Wakefield Veterans Advisory Board

Meeting Minutes

Tuesday, December 16, 2019

Call to Order

In the absence of Chairman Pinette, Recording Secretary Pam Hart opened the meeting in the First Floor Conference Room, Wakefield Town Hall, at 6:40 p.m., followed by the Pledge of Allegiance.

Board members present were Pam Hart, Melinda Cook, Dan Benjamin and Bob Ettinger.

Motion to approve November 2019 Minutes by Ettinger, seconded by Cook, motion carried.

VSO Report

None given

New Business

The meeting focused on the need for additional members. Issues addressed were events planning and community outreach.

Discussed: Appointments should not be restricted to Veterans. With additional members the board would be able to form sub-committees. Size of the board should be 13 members. Should there be term limits? Member present agreed that the VAB should sponsor Wreaths Across America and, with volunteers, start publicizing the event in September. Perhaps it could be advertised on a banner set up across Main Street in front of the Civic Center.

Is the VAB allowed to fund raise? Such monies could be put towards budgeting for marketing and communications, social media, print outreach, event planning, etc.

Is the Board allowed to sign up volunteers?

Old Business

Rob Ettinger volunteered to help Melinda Cook with this year's Eagle Scout project.

Discussed was checking with the Chamber of Commerce on the possibility of town merchants offering discounts to veterans, such as placing decals in storefronts to attract shoppers. This was discussed last year as Pam Hart noted merchants in Saugus and various outlet malls do this.

Adjournment

Motion to Adjourn by Pam Hart, seconded by Cook. Motion passed, meeting adjourned at 7:35 pm.

Next meeting: January 21, 2020.

Minutes submitted by: Pam Hart

Minutes approved by: Jay Pinette