



**WHRC Hispanic Heritage Month Sub-Committee Meeting  
September 29, 2021 by Zoom beginning at 7:30 p.m.**

Present: Teresa Aravena-Gonzalez, Maria Muti, Sherri Oken  
Public: Ina Coveney

**I. Follow up on Action Items**

**A. Follow up with Veronica**

1. Teresa spoke with her about the payment process.
2. She will perform with her trio.
3. She requested two microphones and stands.  
Teresa ordered some mics but they may be available through the Library.

**B. Follow up with Charly**

- A. He is a Latin American cover music artist.
- B. Ina will send his bio to Sherri for press releases.

**C. Maria's order of WHRC buttons has arrived.**

**II. Promotions**

**A. Flyer**

1. The committee approved the draft flyer.
2. Teresa will distribute flyers in town.
3. Sherri will email copies to the Library and Jen MacDonald at Town Hall for digital display.
4. Festival by the Lake (see III. below)

**B. Press**

1. Stories will be distributed to The Item and The Observer next week.
2. Calendar listings will be posted on Community and Patch calendars.
3. Posts are being made to the WHRC Facebook page several times a week.

**III. Festival by the Lake**

**A. Display**

1. Teresa has the flag display.
2. Sherri will have mini flyers made as well as full sized flyers to be displayed in slant frames.

**B. Jeopardy**

1. We reviewed the categories and clues, and made spelling corrections.
2. We'll have a "cheat sheet" list of countries and player option instructions (for WHRC volunteers).
3. People can individually test themselves, play one on one, or play in small teams.
4. All who play will receive a WHRC button.

**IV. October 14th Event**

**A. Performance**

Sherri will serve as emcee: welcome everyone; provide background on Hispanic Heritage month and why we are having the event; introduce performers.

**B. Order of performances**

1. 3 short Chilean folkloric dances, Veronica Robles and her trio, Party with Charly.

2. Maria will buy flowers to thank performers.
1. Site Logistics - Maria will speak with Catherine MacDonald.
  - a. Availability of electric inside and out.
  - b. If outside, we will would like to string lights.
  - c. If inside, it might be best if the dance troupe performs in the Library lobby and then we move into the Gold Room.

Next meeting, if needed: Oct. 7th 7:30 p.m.

Motion to adjourn 8:09 p.m.

Minutes respectfully submitted by Sherri Oken

Revised Facebook posts

9/29/21 In celebration of Hispanic Heritage Month, play Hispanic Heritage Jeopardy at the WHRC Festival by the Lake booth on Oct. 2<sup>nd</sup>. To prepare to play, and learn more about National Hispanic Heritage Month, visit <https://hispanicheritagemonth.gov/> And, we'll have all the details of the Oct. 14<sup>th</sup> music and dance extravaganza at the Library.

10/1/21 How much do you know about Hispanic music & dance, natural and manmade wonders, famous people and the 21 countries & territories? Test your knowledge by playing Hispanic Jeopardy at the WHRC Festival by the Lake booth on Oct. 2<sup>nd</sup>. To prepare, visit <https://hispanicheritagemonth.gov/>