

Wakefield Human Rights Commission
Dr. Martin Luther King Jr. and Coretta Scott King Day Planning Subcommittee
12/30/2020

Present:

Jeremy Little (WHRC)
Teresa Aravena-Gonzalez (WHRC)
Benny Wheat (WHRC)
Nicole Jacob (WHRC)

Keynote updates & next steps

- Benny will be in contact with Faith about her and Reignyah's keynote speeches. See if they need any support, and make sure they're on track to get the video submitted by next week.

Other contributors

- Benny will be in contact with Faith about the other contributors. See if they need any support, and make sure they're on track to get the video submitted by next week.

EmCee:

We should have a person who does a little welcome/intro, and then an outro/hand-off to the service project

Benny will ask Maria if she'll do the intro and outro. If not, we'll do those two segments in pairs. If that's the case, we'll work together in our pairs to write up what we want to say.

Motion: if Maria doesn't do the intro and outro, the pairs will be at liberty to produce their videos for the intro and outro. Unanimously approved.

Awards update & next steps

- Panel discussion moderator
 - Mehreen Butt
- Choose awardees
 - Student: Reignyah
 - Adult resident: Wendy Dennis. Vote: unanimous
 - Community Org: UU Church Social Action Committee. Vote: unanimous.
- Nicole will contact the winners and nominators. We can't email Reignyah, so will contact her through Amy.
- Benny will contact Mehreen about winners, and to schedule the interview
- Teresa will contact Sherri to print out the certificates and Teresa will deliver to the recipients. Benny will send over the template to Teresa

Art updates & next steps

- Choose businesses for gift card prizes

- Cravings, Bread Shop, Meletharb
 - Benny will buy gift cards
- Teresa send the art flyer to Jen to post on our FB page. We'll receive more submissions, and then send all over to WCAT.
- Nicole will re-send the flyer to the elementary school art teacher
- Benny will send the content of the flyer to the Item
- Teresa will email the flyer to the HS principal so she can include in her weekly update

Order of videos:

- Introduction
- Keynote
- Student contributor
- Student contributor
- Awards
- Close out
- -- Art interspersed throughout, a couple pieces between each video

Scavenger Hunt:

- Instead of a physical scavenger hunt we could do a daily post on the FB page with a question "what organization does..." or a riddle or something creative, and then solicit answers. We'll post the correct answers at a certain time at the end of every day.
- We'll raffle 3 gift cards for local businesses for people who answer the questions. So everyone who answered in the comments will have their names pooled together and we'll draw 3. The gift cards will be to Creations, Farmland, and Zuzu. We'll do \$10 each
- Benny will pick up gift cards
- We split up the 18 organizations to each write the prompt for 3 or 4. Benny will take the first batch and have those done by the first. Everyone else have them done by Monday 1/4.
- Benny will figure out about being FB admin

Service Project next steps

- For the same assignments that are on the spreadsheet for writing the FB prompts, people will also contact those orgs to see if they're currently taking volunteers.
- We'll meet one more time before the event to choose the art competition winners, and to finalize what we're doing for the service project.

Next Steps / Action Items

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- Benny will send over the award template to Teresa
- Benny will buy gift cards
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- Nicole will re-send the flyer to the elementary school art teacher
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- Teresa will email the flyer to the HS principal so she can include in her weekly update
- Benny will figure out about being FB admin
- Everyone will write up prompts for the FB posts and write those in the spreadsheet by Monday
- Everyone will contact volunteer orgs that we haven't already contacted, the same orgs that you're assigned for the FB posts, to find out if they are taking volunteers and want to be included in the list for our service project
- Benny will send Doodle poll for next meeting