.04%
Compromise between vehicle travel/parking and...	14	60.87%
Prioritize pedestrian and bicycle space	6	26.09%
Totals	**23**	**100%**

15.) Which of the following is most important to you? (multiple choice)

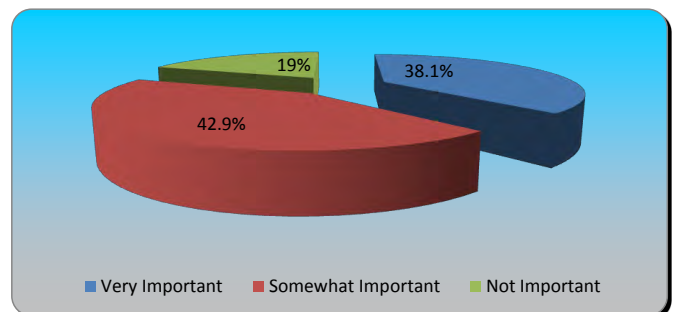|	Responses	
Improve pedestrian and bicycle connections	4	19.05%
Improve MBTA public transportation access and...	3	14.29%
New ideas and technologies such as car sharin...	1	4.76%
They are all equally important	13	61.90%
Totals	**21**	**100%**

16.) How important is it to improve sidewalk access and conditions along Main Street? (multiple choice)

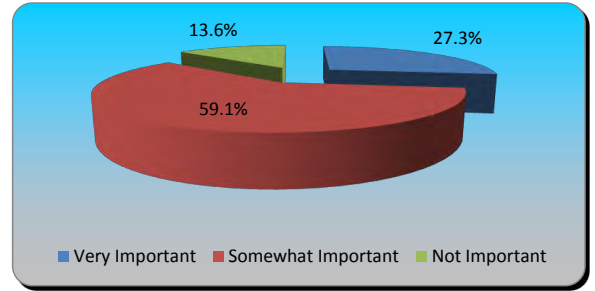|	Responses	
Very Important	12	54.55%
Somewhat Important	9	40.91%
Not Important	1	4.55%
Totals	**22**	**100%**
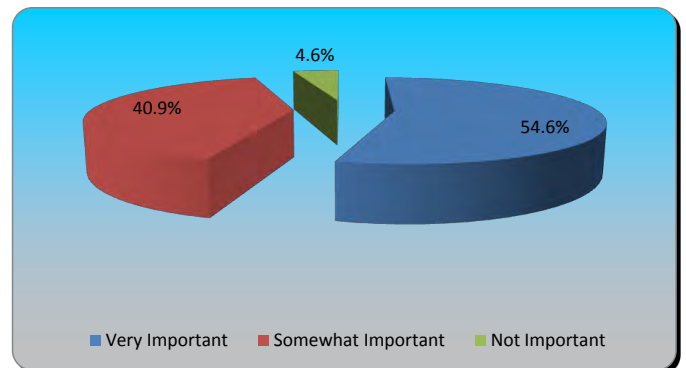
17.) How important is it to improve pedestrian amenities (e.g. more crosswalks) along Main Street? (multiple choice)

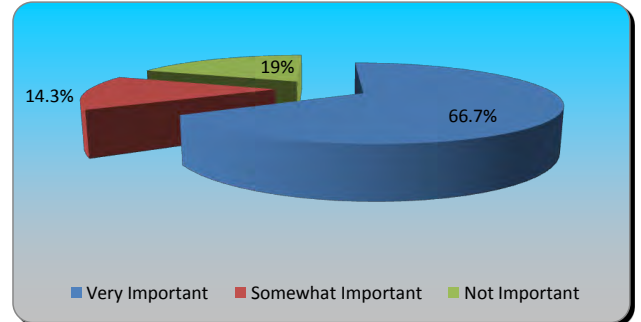|	Responses	
Very Important	8	38.10%
Somewhat Important	9	42.86%
Not Important	4	19.05%
Totals	**21**	**100%**

18.) How important is it to improve roadway conditions and signal equipment along Main Street? (multiple choice)

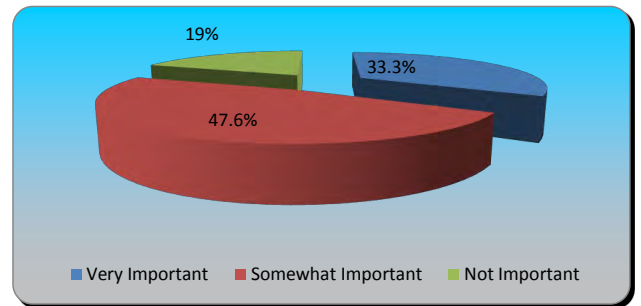|	Responses	
Very Important	6	27.27%
Somewhat Important	13	59.09%
Not Important	3	13.64%
Totals	**22**	**100%**

