



# TOWN OF WAKEFIELD

## CLEAN LAKE COMMITTEE

Monday, March 23 2020 | 5pm

Conference Call: (425) 436-6327

Access Code: 464944

### ITEM 1 | Call to Order - 5:02pm

Attendance: Bill Butler, Brie Weiler Reynolds, Ken Alepidis, Rob Darnell, Bill Renault, Claire Moss,

Elaine Vreeland joined at 5:24pm

Public Participation: Tim Wilson, Bill Conley

### ITEM 2 | Approval of Minutes from March 5, 2020

Vote anticipated.

Darnell misspelled on member list.

R. Darnell motioned to approve minutes. B. Weiler Reynolds seconded. Motion passed unanimously.

### ITEM 3 | Public Participation

B. Conley present to pass the baton to Bill Butler and hear about the 200 Quannapowitt Parkway Development.

### ITEM 4 | Committee Appointments

Committee to appoint Vice Chair and to consider a non-voting high school student member. Vote anticipated.

B. Renault motioned to appoint C. Moss as Vice Chair. R. Darnell seconded. Motion passed unanimously.

Committee agreed it would be a good idea to include a non-voting high school student member. B. Conley suggested that the Committee be open to multiple high school students. R. Darnell mentioned that ESC has four non-voting high school members. C. Moss requested the ad ESC used to generate interest.

### ITEM 5 | MVP Update

Claire Moss to provide update on MVP adoption, close-out, and Evaluation Framework.

C. Moss described the MVP Close – Out/ Evaluation Framework table-top exercise. The Evaluation Framework was an outcome of the Municipal Vulnerability Preparedness (MVP) Planning Grant. The Framework includes four priority areas (equity, greenhouse gas (GHG) emissions reduction, regional collaboration, and resilience) and four subcategories within each priority area (community engagement, infrastructure, social-economic, and environmental). The Framework can be used by Town Departments



and Committees to evaluate projects for positive, neutral, or negative contribution. The Framework can specifically be used to evaluate projects identified for MVP Action Grants (expected release in late April/ early May). The table-top exercise focused on the Main Street/ Lake Quannapowitt drainage improvement project; the project received an all-around positive contribution score from the Framework. C. Moss suggested that the Committee use the Framework for determining project prioritization.

B. Conley asked if the Gertrude Spaulding project underwent this evaluation process. C. Moss responded that the project was moved forward before the Framework was complete.

B. Renault summarized that the Framework determines the total MVP value of any project. B. Renault estimated that Gertrude Spaulding would rank highly in a Framework assessment.

#### **ITEM 6 | 200 Quannapowitt Parkway Development**

William Renault (Chair) to provide updated on new development project.

B. Renault met with design engineers for the project to discuss stormwater enhancements. B. Renault requested that the design engineers metric nitrogen and phosphorus totals coming off the property. Design engineers are confident they can treat the entire site.

B. Renault suggested that the Committee participate in development projects that directly impact the Lake. B. Renault suggested the Committee send a letter to either commend the development for supporting stormwater measures or request additional action where compliance has fallen short.

#### **ITEM 7 | Project Prioritization**

Discussion on projects presented at 3/5/2020 meeting based on individual assessments. Vote Anticipated.

R. Darnell submitted 13 additional projects for the Committee to review.

B. Butler asked about the previous committee's project ideas, B. Renault assured that the Committee is.

C. Moss requested that all additional projects be sent to Town staff to consolidate prior to next meeting, so that the Committee have adequate time to review.

Item 7 tabled.

#### **ITEM 8 | Public Outreach Strategy**

Discussion of public outreach strategy based off of prioritized project.

B. Renault suggested virtual engagement amidst COVID-19, citing the website and town council meetings as options.

E. Vreeland suggested utilizing a dedicated reporter to do a series in Wakefield Daily Item.

B. Conley said that FOLQ will post relevant postings on FOLQ Facebook and Webpage.

B. Renault and C. Moss will to work with Jenn McDonald on Town platforms communications strategy (e.g. webpage, Facebook)

B. Weiler Reynolds recommended the Committee focus on family oriented projects for parents with kids at home, looking for activities. B. Weiler Reynolds mentioned that Wakefield Mom's FB Group has 3,700 members. B. Weiler Reynolds suggested that this Group may be a good outlet for family related causes and activities such as planting rain gardens, education and art campaigns (e.g. a drawing contest of the Lake).

R. Darnell suggested that PTOs and slides set with video (like J. McDonald did with Envision project) would be other engagement outlets.

### **ITEM 9 | Committee Website**

Discussion of content for the Committee's webpage.

B. Weiler Reynolds suggested that the Committee clarify the meaning of the mission on the webpage.

B. Renault suggested that meeting information (background data) be hosted on the webpage along with links to other pages (e.g. FOLQ)

B. Butler suggested water sampling data be showcase improved water quality over time.

R. Darnell suggested the watershed map, lawn care and fertilizer in the watershed area, Con Com's info on invasive plants around the lake, geese controls and data, PSA about cyanobacteria / link to public health regarding fishing and swimming, what a bio retention area is, and list members of the committee along with a contact for the Committee be hosted on the webpage.

B. Conley suggested the webpage highlight the Lake's history and what created the Lake's poor health conditions. B. Conley will provide historic content.

B. Weiler Reynolds suggested the future non-voting high school members may be able to create a “storytelling” video of lake history that can be hosted on the webpage.

**ITEM 10 | Items Not Anticipated by Chair**

N/A

**ITEM 11 | Action Items**

1. Project List: All Committee members to send additional projects or communication strategies to C. Moss and B. Renault by: 3/27/2020
2. Prioritization Ranking: All Committee members to send ranking for official project list to C. Moss and B. Renault by: 4/1/2020
3. Communications:
  - a. E. Vreeland to find dedicated reporter at Wakefield Item through ConCom
  - b. B. Conley to provide information on history of the Lake
  - c. C. Moss and B. Renault to discuss with Jenn about Town Facebook and Committee webpage
4. R. Darnell to send C. Moss ESC ad for high school students
5. Next Meeting: 4/9/2020 at 5 pm; mode of meeting is to be determined (conference call, video-meeting, or in-person options)

**ITEM 12 | Adjournment 5:56pm**

E. Vreeland motioned to adjourn. R. Darnell seconded. Motion passed unanimously.