



**WHRC Hispanic Heritage Month Sub-Committee Meeting
September 23, 2021 by Zoom beginning at 7:30 p.m.**

Present: Teresa Aravena-Gonzalez, Maria Muti, Sherri Oken
Public: Ina Coveney

I. Special Event

A. Featured Performers

1. Veronica Robles
2. Charly Duri
3. Chilean Folkloric Dance Group

B. Time and Place

1. Library is available on October 14th, 6- 8 p.m.
2. We can use the Plaza with the Gold Room as a backup (masks required inside Library).

C. Cost, donations and payment process

1. Veronica Robles (\$600 by herself, \$1000 for trio)
2. Charly Duri (\$300)
3. Chilean Folkloric Dance Group (no charge)
4. Donations in support of our event should be made to the Town and state in furtherance of the mission of the WHRC or can use earmark using language to specify the Oct. 14th event in commemoration of Hispanic Heritage Month .
5. Musicians send us an invoice and we the Town will pay to paid directly to the musicians.
6. Teresa will follow up with Veronica about payment.
7. Ina and Maria will work on payment for Charly.

II. Promotions

- A. Sherri and Ina will make posters for town kiosk and digital displays, display in town businesses and at the Library.
- B. Catherine McDonald will publicize through the Library channel.
- C. We will promote at Festival by the Lake.
- D. We will post on the WHRC Facebook page, Community and Patch calendars.
- E. Articles will be submitted to The Item and Wakefield Observer.

III. Festival by the Lake – October 2nd

- A. October 14th event poster and mini-flyers
- B. We will display flags of Hispanic Nation.
- C. We will have a poster with a list (and map) of all the countries: Argentina, Bolivia, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Equatorial Guinea, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Spain, Uruguay, and Venezuela.
 1. We will ask visitors to play Hispanic Heritage Jeopardy:
Identify the Countries. Clues are in ascending order of difficulty:
a. \$100 b. \$200 c. \$300 d. \$400 e. \$500
 2. Participants will receive WHRC buttons.

CATEGORIES & CLUES

3. Capitals
 - a. San Salvador - What is El Salvador?
 - b. Managua - What is Nicaragua ?
 - c. Tegucigalpa - What is Honduras ?
 - d. La Paz - What is Bolivia?
 - e. Montevideo - What is Uruguay?
4. Natural and Manmade Wonders
 - a. The Canal - What is Panama?
 - b. Galapagos Islands - What is Ecuador?
 - c. Machu Picchu - What is Peru?
 - d. Monteverde Cloud Forest - What is Costa Rica?
 - e. Easter Island - What is Chile?
5. Music and Dance
 - a. Tango - What is Argentina?
 - b. Mariachi - What is Mexico?
 - c. Hips Don't Lie/Shakira - What is Colombia?
 - d. Buena Vista Social Club - What is Cuba?
 - e. Bachata - What is the Dominican Republic?
6. Famous People
 - a. Sonia Sotomayor - What is Puerto Rico?
 - b. Pope Francis/ Jorge Mario Bergoglio What is Argentina?
 - c. Penelope Cruz- What is Spain
 - d. Cesar Chavez - What is Mexico?
 - e. Oscar Issac - What is Guatemala?

IV. Facebook Posts (Sherri to do)

A. WHRC Facebook Page

1. posted 9/15/2021 Each year, Americans observe National Hispanic Heritage Month from September 15 to October 15, by celebrating the histories, cultures and contributions of American citizens whose ancestors came from Spanish speaking nations. The WHRC is planning a festive event to commemorate the observance. Stay tuned for more details.
2. posted 9/17/21 Hispanic Heritage Month: September 15 is significant because it is the anniversary of independence for Latin American countries Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. In addition, Mexico and Chile celebrate their independence days on September 16 and September 18, respectively.
3. posted 9/22/21 2021 Hispanic Heritage Month observance theme: "Esperanza: A Celebration of Hispanic Heritage and Hope." The theme invites us to celebrate Hispanic Heritage and to reflect on how great our tomorrow can be if we hold onto our resilience and hope. It encourages us to reflect on all of the contributions Hispanics have made in the past, and will continue to make in the future. It is also a reminder that we are stronger together.
4. posted 9/24/21 What does Hispanic mean?
While many people use Latino(a) and Hispanic interchangeably these two words mean different things. A Hispanic person is someone who comes from, or is a descendant of a Spanish-speaking country. Latino(a) is used when referring to someone who comes from Latin America, or is a descendant from any Latin American country. A person can be both Hispanic and Latino(a), but not all

Latinos are Hispanic. Brazilians, for example, are Latinos, but their native language is not Spanish. Conversely, not all Hispanics are Latino(a). Spaniards are considered Hispanic, but not Latinos, since they are part of the European Union.

5. Additional Proposed Promotions *What do you think of the following plan?*
 - a. Event dates posted on the Wakefield Community and Patch calendars - next week
 - b. Articles to The Item and The Observer, and event blurbs to Patch - week before Festival by the Lake and Oct. 14th event
 - c. Event blurbs to schools
 - d. WHRC Facebook Posts
 - i. 9/27/21 Join the WHRC on October 14th from 6 - 8 p.m. at the Beebe Library for special music and dance performances to celebrate Hispanic Heritage: mariachi, LatinX popular music, Chilean folk dance. More details to come. To learn more about National Hispanic Heritage Month, visit <https://hispanicheritagemonth.gov/>
 - ii. 9/29/21 In celebration of Hispanic Heritage Month, play Hispanic Jeopardy at the WHRC Festival by the Lake booth on Oct. 2nd. To prepare to play Hispanic Jeopardy and learn more about National Hispanic Heritage Month, visit <https://hispanicheritagemonth.gov/> And, we'll have all the details of the Oct. 14th music and dance extravaganza at the Library.
 - iii. 10/1/21 How much do you know about Hispanic music & dance, natural and manmade wonders, people and the 21 countries? Test your knowledge by playing Hispanic Jeopardy at the WHRC Festival by the Lake booth on Oct. 2nd. To prepare, visit <https://hispanicheritagemonth.gov/>
 - iv. 10/5, 7, 12 Oct. 14th event details

Motion to adjourn 8:25 p.m.

Minutes respectfully submitted by Sherri Oken

Revised Facebook posts

9/29/21 In celebration of Hispanic Heritage Month, play Hispanic Heritage Jeopardy at the WHRC Festival by the Lake booth on Oct. 2nd. To prepare to play, and learn more about National Hispanic Heritage Month, visit <https://hispanicheritagemonth.gov/> And, we'll have all the details of the Oct. 14th music and dance extravaganza at the Library.

10/1/21 How much do you know about Hispanic music & dance, natural and manmade wonders, famous people and the 21 countries & territories? Test your knowledge by playing Hispanic Jeopardy at the WHRC Festival by the Lake booth on Oct. 2nd. To prepare, visit <https://hispanicheritagemonth.gov/>