



TOWN OF WAKEFIELD

ENVIRONMENTAL SUSTAINABILITY COMMITTEE

Monday, November 20, 2023

8:00 P.M.

Zoom Meeting

Environmental Sustainability Committee – Community Education Subcommittee

SUBCOMMITTEE MEMBERS PRESENT: Tiana Veldwisch
Lilian Guinther

SUBCOMMITTEE MEMBERS ABSENT:

----- TOPICS OF DISCUSSION -----

Call to Order	The meeting was called to order at 8:01 p.m by T. Veldwisch. The meeting is being recording and closed captioning is available.
Approval of Minutes	Minutes from October 17, 2023 were approved.
Public Participation	None.
Recent event recaps	We reviewed the recent events and any feedback or ideas for next time. <ul style="list-style-type: none">- EV Showcase: positively received, good turnout, great WCAT video. May need a bigger parking lot next time (or covered in case of weather). Would be good to cross-promote more with other towns' EV showcases.- New Resident 101: successful event and engagement but low turnout.- Energy Code: ultimately successful at getting warrant article approved; Forum ahead of Town Meeting had very low turnout, though recording has 66 views on YouTube. Overall Town Meeting turnout was pretty low (~150 voters) though unsurprising for Fall Town Meeting. Commentary that voters didn't understand the materials well enough ahead of time, though unclear what else we could have done – Forum was emailed to town announce list, plus flyers and social media and was in the Item, review of the forum was in the Item, warrants posted well ahead of time.
Next Events	We discussed potential next events: <ul style="list-style-type: none">- Greenhouse Gas Inventory 101 – indoors in library, potentially collaboration with WMGLD to explain about energy sources and how green is our energy. Tiana to discuss with Melissa and WMGLD.- Green Block Party – hold until the spring / summer as it would be outdoors and we need to find a greenest block. Advertise for this at the GHG 101.



- EV Business Roundtable – discuss/present to businesses about EVs in business fleet, businesses to share their experiences, then also show vehicles. Engage with town (Erin K) and Chamber of Commerce. Probably hold until after Spring Town Meeting.
- Native Plants / Pollinators – would want to do in early spring before folks start planting, so probably an indoor event in the library. Lily to research who could present.
- Tour of Black Earth Compost – what’s the right time of year for this? New facility is in Manchester-by-the-Sea. Lily to reach out for info about how to do a tour.

Review of Existing Media We discussed how hard it is to learn about our Facebook metrics.

Topics Not Anticipated Interest in engaging with the Wakefield Public Schools curriculum – how much sustainability content is there? There’s a year-long review going on about STEM curriculum, so maybe an opportunity for ESC to engage. Tiana to reach out to Joanne Marks (Wakefield Middle School & High School STEM person).

Next Meeting Monday, Nov 20, 2023 at 8pm.

Committee Meeting Adjournment Meeting adjourned at 8:55 pm.

Respectfully submitted,

Tiana Veldwisch

Attachments: -