



# TOWN OF WAKEFIELD

## ENVIRONMENTAL SUSTAINABILITY COMMITTEE

Wednesday, February 21, 2024  
7:30 P.M.  
Zoom Meeting

### Environmental Sustainability Committee – Green Business Subcommittee

**SUBCOMMITTEE MEMBERS PRESENT:**  
Tiana Veldwisch  
Christina Olivieri  
Julie Smith-Galvin

**SUBCOMMITTEE MEMBERS ABSENT:**

#### ----- TOPICS OF DISCUSSION -----

<b>Call to Order</b>	The meeting was called to order at 7:31 p.m by T. Veldwisch. The meeting is being recorded and closed captioning is available.
<b>Approval of Minutes</b>	Minutes from Jan 24, 2024 meeting approved.
<b>Public Participation</b>	None.
<b>Discuss new “pillars and pilot” concept for Green Business program</b>	We discussed the new concept of a pilot year with a small number of businesses, during which we support the businesses in addressing green initiatives in several phases. We reviewed the potential actions in each phase and the sequence of phases. We discussed opportunities for town support, centralized recycling collection, shared purchasing, and other ways we could enable businesses to make changes. We discussed many town officials and other entities we should seek feedback from before publicizing and launching the program.
<b>Next steps to launch program</b>	We identified the following next steps: <ol style="list-style-type: none"><li>1. Clean up page describing program pillars (Christina)</li><li>2. Discuss with Erin Kokinda (Julie to mention)</li><li>3. Discuss with Ann Waitt at DPW (Tiana to schedule)</li><li>4. Discuss with Health Department</li><li>5. Review with Economic Development Council for feedback</li><li>6. Review with Chamber of Commerce for feedback</li><li>7. Open feedback session for businesses</li></ol>
<b>Next Meeting</b>	Wednesday, March 20, 2024 at 7:30pm.



**Topics Not  
Anticipated**

None.

**Committee  
Meeting  
Adjournment**

Meeting adjourned at 8:34 pm.

Respectfully submitted,

Tiana Veldwisch

Attachments: -