

**MEETING MINUTES**  
**Wakefield Human Rights Commission**  
**International Women's Day 2021 Event subcommittee Meeting**

DATE: Feb 2nd, 2021  
TIME: 6:00pm  
PLACE: Zoom Call

**Present:**

Nicole Jacob  
Maria Muti  
Kimberly Ring Allen  
Teresa Aravena-Gonzalez

**Absent:**

Eileen Rooney

**Theme Ideas/Speakers:** #ChooseToChallenge is the theme for 2021 listed in the website  
<https://www.internationalwomensday.com>

- Facebook presence using #ChooseToChallenge
- Using the # during the month of March
- Focus on community women, stories from business female owners and the young women in town
- Chambers of commerce - look and identify the female owned business
- Focus on women that have impacted the Wakefield community/ helped build it, stories from business owners, young women. Possibly youth council.
- Other organizations in town that have been run by women
- We probably will have great stories to post about them

**Discussed the overall structure of the event:**

- One large event or we spread it out during the month? This can be answered in a future meeting. We can think about it more
- Do we want to split daily or weekly events? Previous years we had a panel of 4-5 women
- There was also a musical component SheMajor- not sure if they are collaborating during the pandemic
- We can choose a week to spotlight on female owned restaurants like Zuzu, The Remedy Exchange, etc.
- Another week female owned stores/ clothing, etc. Sweetbay, Rada, Merry Lion, Aria, etc.
- We can come up with 10 good questions and ask them and also have them take the picture to post and then they can share it- how do they challenge stereotypes? etc.  
Like the idea of the interviews to people on the street like in the MLK event that format was powerful
- Very personal and local approach
- Support local business at the same time
- We can use the # to keep social media involvement
- If we do a video, we can start with the older generations and move to the younger generations towards the end.
- We can block of time to do a number of interviews it will depend on the availability of the people that we want to interview

**Next subcommittee meeting:** Wednesday, February 10th at 7pm

Teresa will send out the request to the town to coordinate the next zoom meeting

**Next steps:**

- Teresa to reach out to Sherri O. to see who the best contact is to reach out to Chambers of commerce
- Maria to reach out to Catherine Dhingra to check in about Youth Council
- Nicole will find out if SheMajor is interested in being part of the event 2021

