

Branding & Wayfinding Advisory Committee

TOWN OF WAKEFIELD

DATE: **THURSDAY, FEBRUARY 1, 2018**
CALL TO ORDER: 6:00 P.M.

PLACE: DIRECTOR'S CONFERENCE ROOM
LOWER LEVEL
WAKEFIELD SAVINGS BANK
357 MAIN STREET
WAKEFIELD, MA

TOWN CLERK
WAKEFIELD, MA
2018 JAN 29 AM 10:47

AGENDA

1. INTRODUCTION OF COMMITTEE MEMBERS
2. BRANDING & WAYFINDING EXERCISE: "IDEATON"
WHAT IS THE ESSENCE OF WAKEFIELD?
3. NEXT MEETING
4. ADJOURNMENT