



# TOWN OF WAKEFIELD

## ENVIRONMENTAL SUSTAINABILITY COMMITTEE

Tuesday, October 17, 2023  
8:00 P.M.  
Zoom Meeting

### Environmental Sustainability Committee – Community Education Subcommittee

**SUBCOMMITTEE MEMBERS PRESENT:**  
Tiana Veldwisch  
Lilian Guinther

**SUBCOMMITTEE MEMBERS ABSENT:**

#### ----- TOPICS OF DISCUSSION -----

<b>Call to Order</b>	The meeting was called to order at 8:03 p.m by T. Veldwisch. The meeting is being recording and closed captioning is available.
<b>Approval of Minutes</b>	Minutes from September 18, 2023 were approved.
<b>Public Participation</b>	None.
<b>EV Showcase</b>	We discussed preparations for the EV Showcase on Sunday Oct 22. Various follow-up tasks were assigned for the final promotion of the event, last reminders to participants, and items to bring along. Nearly 30 vehicles are signed up!
<b>Specialized Energy Code</b>	We discussed the Specialized Opt-In Energy Code which will be up for a vote at the Nov 18 Town Meeting via a warrant from the ESC. We have collaborated with other ESC committee members working on the bylaw to develop a draft set of communication plans for the coming weeks and anticipate a meeting soon. A flyer has been created to explain the code and its impact. In addition to the usual email / Facebook / posters, we plan to host a forum for interested parties to ask questions about the proposed code change. The education must cover both the contents of the code change as well as general awareness about the topic being on the Town Meeting agenda.
<b>Other In-Person Events</b>	Town Day was cancelled due to weather. New Resident 101 will take place on Nov 2 <sup>nd</sup> and should require simply a volunteer or two and the usual table materials (plus the new Energy Code flyer). The Greenhouse Gas Inventory 101 and the Green Block Party are on hold for planning until after the Town Meeting.
<b>Review of Existing Media</b>	We discussed recent Facebook posts and use of email list and hopes for student participation soon.



**Topics Not Anticipated**      Brief recap of last week’s ESC meeting. Discussion of Pumpkin Drop and candy wrapper collection, need to promote those in advance of Halloween; will be discussed at Waste Reduction subcommittee meeting.

**Next Meeting**      Monday, Nov 20, 2023 at 8pm.

**Committee Meeting Adjournment**      Meeting adjourned at 8:50 pm.

Respectfully submitted,

Tiana Veldwisch

Attachments: -