19.) How important is it to improve bicycle amenities (e.g. bicycle racks and bicycle lanes) along Main Street? (multiple choice)

	Responses	
Very Important	14	66.67%
Somewhat Important	3	14.29%
Not Important	4	19.05%
Totals	**21**	**100%**

20.) How important is it to improve parking along Main Street? (multiple choice)

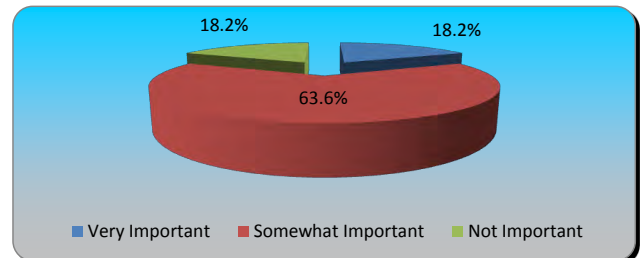|	Responses	
Very Important	7	33.33%
Somewhat Important	10	47.62%
Not Important	4	19.05%
Totals	**21**	**100%**

21.) How important is it to improve landscaping along Main Street? (multiple choice)

	Responses	
Very Important	7	31.82%
Somewhat Important	8	36.36%
Not Important	7	31.82%
Totals	**22**	**100%**
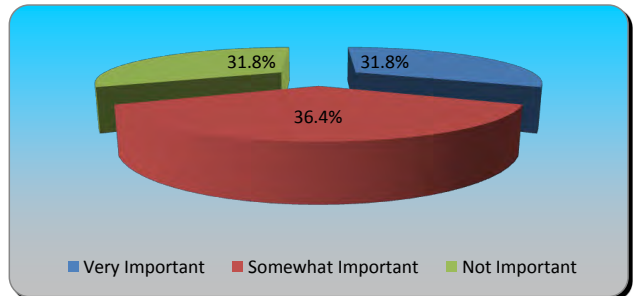
22.) How important is it to improve signage and banners along Main Street? (multiple choice)

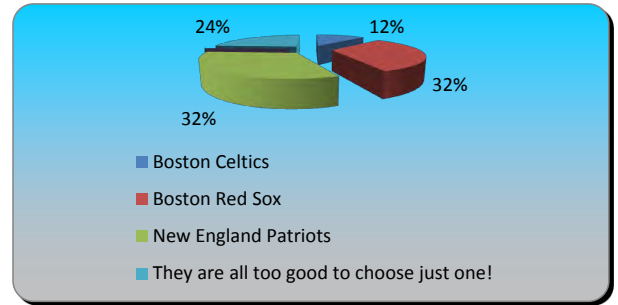|	Responses	
Very Important	4	18.18%
Somewhat Important	14	63.64%
Not Important	4	18.18%
Totals	**22**	**100%**

Melrose Keypad Results from 9/21/11 Community Forum

1.) Which is your favorite New England sports team? (multiple choice)
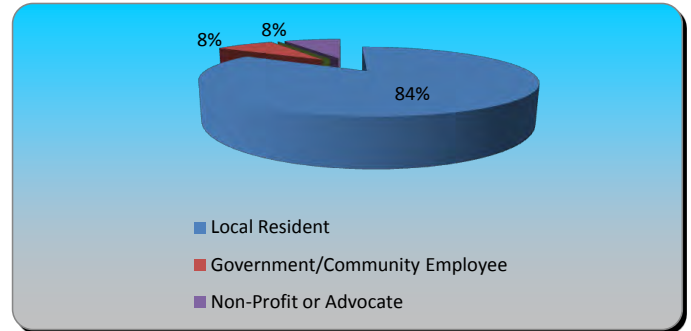
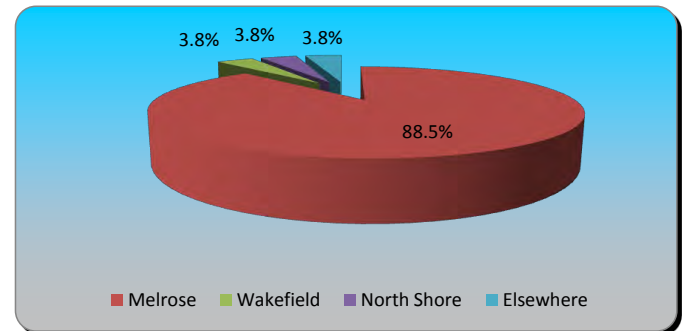|	Responses	
Boston Celtics	3	12%
Boston Red Sox	8	32%
New England Patriots	8	32%
Boston Bruins	0	0%
They are all too good to choose just one!	6	24%
Totals	**25**	**100%**

