



Tuesday, April 2, 2024
7:30 P.M.
Zoom Meeting

Environmental Sustainability Committee – Community Engagement & Outreach Subcommittee

SUBCOMMITTEE MEMBERS PRESENT: Tiana Veldwisch
Robin Greenberg
Julie Smith-Galvin

oSUBCOMMITTEE MEMBERS ABSENT:

----- TOPICS OF DISCUSSION -----

- Call to Order** The meeting was called to order at 7:32 p.m by T. Veldwisch.
The meeting is being recording and closed captioning is available.

- Public Participation** Chris Kern from 580 Salem St brought concerns about EV charging capabilities in multi-unit rental housing. We discussed the impact of the Specialized Energy Code limited to new construction and potential other options to increase equitable charging infrastructure access.

- Approval of Minutes** Minutes from 2/28/2024 approved.

- Recap of Recent Events** We discussed recent events:
 - "Ask a neighbor" forum about EVs (March 8) – low attendance but good engagement of those who attended
 - STEAM Night – K-4 students (March 14) – good engagement among students and their parents on topics of emissions/commutes, composting, native plants
 - (unofficial) tour of new construction and discussion of sustainability factors in new construction

- Next Events** We discussed upcoming events:
 - Rep KLG’s Recycling & Sustainability Day – Apr 6, 10am-1pm at WMHS – to do: email list and more FB promo, gather materials and tent for rain
 - Earth Day – Apr 22 – theme is "planet vs plastic" – discussed ideas for online engagement, campaign about water truck for plastic reduction, plastic bylaw education, maybe raffle off some reusable items to reduce plastic for folks who pledge. To do: figure out specifics and post about it



- (not discussed, note from last time) Arbor Day – Apr 26 – discussed “post your favorite tree.”
- Warrior Litter pickup – Apr 27, 10am-12pm at Galvin – to do: promote on FB and email list
- Pollinators – indoors in library, late May or June with Kathy the beekeeper. WCAT recording. To do: align on dates with Kathy and library/WCAT.
- Fix-it café – Next steps: Julie to connect with Senior Center about interest and skills.
- Festival at the Lake – June 8th 10am-4pm – Several members available. To do: figure out what to have at table
- Farmers Market – Saturdays 9am-1pm – To do: pick a new date (Robin)
- GHG 101 – likely scrapped in favor of forums discussing Climate Action Plan
- Tour of Black Earth Compost facility – spring/summer – to do: poll for interest and weekday/evening/weekend
- Other events not discussed: En-ROADS climate simulation, Green Neighborhoods event, EV Business Roundtable, Food impact

Other Channels & Media We discussed sending the ESC’s statement about the MBTA Zoning bylaw to the Item and Patch closer to Town Meeting. We discussed creating slides for WCAT to use as information between videos (Robin). We discussed the possibility of promoting solar by providing information about solar incentives and benefits via local roofing companies.

Next Meeting Wednesday, April 24, 2024

Topics Not Anticipated None.

Committee Meeting Adjournment Meeting adjourned at 8:31 pm.

Respectfully submitted,

Tiana Veldwisch

Attachments: -