



TOWN OF WAKEFIELD

ENVIRONMENTAL SUSTAINABILITY COMMITTEE

Monday, November 28, 2022
7:30 P.M.
Zoom Meeting

**SUBCOMMITTEE
MEMBERS
PRESENT:**

Tiana Veldwisch
Sean Cash

**SUBCOMMITTEE MEMBERS
ABSENT:**

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----- TOPICS OF DISCUSSION -----

Call to Order	The meeting was called to order at 7:34 p.m by T. Veldwisch. The meeting is being recording and closed captioning is available.
Approval of Minutes	S. Cash motioned to approve the minutes from the October 24, 2022 meeting as shared. Motion passed.
Public Participation	None.
Review of ESC Facebook Engagement, Webpage	We reviewed the recent Facebook posts and discussed strategies for further sharing and future topics. We also discussed recent further updates to Programs & Helpful Tips page on our Wakefield ESC town page and ways to share it more. We decided not to invest in a Twitter presence at this time.
Email List	We discussed the email list, for which the Tufts elist technology platform has been approved. S. Cash to set up list with existing emails from sign-ups at tabling events and T. Veldwisch to promote sign-up link once available.
Longer-Format Programming	We discussed opportunities for longer-format programming such as presentations or webinars about topics around sustainable food choices or recycling. We discussed tradeoffs of in person vs. online format. T. Veldwisch to reach out to Gretchen from Republic Services (town recycling vendor) following up on offer to present at such an event and to ask WMGLD if they would be interested to do an event. S. Cash to explore potential food-related topics with Tufts students.
Next Meeting	The next regular Community Education Subcommittee of the Environmental Sustainability Committee meeting is scheduled for Monday, Jan 9 th , 2023, at 7:30pm by zoom.
Committee Meeting	Meeting adjourned at 8:26 pm.



Adjournment

Respectfully submitted,

Tiana Veldwisch

Attachments: -