2.) Which category best describes you? (multiple choice)

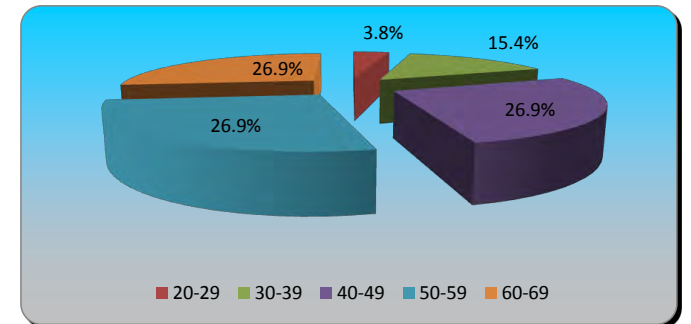|	Responses	
Local Resident	21	84%
Government/Community Employee	2	8%
Local Employee/Business Owner	0	0%
Non-Profit or Advocate	2	8%
Other	0	0%
Totals	**25**	**100%**

3.) Where do you live? (multiple choice)

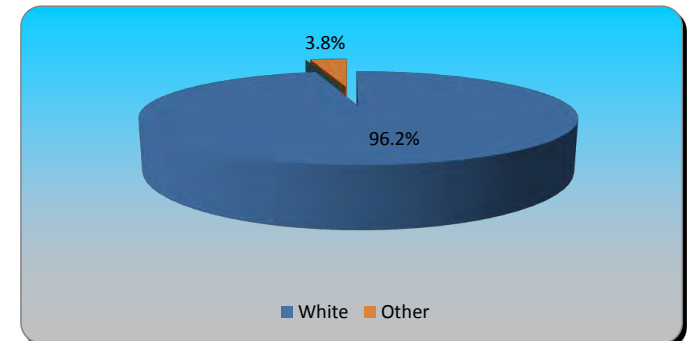|	Responses	
Reading	0	0%
Melrose	23	88.46%
Wakefield	1	3.85%
North Shore	1	3.85%
Elsewhere	1	3.85%
Totals	**26**	**100%**

4.) What is your age? (multiple choice)

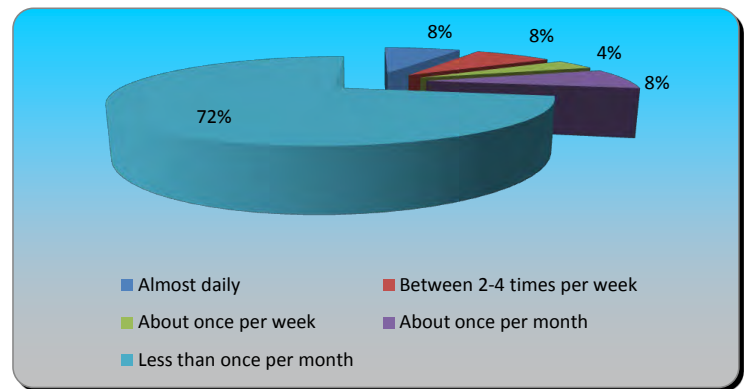|	Responses	
0-19	0	0%
20-29	1	3.85%
30-39	4	15.38%
40-49	7	26.92%
50-59	7	26.92%
60-69	7	26.92%
70 or Better	0	0%
Totals	**26**	**100%**

5.) How do you identify yourself? (multiple choice)

