

MEETING MINUTES
Wakefield Human Rights Commission -
International Women's Day Event Planning Meeting 2021

DATE: Feb 17th 2021
CALL TO ORDER: 7:05 pm
PLACE: Zoom Call

Present:

Nicole Jacob
Eileen Rooney
Maria Muti
Teresa Aravena-Gonzalez

Absent:

Kimberly Ring Allen

Theme: **#ChooseToChallenge**

- Due to the great number of people/businesses who are interested in participating (as of today already 13) we will have a month-long event. Kick off will be March 8th.
- SheMajor will be participating as part of our Kick off virtual event
- Using the **#ChooseToChallenge** during the month of March
- How to get more youth involved?;
 - Youth Council- Maria will check in
 - High School Class president - Nicole can check in if interested in participating
 - If HS students want to participate Teresa can check in with Middle school
 - Maria suggested Diversity leaders at High School. Connect with the teachers and ask them if they would like to participate. They can contribute with writing down how they Choose to Challenge- We can take pictures of their submissions, make a collage, upload them to a video, etc.

Outline of event

- Month long event due to number of business
- Kick off March 8th
- #ChooseToChallenge to promote and involved the community
- Videos will be about 1 to 1.5 minutes long
- Will ask 3 questions to each person similar to the ones below;
 - How did you decide to start your business?
 - What haven been the challenges that you have faced as a female business owner?
 - How has COVID19 been a challenge for you or your business, etc?

Next Steps

1. Teresa to check in with Jen about WHRC FB for March Events.
2. Teresa to request permission to IWD site to use their # and logos
3. Nicole to check in with SheMajor and let them know that the event will kick off March 8th.
4. Nicole to check in with the class president from HS to see if she wants to participate.
5. Teresa to check in with Kim
 - a. possible flyer to share on FB.

- b. Item or other platforms about the event and timeline and videos.
- 6. Maria will check in with Jennifer McDonald Wakefield's communication Manager to see how else we can reach out to the community who does not use social media.
- 7. Maria will check with the teachers that work with the Youth Council and Diversity leaders to see if they are interested.
- 8. All- if you know of a business or have heard of someone that wants to participate pass along the information to Teresa or add to the google sheet so we can follow up on the next steps.