



# TOWN OF WAKEFIELD

## ENVIRONMENTAL SUSTAINABILITY COMMITTEE

### NOTICE OF MEETING

ENVIRONMENTAL SUSTAINABILITY COMMITTEE | WASTE REDUCTION SUBCOMMITTEE

July 24, 2023 | 8:00 p.m.

Via Zoom: : <https://us02web.zoom.us/j/81210477385?pwd=ZjJ3dWE0UmUvNnFLMXpZNzJoMHMzZz09>

Consistent with the Governor's orders extending certain provisions of the Open Meeting Law every effort will be made to allow the public to view and/or listen to the meeting in real time. If you do not have a camera or microphone on your computer you may use the following dial in number: 1-301-715-8592 Meeting ID 812 1047 7385 Passcode 476189. Please only use dial in or computer and not both as feedback will distort the meeting. This meeting will be audio and video recorded. *In compliance with the Americans with Disability Act, this location is accessible to people with disabilities, Wakefield provides reasonable accommodations and/or language assistance free of charge upon request. If you are a person with a disability and require information or materials in an alternate format, or if you require any other accommodation, please contact the Town's Disability Coordinator, William Renault-Town Engineer at 781-246-6308 as far in advance of the event as possible. Every effort will be made to grant your request. Advance notification will enable the Town to make reasonable arrangements to remove an accessibility barrier for you.*

Attendees: Melissa Eusden, Tiana Veldwisch, Christina Olivieri, Lillian Guinther

ITEM 1: Call to Order (8:01 pm)

ITEM 2: Public Participation – None.

ITEM 3: Approval of meeting notes, June 28 – Approved.

ITEM 4: Plastic Free July for Farmers' Market Tabling

1. Review of Plastic Free July recommendations and discussion of quantity to print

ITEM 5: Multifamily recycling

1. No progress, no BOH meeting this past month or word from BOH / Health Dept

ITEM 6: Green business program

1. Logo has been drafted – to review with Jenn McDonald and explore sticker-printing options
2. Implementation of business reporting through simple Google form with manual tally or option to consider a tool/app.
  - a. Demo soon from GreenBizTracker tool/app
  - b. 2 year expiration period to start
  - c. Explore mechanism for tracking and updating scores so it lives beyond committee member terms
3. Promotion
  - a. Web page on ESC town website pages for explaining program and link to sign-up form
  - b. Advertise through usual town channels including posters in kiosks
  - c. Business card handout to give to businesses door-to-door
  - d. Promote at Town Day tabling



- e. Chamber of Commerce meeting / email
- 4. Will seek program input from Jenn McDonald, Erin Kolkinda, Chamber of Commerce leader
  - a. Melissa to set up a meeting in August
- 5. Review of points and scoring – determined draft levels for bronze (10-19 points), silver (20-34), gold (35+)
  - a. Could list out the easy package of options to get to bronze as a help to businesses – maybe distinct for food service vs. not food service business
  - b. Adjust points and tiers as we learn what works

ITEM 7: Matters not anticipated – None.

ITEM 8: Next Meeting: Aug 16, 2023 at 7:30

Adjourned 8:52pm