



# TOWN OF WAKEFIELD

## ENVIRONMENTAL SUSTAINABILITY COMMITTEE

Monday, August 21, 2023  
8:00 P.M.  
Zoom Meeting

**SUBCOMMITTEE  
MEMBERS  
PRESENT:**

Tiana Veldwisch  
Lilian Guinther

**SUBCOMMITTEE MEMBERS  
ABSENT:**

### ----- TOPICS OF DISCUSSION -----

<b>Call to Order</b>	The meeting was called to order at 8:03 p.m by T. Veldwisch. The meeting is being recording and closed captioning is available.
<b>Approval of Minutes</b>	Minutes from June 6, 2023 and July 17, 2023 were approved.
<b>Public Participation</b>	Alejandra Juarez-Diaz attended and volunteered to help spread the word on the EV Showcase.
<b>Review of ESC Social Media &amp; Email Engagement</b>	We discussed the engagement of various posts on social media and agreed to wait on trying again with Instagram until we have an enthusiastic student member. We will continue to post content from various sources.
<b>In-Person Events</b>	<p>We discussed the status of and plans for the EV Showcase to take place on Sunday Oct 22 (10am-1pm at Veterans Field). So far 9 vehicles are signed up and members are helping find additional vehicles. Tiana to share details with Christina for creation of flyer and to post to various promotional sites. Lily to develop a handout about vehicles and to coordinate any last minute reminders (Tiana out of town Oct 6-16).</p> <p>For the Green Neighborhood event, that is on hold until after the EV Showcase, with the exception of trying to find interested homeowners. Tiana to create a sign-up for the Town Day table.</p> <p>GHG Inventory education would be good also, but requires input from Melissa or Chris. On hold for now.</p>
<b>Other Ideas</b>	Discussed potential Opt In building code bylaw that may be on the November Town Meeting vote and how to raise awareness and understanding about it and the need for a clear and concise explanation of the bylaw and its impact. Tiana to



learn about what the committee can and can't say about a bylaw we are putting forward. Tiana to invite Robin and Melissa to next meeting to discuss education about bylaw.

**Topics Not Anticipated**

Lily brought up whether we engage with the Item, and volunteered to explore it further.

**Next Meeting**

Monday, Sept 18, 2023, pending availability of Robin.

**Committee Meeting Adjournment**

Meeting adjourned at 8:43 pm.

Respectfully submitted,

Tiana Veldwisch

Attachments: -