



WHRC Hispanic Heritage Month Sub-committee Meeting
Tuesday, Sept. 14, 2021 7:30 - 8:20 p.m. by Zoom

Present: Teresa Aravena-Gonzalez, Maria Muti, Sherri Oken

Public: Ina Coveney

Plan a commemoration of National Hispanic Heritage Month which begins on Sept. 15th.

We agreed that it would be much easier to plan one event than a series of live and/or virtual events.

Concept: Familiarize the community with aspects of the cultures of nations for whom Spanish is the national language

Strategies:

- A single, festive outdoor event featuring music, food, flags of the nations
- Social media that educates the public about Hispanic heritage

Logistics:

- 1.5 - 2 hours beginning at 6:30 on the Lake by the gazebo
- Date will depend on the availability of talent
- Secure an indoor location it rains

Each of us will work on an aspect of event planning and promotion.

- Ina: music (Veronica Roblas, Singer Charlie); check availability and other possible talent
- Sherri: food trucks
- Teresa: flags
- Maria: indoor space
- Sherri: initial posting on our Facebook page and "fun facts" for future postings throughout the month
- Teresa: schedule next meeting of the subcommittee

Follow Up:

- We will review and vote on these minutes at the WHRC regular meeting on 9/21/21.
- The subcommittee will meet again on Sept. 23rd and finalize plans.
- Once we have the date and more details, we will promote the event using social media, local press, and flyers around town including in the Town's kiosks and digital displays.

Minutes respectfully submitted by Sherri Oken