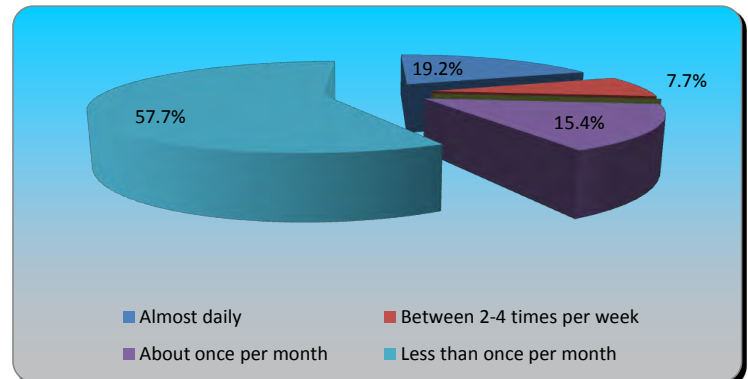|	Responses	
White	25	96.15%
Black or African-American	0	0%
Hispanic or Latino	0	0%
Asian	0	0%
Two or more	0	0%
Other	1	3.85%
Totals	**26**	**100%**

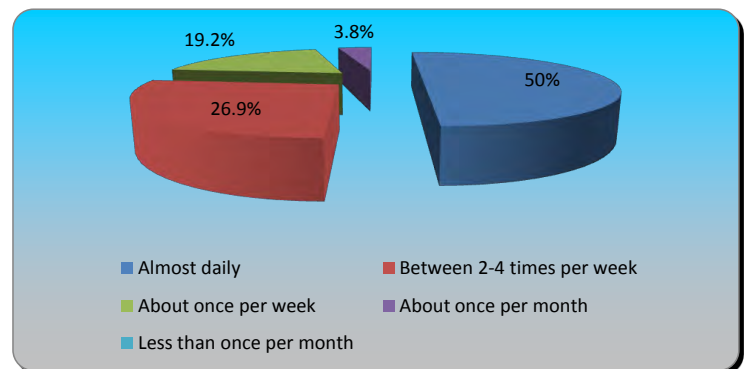|	Responses	
Almost daily	2	8%
Between 2-4 times per week	2	8%
About once per week	1	4%
About once per month	2	8%
Less than once per month	18	72%
Totals	**25**	**100%**

7.) How often do you use the MBTA 136 or 137 bus? (multiple choice)

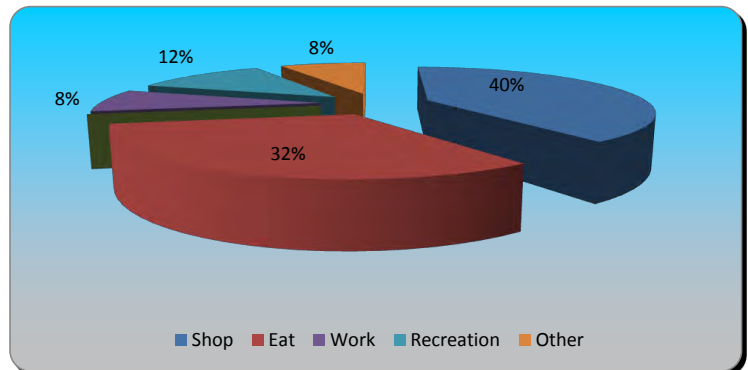|	Responses	
Almost daily	5	19.23%
Between 2-4 times per week	2	7.69%
About once per week	0	0%
About once per month	4	15.38%
Less than once per month	15	57.69%
Totals	**26**	**100%**

8.) How often do you go to Main Street? (multiple choice)

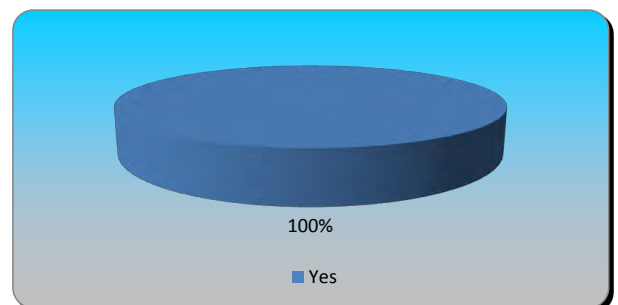|	Responses	
Almost daily	13	50%
Between 2-4 times per week	7	26.92%
About once per week	5	19.23%
About once per month	1	3.85%
Less than once per month	0	0%
Totals	**26**	**100%**

9.) Why do you most often go to Main Street? (multiple choice)

