



# TOWN OF WAKEFIELD

## ENVIRONMENTAL SUSTAINABILITY COMMITTEE

Monday, February 13, 2023  
7:30 P.M.  
Zoom Meeting

**SUBCOMMITTEE MEMBERS PRESENT:**  
Tiana Veldwisch  
Sean Cash  
William Buswell

**SUBCOMMITTEE MEMBERS ABSENT:** Dan Noren

### ----- TOPICS OF DISCUSSION -----

<b>Call to Order</b>	The meeting was called to order at 7:32 p.m by T. Veldwisch. The meeting is being recording and closed captioning is available.
<b>Approval of Minutes</b>	S. Cash motioned to approve the minutes from the January 9, 2023 meeting as shared. Motion passed.
<b>Public Participation</b>	none
<b>Review of ESC Social Media &amp; Email Engagement</b>	We reviewed the recent Facebook post engagement and usage of the new email list. We decided to try Instagram and will set W. Buswell up with access to post there. We will also consider posters at the High School to advertise our Instagram once active.
<b>In-Person Events</b>	We reviewed the recent (Feb 1) Recycling event the ESC hosted at the Library, which was well-attended (~50 people) and well-received. T. Veldwisch will send a follow-up email for feedback, future topics, and to share the video link and resources. There may be an opportunity to do a field-trip to visit the local recycling facility. Future event topic ideas include food-related, nature-related (possibly local birds), greenhouse gas inventory, or building code updates once that is better understood; we will seek feedback on topics from the larger ESC and from event attendees. We will aim for about one in-person event per quarter.
<b>Other Town Topics</b>	We discussed what other Sustainability-related topics in town could benefit from more education. Some ideas include re-sharing the ESC's statement about the high school project, promoting any upcoming Earth Day events, and sharing about a potential proposed bylaw about recycling at multi-family buildings.
<b>Next Meeting</b>	The next regular Community Education Subcommittee of the Environmental Sustainability Committee meeting is scheduled for Monday, Mar 13 <sup>th</sup> , 2023, at 7:30pm by zoom.



**Committee  
Meeting  
Adjournment**

Meeting adjourned at 8:28 pm.

Respectfully submitted,

Tiana Veldwisch

Attachments: -