### **MEETING MINUTES**

# <u>Wakefield Human Rights Commission -</u> <u>International Women's Day Event Planning Meeting 2021</u>

DATE: Feb 24th 2021

CALL TO ORDER: 7:00 pm PLACE: Zoom Call

#### Present:

Nicole Jacob Eileen Rooney Maria Muti Kimberly Ring Allen Teresa Aravena-Gonzalez

Theme: #ChooseToChallenge

#### Welcome

### - Review current items we are working on

- Teresa to check in with Jen about WHRC FB for March Events- Jen agrees that it is best that we would assign someone from the subcommittee to post in March. Kim volunteered to be the lead to post. She will have a draft with the idea of the posts and will be posts at different times of the day.
- Teresa reached out to IWD website but was unable to get the request with a personal email. Maria will request the permission with the WHR email.
- Nicole checked in with SheMajor waiting to hear back.
- Eileen did a lot of outreach last weekend and we have heard from a number of interested people that want to participate.
- Kim has been working on scheduling and starting to do the interviews. She has 6 for this week.

## **Details for March 8th Kick off**

- Kim shared ideas for a possible "teaser" for the kick off event will be on March 8th.
- Kim is working on setting up the interviews and opened up to the subcommittee to also be able to do the interviews as well if available.

### **Next Steps**

- 1. Teresa will email Maria the site to request permission to IWD site for the use of the logo.
- 2. Nicole will continue to check in with SheMajor and will send an update later this week.
- 3. Teresa to continue to help Kim with coordinating the interviews.
- 4. Kim will send a format with instructions on how to do the interviews to the team and then she can just edit them.
- 5. Maria will check in with Jennifer McDonald Wakefield's communication Manager to see how else we can reach out to the community who does not use social media.
- 6. Maria to reach out to female police officers and female firefighter to see if they would like to participate in the videos
- 7. Maria will check in with Jennifer McDonald Wakefield's communication Manager to see how else we can reach out to the community who does not use social media.
- 8. Maria to check if there is a better WHRC logo something possible ending in .eps or .png
- 9. Maria will check in with local female photographer as well if they are interested in participating