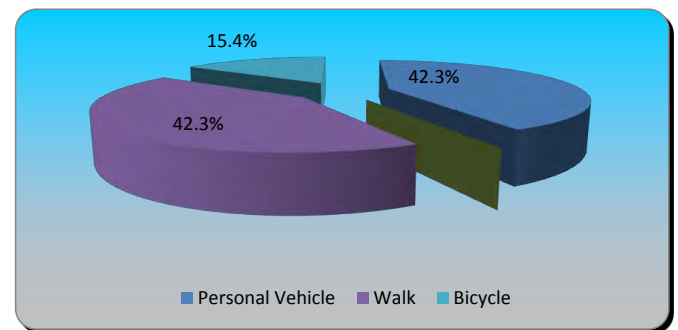|	Responses	
Shop	10	40%
Eat	8	32%
School	0	0%
Work	2	8%
Recreation	3	12%
Other	2	8%
Totals	**25**	**100%**

10.) Are you able to access Main Street within a 20 minute walk from where you live? (multiple choice)

	Responses	
Yes	26	100%
No	0	0%
Totals	**26**	**100%**

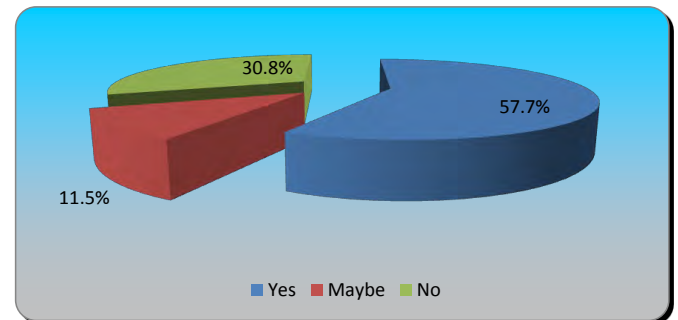|	Responses	
Personal Vehicle	11	42.31%
Public Transportation	0	0%
Shuttle Service (The Ride, etc.)	0	0%
Walk	11	42.31%
Bicycle	4	15.38%
Totals	**26**	**100%**

12.) Would you own an electric or hybrid car? (multiple choice)

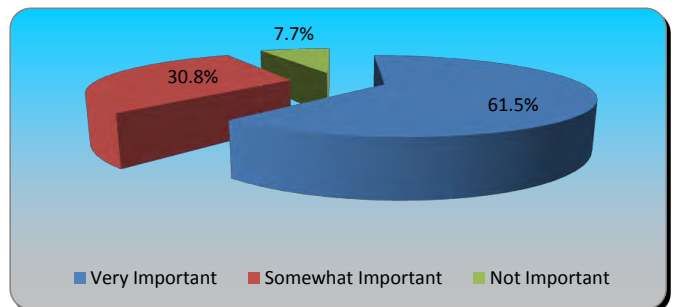|	Responses	
Yes	20	76.92%
No	3	11.54%
I already own one!	3	11.54%
Totals	**26**	**100%**
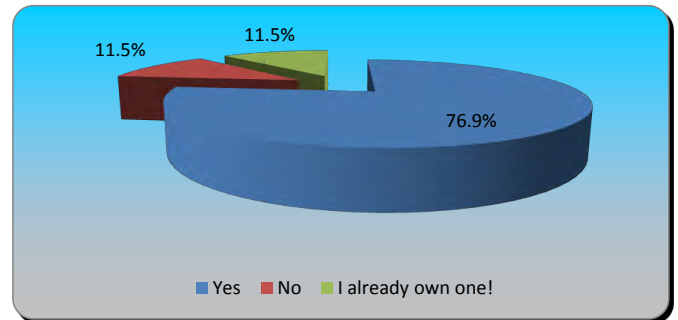
13.) If pedestrian improvements were made (e.g. sidewalk improvements, more crosswalks, additional signage) would you walk more? (multiple choice)

	Responses	
Yes	15	57.69%
Maybe	3	11.54%
No	8	30.77%
Totals	**26**	**100%**

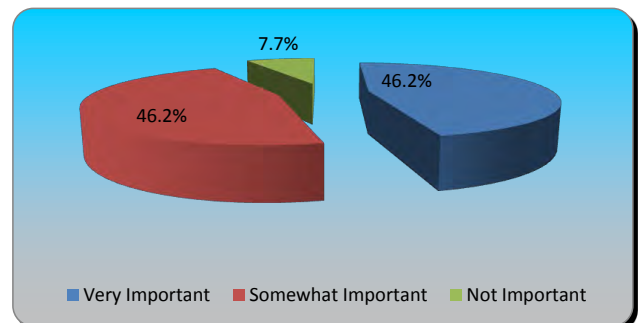**14.) How important is it to improve sidewalk access and conditions along Main Street? (multiple choice)**

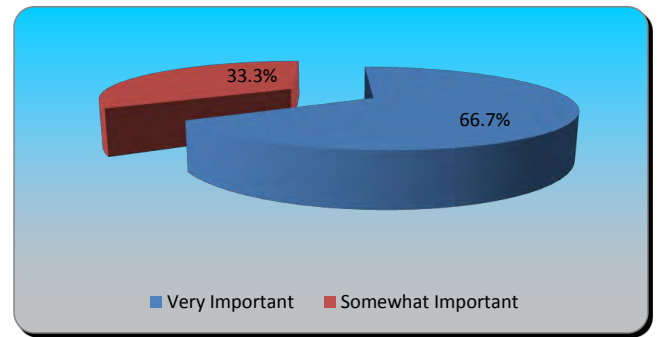|	Responses	
Very Important	16	61.54%
Somewhat Important	8	30.77%
Not Important	2	7.69%
Totals	**26**	**100%**

15.) How important is it to improve pedestrian amenities (e.g. more crosswalks) along Main Street? (multiple choice)

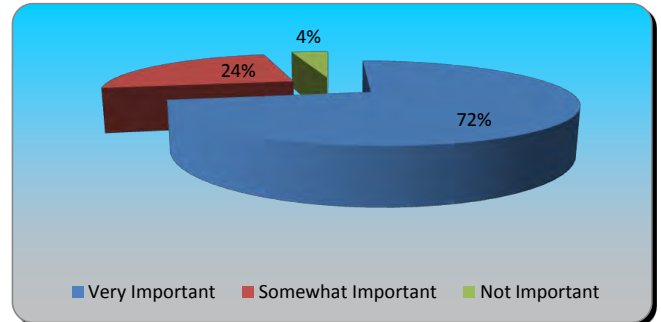|	Responses	
Very Important	12	46.15%
Somewhat Important	12	46.15%
Not Important	2	7.69%
Totals	**26**	**100%**

16.) How important is it to improve roadway conditions and signal equipment along Main Street? (multiple choice)

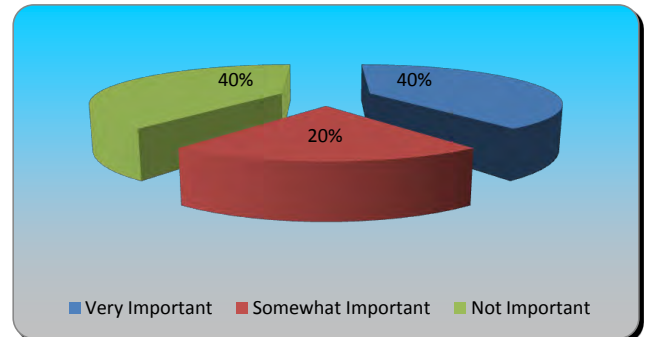|	Responses	
Very Important	16	66.67%
Somewhat Important	8	33.33%
Not Important	0	0%
Totals	**24**	**100%**

17.) How important is it to improve bicycle amenities (e.g. bicycle racks and bicycle lanes) along Main Street? (multiple choice)

	Responses	
Very Important	18	72%
Somewhat Important	6	24%
Not Important	1	4%
Totals	**25**	**100%**

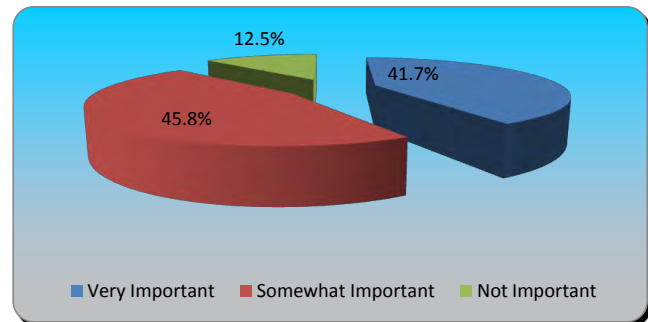**18.) How important is it to improve parking along Main Street? (multiple choice)**

	Responses	
Very Important	10	40%
Somewhat Important	5	20%
Not Important	10	40%
Totals	**25**	**100%**

19.) How important is it to improve landscaping along Main Street? (multiple choice)

	Responses	
Very Important	10	41.67%
Somewhat Important	11	45.83%
Not Important	3	12.50%
Totals	**24**	**100%**

20.) How important is it to improve signage and banners along Main Street? (multiple choice)

	Responses	
Very Important	9	36%
Somewhat Important	12	48%
Not Important	4	16%
Totals	**25**	**100%**